



# Chapel Hill Transit Alternatives Analysis (AA) Study Update

Central West Focus Area  
Steering Committee  
July 22, 2013

# CHT Overview

CHT is the second largest transit system in North Carolina, serving Chapel Hill, Carrboro and the University of North Carolina at Chapel Hill.

## Responsibilities:

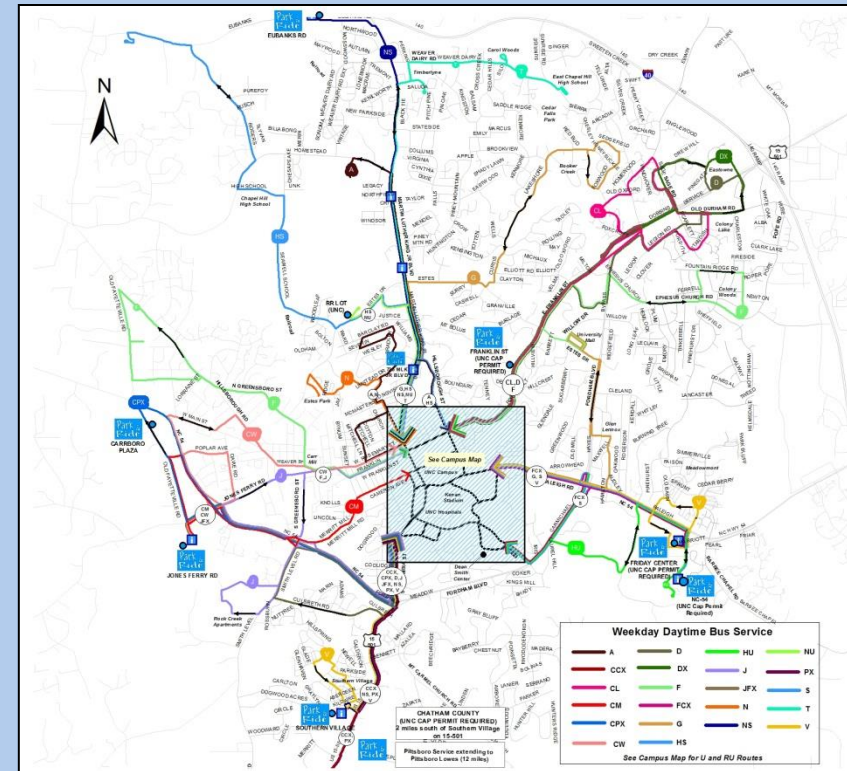
- Fixed-route Bus Service (32 weekday & weekend routes)
- EZ Rider (ADA Service)
- Short and Long Range Transit Planning
- Marketing and Public Relations
- Major Transit Initiatives

## Staff (210 employees):

- Operations – 168
- Maintenance – 31
- Administration – 11

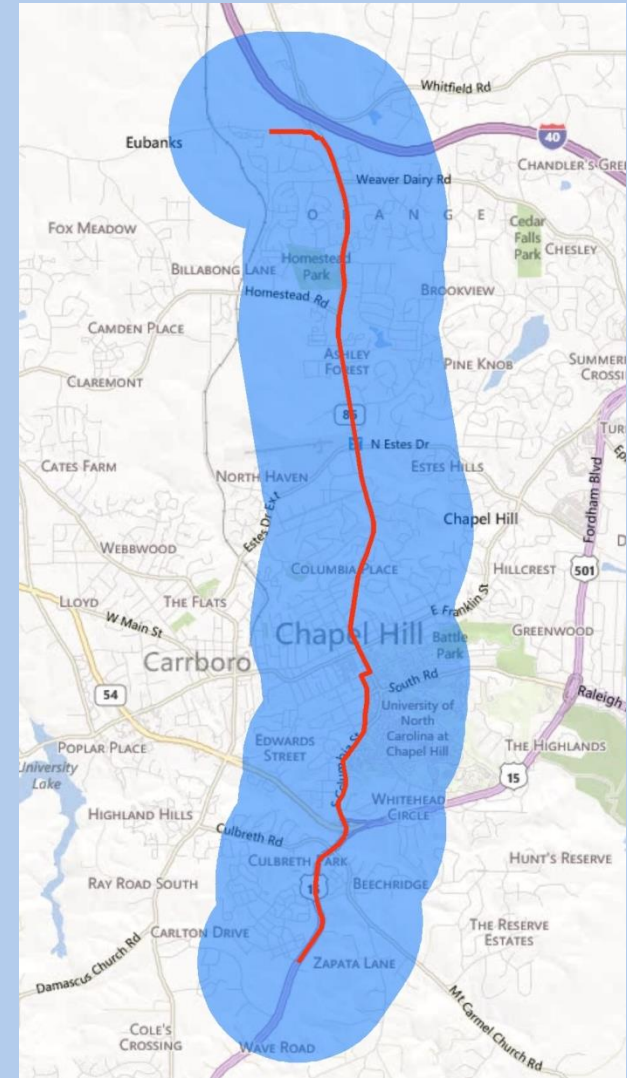
## Fleet (121 revenue vehicles):

- Buses – 99 (29 hybrids)
- Demand Response – 22



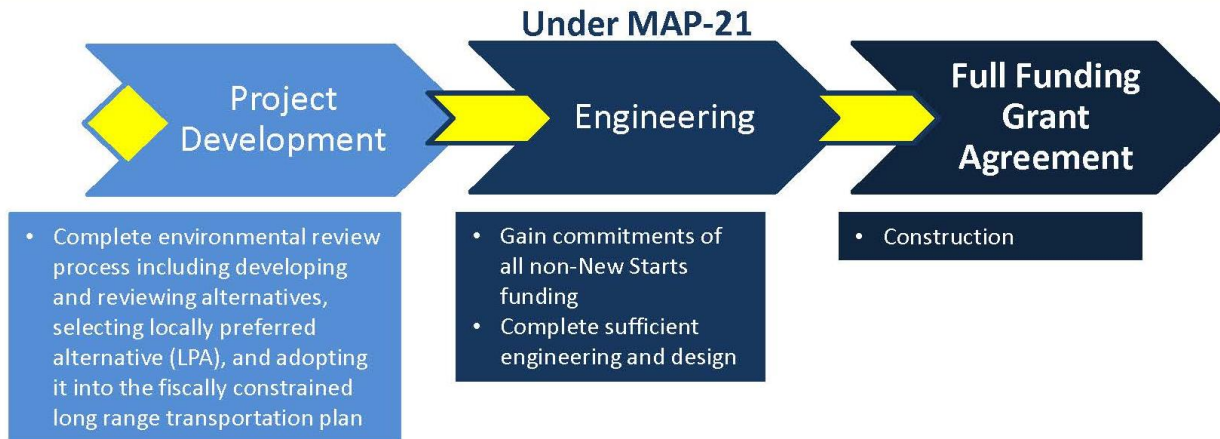
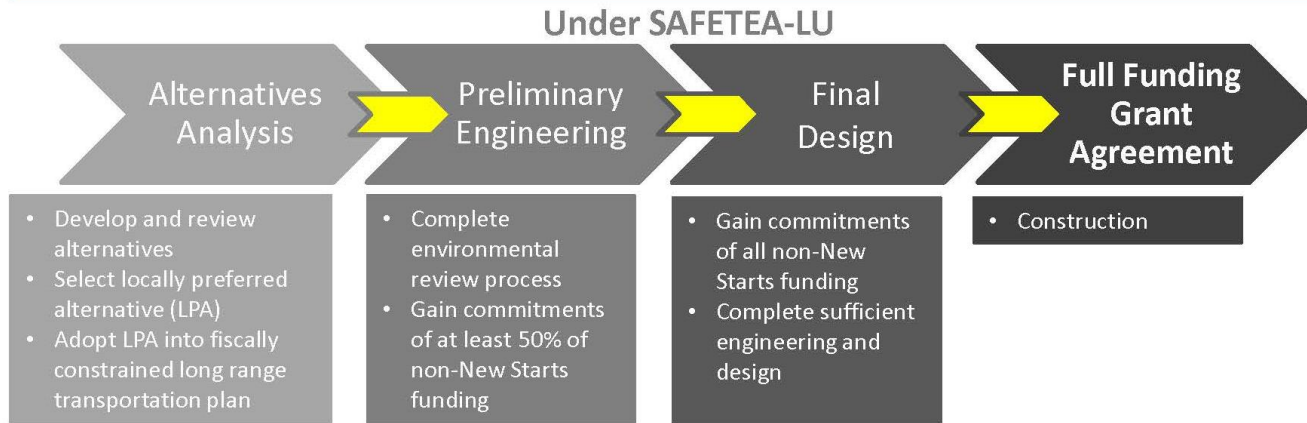
# Alternative Analysis on MLK Jr. Blvd.

- FTA awarded funding and authorized CHT to proceed with the Alternative Analysis (AA).
- AA will examine a variety of public transit options and alignments and identify a Locally Preferred Alternative (LPA).
- Study boundaries - Eubanks Road to Southern Village Park-and-Ride.
- \$560,000 FTA Grant (local match \$140,000 for total project of \$700,000).
- Target start date – September 2013



# Alternative Analysis on MLK Jr. Blvd.

## New Starts Project Development Process



**Legend**



= FTA approval



= FTA evaluation, rating, and approval

# Alternative Analysis on MLK Jr. Blvd.

**Study Purpose – define a Locally Preferred Alternative (LPA) that:**

- Improves quality of service within the corridor (accessibility, speed, etc.).
- Improves connections to the UNC campus/hospital.
- Provides connection to Carolina North.
- Provides access and connection to the proposed UNC Light Rail Station.
- Improves customer amenities and pedestrian connections.
- Supports future developments and serves existing neighborhoods.
- Generates public and stakeholder support.



# Alternative Analysis on MLK Jr. Blvd.

## Study Scope (18-months timeline)

1. Public Participation
2. Purpose and Need Statement
3. Scoping
4. Evaluation of Corridor and Initial Alternatives
5. Transit Supportive Development
6. Alternatives Conceptual Design
7. Operational Plans
8. Ridership Estimates and Transportation Impact Assessment
9. Capital, Operating, and Life-Cycle Cost Estimates
10. Social, Economic, and Environmental Impact Evaluation
11. Evaluation and Recommendation of a Locally Preferred Alternative (LPA)
12. LPA Preliminary Design (10%)
13. Conceptual Implementation Plan
14. Study Report



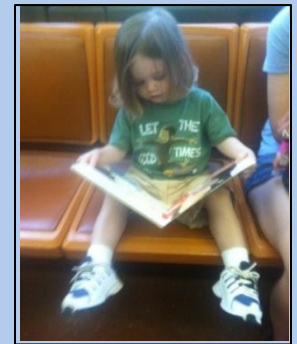
# Alternative Analysis on MLK Jr. Blvd.

## Community and Customer Focused Study:

**The Policy Committee** - elected, government and organizational officials. The committee members will provide policy guidance throughout the study process.

**The Technical Committee** - transportation, planning and development professionals from the public and private sectors, community and business leaders and appointed citizens from the Citizens Committee.

**The Citizens Committee** - citizens and organizations interested in the study. The committee will review study information, assist in decision making and provide a citizen's perspective throughout the study process.



# Questions/Feedback

**Brian M Litchfield**

Interim Director

Chapel Hill Transit

(919) 969-4908

[blitchfield@townofchapelhill.org](mailto:blitchfield@townofchapelhill.org)

[www.chtransit.org](http://www.chtransit.org)

[www.facebook.com/chtransit](https://www.facebook.com/chtransit)

[www.twitter.com/chtransit](https://www.twitter.com/chtransit)

Customer Service Line: (919) 969-4900

