2020 Goals alignment with Budget Goals

Goal #	Goal	Budget Goal
PFE 1	Family friendly, accessible exterior and interior places throughout the Town for a variety of active uses	Inclusive and Socially Thriving Community
PFE 2	A creative place to live, work, and play because of Chapel Hill's arts and culture	Inclusive and Socially Thriving Community
PFE 3	A range of housing options for current and future residents	Strategic, Sustainable, & Balanced Development
PFE 4	A welcoming and friendly community that provides all people with access to opportunities	Inclusive and Socially Thriving Community
PFE 5	A community of high civic engagement and participation	Quality Governance and Stewardship of Public Assets
CPE 1	Balance and sustain finances by increasing revenues and decreasing expenses	Quality Governance and Stewardship of Public Assets
CPE 2	Foster success of local businesses	Strategic, Sustainable, & Balanced Development
CPE 3	Promote a safe, vibrant, and connected (physical and person) community	Accessible & Connected Community
GA 1	A well-conceived and planned, carefully thought out, integrated, and balanced transportation system that recognizes the importance of automobiles, but encourages and facilitates the growth and usage of other means of transportation such as bicycle, pedestrian, and public transportation options	Accessible & Connected Community
GA 2	A connected community that links neighborhoods, businesses, and schools through the provision of greenways, sidewalks, bike facilities, and public transportation	Accessible & Connected Community
GA 3	Connect to a comprehensive regional transportation system	Accessible & Connected Community
GA 4	Make an adaptable transportation system to support both dense and suburban development	Accessible & Connected Community
GA 5	Create a comprehensive transportation system that provides everybody safe and reasonable access to all the community offers	Accessible & Connected Community
GA 6	A transportation system that accommodates transportation needs and demands while mitigating congestion, promoting air quality, sustainability, and energy conservation	Accessible & Connected Community
GA 7	Incorporate street planning into zoning code	Strategic, Sustainable, & Balanced Development
GA 8	A community that has a parking system based on strategies that support the overall goals of a holistic transportation system	Accessible & Connected Community
GPNS 1	Low density, green Rural Buffers that exclude urban development and minimize sprawl	Strategic, Sustainable, & Balanced Development
GPNS 2	A vibrant, diverse, pedestrian-friendly, and accessible downtown with opportunities for growing office, retail, residential, and cultural development and activity	Strategic, Sustainable, & Balanced Development
GPNS 3	A development decision-making process that provides clarity and consistency with the goals of the Chapel Hill 2020 comprehensive plan	Quality Governance and Stewardship of Public Assets
GPNS 4	A joint Town–University development strategy that aligns initiatives for transportation, housing, environmental protection, and entrepreneurial programs	Quality Governance and Stewardship of Public Assets
GPNS 5	A range of neighborhood types that addresses residential, commercial, social, and cultural needs and uses while building and evolving Chapel Hill's character for residents, visitors, and students	Inclusive and Socially Thriving Community
GPNS 6	A community that welcomes and supports change and creativity	Inclusive and Socially Thriving Community
GPNS 7	Open and accessible common spaces for community gathering and community development	Inclusive and Socially Thriving Community
GPNS 8	Future land use, form, and density that strengthen the community, social equity, economic prosperity, and natural environment	Strategic, Sustainable, & Balanced Development

2020 Goals alignment with Budget Goals

Goal #	Goal	Budget Goal
NOC 1	Become a model for North Carolina and beyond in wisely and justly reducing waste in a way that minimizes local environmental impact without imposing upon the environmental and social rights of others	Stewardship of the Natural Environment
NOC 2	Maintain and improve air quality, water quality and manage stormwater to heal local waterways and conserve biological ecosystems within the town boundaries and the Extra Territorial Jurisdiction	Stewardship of the Natural Environment
NOC 3	Protect, acquire, and maintain natural/undeveloped open spaces and historic sites in order to protect wildlife corridor, provide recreation and ensure safe pedestrian and bicycle connections. These spaces could include, amongst other things Significant Natural Heritage Areas (SNHA) lands adjacent to and connecting various properties like riparian lands, etc.	Stewardship of the Natural Environment
NOC 4	Support the Parks and Recreation Master Plan and the Greenways Master Plan to provide recreation opportunities and ensure safe pedestrian and bicycle connections.	Inclusive and Socially Thriving Community
NOC 5	Adopt an integrated development review process that is fair and transparent, and that incorporates the Chapel Hill 2020 environmental goals	Quality Governance and Stewardship of Public Assets
NOC 6	Chapel Hill supports local food producers and access to local foods by encouraging community and backyard gardens, farmers' markets, and community supported agriculture and not encroaching on working farms within or adjacent to the Chapel Hill planning district	Inclusive and Socially Thriving Community
NOC 7	Chapel Hill will reduce the carbon footprint of all Town-owned or managed services and properties; will require that all new development meets standards; and will support its residents in minimizing their personal footprints	Stewardship of the Natural Environment
NOC 8	Protect neighborhoods from the impacts of development: stormwater runoff, light and noise pollution, and traffic	Strategic, Sustainable, & Balanced Development
TGC 1	Take full advantage of ideas and resources to create a thriving economy and incorporate and utilize the intellectual capital that the University and Town create	Inclusive and Socially Thriving Community
TGC 2	Improve and expand access to the arts, culture, and intellectual pursuits for both the University and the Town	Inclusive and Socially Thriving Community
TGC 3	The University and Town will collaborate to improve downtown parking options that support business, cultural, and academic purposes	Accessible & Connected Community
TGC 4	Housing for students that is safe, sound, affordable, and accessible that meets a demonstrated need conducive to educational and maturational needs of students, and housing for Town, University, and the UNC Health Care System employees that encourages them to reside in the community	Inclusive and Socially Thriving Community
TGC 5	The University, the UNC Health Care System, and the Town will coordinate closely to manage development in ways that respect history, traditions, and the environment while fostering revitalization and innovation	Strategic, Sustainable, & Balanced Development
TGC 6	Promote access for all residents to health care centers, public services, and active lifestyle opportunities	Inclusive and Socially Thriving Community