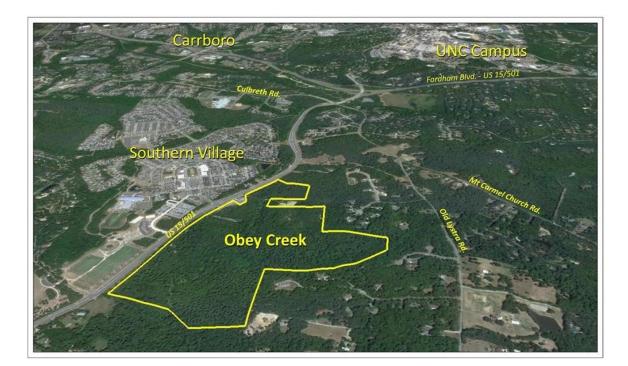


Obey Creek Public Information Meeting and Joint Presentation for Advisory Boards and **Commissions**



March 11, 2015

Meeting Agenda

1.	Welcome
2.	Staff presentation
3.	Opportunity for questions

Presentation Overview

1.	Introduction: Obey Creek
2.	Upcoming Meetings
3.	What is being considered at Obey Creek?
4.	Draft Obey Creek Development Agreement
5.	Development Agreement and Reports



Introduction: Obey Creek

Obey Creek is a proposed mixed-use development that, if approved, would be located along U.S. Highway 15-501 across from Southern Village.



Development Agreement Process for Obey Creek

Phase 1	Phase 2			Phase 3		
	Technical Meetings Traffic, Design, Stormwater, Recreation, Fiscal Analysis, etc.	Comprehensive Review Synthesis of technical meetings – pul forum(s)	ic	Council Negotiation Synthesis recommendations, policy decisions (Affordable Housing, fiscal impacts), agreement recommendations		cision to Approve Not Approve I review
Reports from: • Compass Committee • Technical Team • Available Information	Data Collection & Analysis and Public Input Sessions + Traffic + Design + Environmental Impacts + Etc.	 Comprehensive Review Stakeholder Work Sessions 		 Draft Agreement Presented to Council for negotiations Council Work Sessions 		Draft Agreement Presented to Council for Consideration
Council votes whethe Coles	r to begin each phase					
Technical Team	• Moderate meetings; synthesize outcomes; draft points	• Moderate review; synthesize outcomes		 Produce draft and supporting information 		
Community	• Attend meetings; provide reactions	 Attend review; provide reaction to overall project proposal 	ns	 Review draft agreement and provide input 		
Staff	• Support Technical Team with logistics, sharing information; collecting public input	 Support Technical Team durin comprehensive review with logistics, sharing information and collecting input 	3	• Support Council with information and logistics		
Council	• Receive public comment and Technical Team recommendations	 Receive public comment and Technical Team recommendations after comprehensive review 		 Participate in negotiation session(s) with applicant 	•	Make final decision on Development Agreement
Applicant	• Present available information for public reaction	 Participate in work sessions to arrive at agreement 		• Negotiate with Council		DESIG
Advisory Boards	 Participate in technical meetings and in advisory board review of synthesis 	 Participate in technical meeti and in advisory board review synthesis 	gs f			CHAPEL HILL 2 CONNECTIO CHOICE COMMUNI

In November of 2014, the Council and applicant entered into negotiations to create a development agreement for the site.



Where can I find past meeting materials and other information?

lents >	Businesses >	Visitors	>		Students	>	Town Hall >
OBEY C	rtments & Services » Planning and S REEK DEVELOPN provides links to the meeting	IENT AGREE	MEN	ont Size:	MEETING	M	ATERIALS
Creek development agreement process. Please let us know if you have questions, concerns, or thoughts. We'd like to hear from y and welcome your feedback.						s. We'd like to hear from you	
What is Obey Creek? Obey Creek is a proposed mixed-use development that, if approved, would be located across South 15-501 from Southern Village. The proposed Obey Creek development is using the new Development Agreement process approved by Council in March 2013. For more information about the proposed concept plan for Obey Creek, click here. Draft Development Agreement				Call: 919-969- If you would lik email distribution developmentage	greem 5059 xe to bo on list, greem	bility Planner ent@townofchapelhill.org e added to the Obey Creek	
Drafts of the Obey Creek development agreement can be found below. The drafts will continue to be revised and updated throughout the Obey Creek development agreement process. Draft - Last revised February 19, 2015 Draft - Last revised February 10, 2015 Draft - Last revised January 7, 2015							
Meeting Materials and Documents March 12, 2015 from 2:00-4:00pm - Council Sub-Committee on Transportation at Obey Creek							
 Individu 	 Packet: Including draft meeting agenda and attachments Individual items Draft meeting agenda 						

Link from the Obey Creek webpage:

www.townofchapelhill.org

/obeycreek

Who can I contact if I have questions or comments?

Contact Megan Wooley,

Obey Creek Project Manager

Email: <u>developmentagreement@townofchapelhill.org</u> Call: 919-969-5059



Upcoming Meetings

Upcoming Meetings in March

Obey Creek Development Agreement

Date	Meetings	Notes
March 12	Council Sub-Committee on Transportation at Obey Creek	Focus: Transportation
March 12	Obey Creek Special Meeting	Negotiation session – Facilitated by Dover team and Alta Planning
March 16	Council Meeting	Opportunity for public comment
March 17	Planning Commission Meeting	Reviewing draft text amendment, zoning atlas amendment, and development agreement
March 25	Obey Creek Special Meeting	Negotiation session – Facilitated by Dover team

Upcoming Meetings – April-June Obey Creek Development Agreement

Date	Meetings
April 13	Public Hearing (tentative)
May 18	Continue Public Hearing (tentative)
June 8	Council Business Meeting (tentative)



What is being considered at Obey Creek?

What is being considered at the Obey Creek site?



Text amendment The proposed text amendment would create a new zoning district called Development Agreement-1.



Next Steps:

- March 17: Planning Commission for review
- April 13 and May 18: Public Hearings
- June 8: Council Business Meeting

Rezoning

The proposed zoning atlas amendment would rezone a portion of the Obey Creek property from Residential Low Density-1 to the proposed Development Agreement-1 zoning district.



Next Steps:

- March 17: Planning Commission for review
- April 13 and May 18: Public Hearings
- June 8: Council Business Meeting

THE RD BARS Rezoning MARKET ZAPATA 3 SOUTHPARK DR 9 SUMAC RD . ----Legend Streams Proposed Obey Site to Rezone Rezone 1000' Buffer Andans Proposed Obey Creek Development Lots to be Notified Town Limits EYS HOMEPLACE DE

Development agreement The draft Obey Creek development agreement outlines regulations for future development on the Obey Creek site.



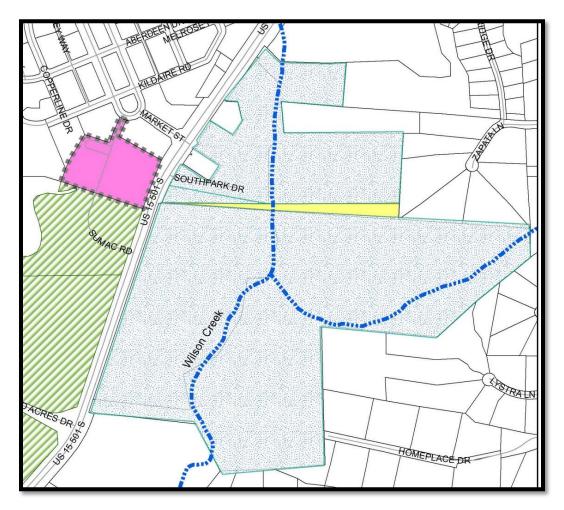
Next Steps:

- April 13 and May 18: Public Hearings
- June 8: Council Business Meeting

Development agreement

2

The Obey Creek development agreement will regulate the Obey Creek site.



Land exchange

The Council and the applicant may negotiate an exchange of land owned by Town.



Next Steps:

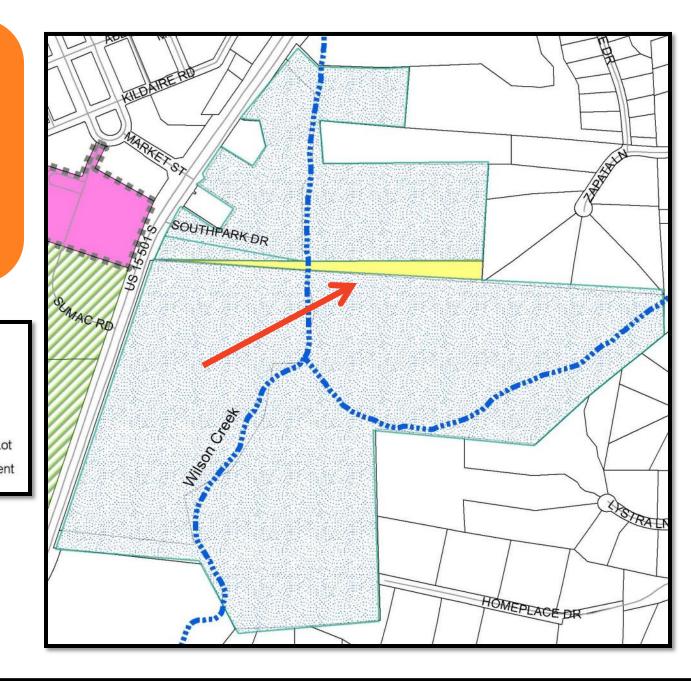
- April or May: Authorize notice of proposed exchange
- June: Council Business Meeting: Action to authorize exchange

Land exchange

4

Legend





Annexation

Currently, the Obey Creek site is not within the Town limits. The applicant is requesting a voluntary annexation.



Next Steps:

- Annexation language will be a section in Article 5 of the development agreement
- Property owner applies for voluntary annexation



Draft Obey Creek Development Agreement

What is in the draft development agreement?

Most recent draft: www.townofchapelhill.org/obeycreek

Article 1	Statutory Framework	Overview of the legal framework and authorizations by the NC General Statutes for development agreements
Article 2	Definitions	Contains definitions that are pertinent to this development agreement
Article 3	Recitals	Contains background information about the Obey Creek process
Article 4	Terms	Contains the legal terms pertinent to the development agreement
Article 5	Specific Standards and Mitigation Measures	Contains the specific standards to which the Obey Creek development will be developed
	Exhibits	Additional materials incorporated by reference

Article 5: Specific Standards and Mitigation Measures Topics

Section	Topics
5.1	Scale of Development and Uses Permitted
5.2	Affordable Housing
5.3	Stormwater Management
5.4	Transportation: Transit, Parking, Streets, Sidewalks, and Bikeways
5.5	Fiscal Impacts
5.6	Design Standards and Public Art
5.7	Public Schools

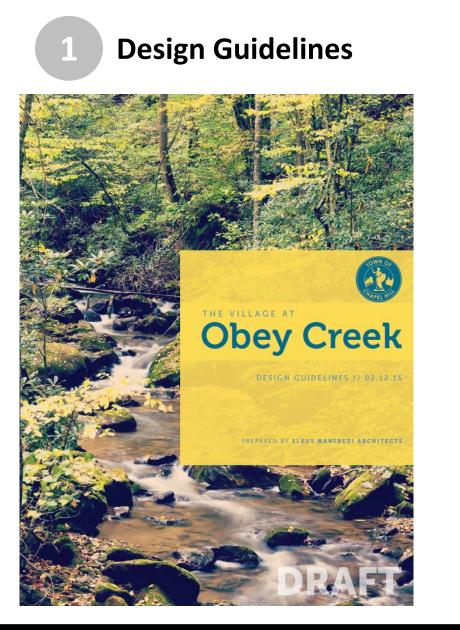
Article 5: Specific Standards and Mitigation Measures Topics

Section	Topics
5.8	Open Space, Parks, and Trails
5.9	Recreation Areas
5.10	Sidepaths and Greenways
5.11	Wilson Creek preserve
5.12	Historic and Cultural Features
5.13	Solid Waste Management
5.14	Stream Buffers
5.15	Landscaping Standards

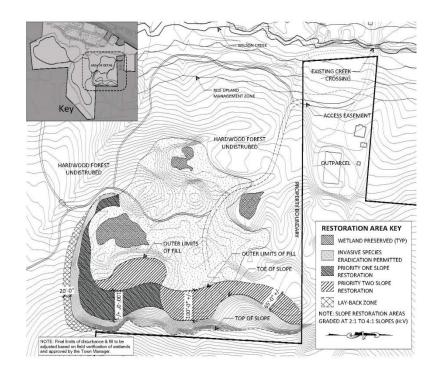
Article 5: Specific Standards and Mitigation Measures Topics

Section	Topics
5.16	Sediment and Erosion Control
5.17	Neighboring Lands, Compatibility, and Buffers
5.18	Noise
5.19	Lighting
5.20	Engineering Standard Requirements
5.21	Annexation
5.22	Fire Code Requirements
5.23	Annual Report

Exhibits – Thus Far



Restoration Area Map

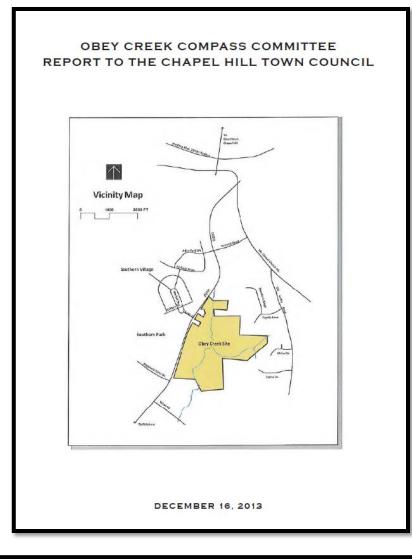


Additional exhibits will be added.



Development Agreement and Reports

Obey Creek Development Agreement and Compass Committee Report (December 2013)



Compass Committee Report and Obey Creek Development Agreement

Compass Committee Report Chapter	Development Agreement Section
Uses and Impacts	Section 5.1: Scale of development and uses permitted (to be discussed on March 12)
Design	Exhibit: Design Guidelines
Connectivity and Mobility	Section 5.4: Transportation (to be discussed on March 12)
Traffic	Section 5.4: Transportation (to be discussed on March 12)
Environmental Considerations	Section 5.3: Stormwater management Section 5.11: Wilson Creek preserve Section 5.14: Stream buffers Section 5.16: Sediment and Erosion Control

Compass Committee Report and Obey Creek Development Agreement

Compass Committee Report Chapter	Development Agreement Section
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Design	Exhibit: Design Guidelines
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Principle #1	Development Agreement and/or Other Initiatives
Development at this site should be considered within the larger context of long-term redevelopment and/or development opportunities on both sides of South 15-501– including potential redevelopment of the Southern Village Park & Ride area.	 Southern Village Park and Ride Lot Area process currently underway Transportation connections between the Obey Creek site and the southern area

Principle #2	Development Agreement and/or Other Initiatives
The overall mix of uses and density of development should be determined by balancing economic, environmental, socio- economic and transportation benefits and impacts.	 Economic Benefits Section 5.1: Scale of development and uses permitted will address this Addressed in the Design Guidelines Environmental Benefits Section 5.3: Stormwater management Section 5.8: Open Space, Parks, and Trails Section 5.9: Recreation Areas Section 5.10: Sidepaths and greenways Section 5.11: Wilson Creek preserve Section 5.14: Stream buffers Section 5.16: Sediment and Erosion Control

Principle #2 continued	Development Agreement and/or Other Initiatives
The overall mix of uses and density of development should be determined by balancing economic, environmental, socio- economic and transportation benefits and impacts.	 Socio-Economic Benefits Section 5.2: Affordable Housing Transportation Benefits Section 5.4: Transportation Council Sub-Committee on Transportation: Meeting tomorrow (March 12)

Principle #3	Development Agreement and/or Other Initiatives
The mix of uses must not generate vehicular traffic that exceeds what the road system can support, taking into account normal growth projected by the MPO over the next 20 years, and growth that is expected in the area on adjacent parcels and across South 15-501.	 Section 5.1: Scale of development and uses permitted will address this Section 5.4: Transportation Council Sub-Committee on Transportation: Meeting tomorrow (March 12) Uses and scale are addressed in the Design Guidelines

Principle #4	Development Agreement and/or Other Initiatives
The land on the east side of the creek should be placed in a conservation easement in perpetuity, managed or owned by a third-party conservation organization, with stewardship funds provided by the developer. No residential or commercial uses should take place there.	 The land on the east of the creek will be a conservation area. Section 5.11: Wilson Creek preserve

Principle #5	Development Agreement and/or Other Initiatives
Development at this site will benefit from an "anchor" presence that helps animate the site (ie: retail, performing arts venue, conference center). Give strong preference to uses that create a distinctive identity for the site that will make it a destination for neighbors, residents of the three to five mile catchment area and others.	 Section 5.1: Scale of development and uses permitted will address this Uses and scale are addressed in the Design Guidelines

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Principle #6	Development Agreement and/or Other Initiatives
Within the site, the mix of uses should complement each other and reduce the amount of traffic that those uses would generate at the same time. Shared parking, counter-cyclical traffic generation, and maximizing internal trip capture are important considerations.	 Section 5.1: Scale of development and uses permitted will address this Section 5.4: Transportation Council Sub-Committee on Transportation: Meeting tomorrow (March 12) Uses and scale are addressed in the Design Guidelines

Principle #7	Development Agreement and/or Other Initiatives
Development at this site should generate significant net revenue gains to the Town and county, after accounting for associated costs of services, Town or county-borne costs for infrastructure and mitigation measures, and all other costs.	 Fiscal analysis conducted in January 2015 shows that this property will have net revenues to the Town and County Section 5.5: Fiscal Impacts – Limits amount of non-taxable uses Section 5.22: Annexation (coming in next draft)

Principle #8	Development Agreement and/or Other Initiatives
Plan for and accommodate the impact of public school students generated from residential uses at the site using calculations that address county-recognized increases in student generation numbers for multi-family housing.	 Schools Adequate Public Facilities Ordinance (2003) Continued discussions will be held with the School Board

Obey Creek Development Agreement and Technical Team Report (October 2013 and updated in June 2014)

Obev Creek - Comprehensive Review Obey Creek - Technical Team Evaluation Memorandum October 31, 2013 Issues Identified for Discussion and/or Negotiation Update from the Technical Team: during the Obey Creek Development Agreement Process: Overall, the Technical Team believes that the Applicant has made substantial positive The following are recommendations from The Technical Team based upon review of changes to the design and layout of the Obey Creek site plan in response to comments information for the Obev Creek area that occurred during a series of Evaluation Phase they have received during the process-to-date. The Team believes the current design meetings with Town Staff, Compass Committee, and Development Team held August could work well for the Town of Chapel Hill for many reasons including its: 13-15, and October 9-12, 2013. This memorandum combines comments from Dover. Kohl & Partners, Fuss & O'Neill, and Development Concepts Inc. Robust mix of uses. Interconnected network of walkable streets and pedestrian paths. During the Evaluation Phase process, the Technical Team has observed that the Preservation of open green spaces. applicant has demonstrated willingness to improve the character and performance of the Provision of high quality public spaces, including 15-501. Obey Creek Development in response to suggestions made by the Technical Team as well as other stakeholders. The applicant's plans and designs have improved A number of details still remain to be resolved and/or memorialized in a development substantially as they have evolved during this process. agreement regarding various technical issues during the remainder of the review process. The items previously identified in the Technical Team's Memorandum: Issues Upon review of the applicant's latest plans and designs, the Technical Team Identified for Discussion and/or Negotiation during the Obey Creek Development hereby recommends that the Obey Creek Site proceed to the Negotiation Phase Agreement Process dated October 31, 2013 remain important to include in negotiations with the following considerations. if Council decides to proceed to that phase of the process. These items fall in to the following categories: The following is a compilation of physical design, transportation, civil engineering, 1. Important Urban Design Characteristics affordable / inclusionary housing, fiscal impacts, and phasing issues that the Technical 2. Onsite Transportation and Mobility Team recommends potentially including in the Development Agreement ("DA") process. Notations are included where additional information is needed. 3. Onsite Parking 4. Offsite Transportation and Mobility These initial thoughts should help to form the basis of further discussions regarding the project. The final requirements for the applicant may be more, or may be less specific Public Utilities 7. Environmental Resources than outlined in these initial thoughts. Affordable Housing 1. Important Urban Design Characteristics: The area of Chapel Hill near the Obey Creek site displays two very different growth paradigms. Much of the development that occurred over the last half century is oriented to the automobile and is very low density, with separated uses and a disconnected street network. Inordinately high levels of traffic congestion are a hallmark of growth following this suburban pattern and this has, in recent years, become all too evident in Chapel Hill. A different pattern can be seen, however, in adjacent Southern Village and nearby Meadowmont. While these two projects have differences, they share concepts items discussed. fundamentally critical for walkable neighborhoods. They are well-connected. They feature a robust mix of uses and residential types. Streets are designed not just for the car, but for bikes and pedestrians as well.

5. Stormwater Management and Green Infrastructure 9. Examination of Commercial for Tax Base Impacts 10. Project Phasing / Development Program Flexibility Since the original Technical Team Memorandum was issued, a variety of meetings occurred where each of these topic areas was more deeply explored in discussions with the Applicant, Town, and Community Stakeholders. Detailed recommendations arising from these more comprehensive topic discussions will be included in an Addendum to the October 31, 2013 Technical Team Memorandum that will be prepared as part of the Comprehensive Review Report currently slated to go to the Town Council on June 23. This Addendum will be structured by topic, and will present in-depth recommendations that represent a synthesis of the broad range of

June 3, 2014

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reek – Technical Team Evaluation Merr Issues Identified for Discussion and/or Negotiation during the Obey Creek Development Agreement Process: The following are recommendations from The Technical Team based upon review of information for the Obev Creek area that occurred during a series of Evaluation Phase meetings with Town Staff, Compass Committee, and Development Team held August 13-15, and October 9-12, 2013. This memorandum combines comments from Dover, Kohl & Partners, Fuss & O'Neill, and Development Concepts Inc. During the Evaluation Phase process, the Technical Team has observed that the applicant has demonstrated willingness to improve the character and performance of the Obey Creek Development in response to suggestions made by the Technical Team as well as other stakeholders. The applicant's plans and designs have improved substantially as they have evolved during this process. Upon review of the applicant's latest plans and designs, the Technical Team hereby recommends that the Obey Creek Site proceed to the Negotiation Phase with the following considerations. The following is a compilation of physical design, transportation, civil engineering, affordable / inclusionary housing, fiscal impacts, and phasing issues that the Technical Team recommends potentially including in the Development Agreement ("DA") process Notations are included where additional information is needed. These initial thoughts should help to form the basis of further discussions regarding the project. The final requirements for the applicant may be more, or may be less specific than outlined in these initial thoughts 1. Important Urban Design Characteristics: The area of Chapel Hill near the Obey Creek site displays two very different growth paradigms. Much of the development that occurred over the last half century is oriented to the automobile and is very low density, with separated uses and a disconnected street network. Inordinately high levels of traffic congestion are a halimark of growth following this suburban pattern and this has, in recent years, become all too evident in Chapel Hill. A different pattern can be seen, however, in adjacent Southern Village and nearby Meadowmont. While these two projects have differences, they share concepts fundamentally critical for walkable neighborhoods. They are well-connected. They feature a robust mix of uses and residential types. Streets are designed not just for the car, but for bikes and pedestrians as well.

- 1. Important Urban Design Characteristics
- 2. Onsite Transportation and Mobility
- 3. Onsite Parking
- 4. Offsite Transportation and Mobility
- 5. Stormwater Management and Green Infrastructure
- 6. Public Utilities
- 7. Environmental Resources
- 8. Affordable Housing
- 9. Commercial for Tax Base Impacts
- 10.Project Phasing/Development Program Flexibility

#1: Important Urban Design Characteristics	Development Agreement and/or Other Initiatives
 An interconnected network of walkable streets 	 Section 5.4: Transportation Council Sub-Committee on Transportation: Meeting tomorrow (March 12)
 Proper orientation of building fronts and backs Mix of uses Mix of residential types 	 Section 5.1: Scale of development and uses permitted will address this Uses and scale are addressed in the Design Guidelines
Public open spaces	 Section 5.8: Open Space, Parks, and Trails Section 5.9: Recreation Areas Section 5.10: Sidepaths and greenways Section 5.11: Wilson Creek preserve
Artful design	- Section 5.6: Design Standards and Public Art

#2	Development Agreement and/or Other Initiatives
Onsite Transportation and Mobility	 Section 5.4: Transportation Council Sub-Committee on Transportation: Meeting tomorrow (March 12) Section 5.1: Scale of development and uses permitted and Design Guidelines

#3	Development Agreement and/or Other Initiatives
Onsite Parking	 Section 5.4: Transportation Council Sub-Committee on Transportation: Meeting tomorrow (March 12) Section 5.1: Scale of development and uses permitted and Design Guidelines

#4	Development Agreement and/or Other Initiatives
Offsite Transportation and Mobility	 Section 5.4: Transportation Council Sub-Committee on Transportation: Meeting tomorrow (March 12) Section 5.1: Scale of development and uses permitted and Design Guidelines

#5	Development Agreement and/or Other Initiatives
Stormwater Management and Green Infrastructure	 Section 5.3: Stormwater management Section 5.8: Open Space, Parks, and Trails Section 5.9: Recreation Areas Section 5.10: Sidepaths and greenways Section 5.11: Wilson Creek preserve Section 5.14: Stream buffers Section 5.16: Sediment and Erosion Control

#6	Development Agreement and/or Other Initiatives
Public Utilities	 Some will remain private Others will be coordinated with the provider

#7	Development Agreement and/or Other Initiatives
Environmental Resources	 Section 5.3: Stormwater management Section 5.8: Open Space, Parks, and Trails Section 5.9: Recreation Areas Section 5.10: Sidepaths and greenways Section 5.11: Wilson Creek preserve Section 5.14: Stream buffers Section 5.16: Sediment and Erosion Control

#8	Development Agreement and/or Other Initiatives
Affordable Housing	- Section 5.2: Affordable Housing

#9	Development Agreement and/or Other Initiatives
Commercial for Tax Base Impacts	 Fiscal analysis conducted in January 2015 shows that this property will have net revenues to the Town and County Section 5.5: Fiscal Impacts – Limits amount of non-taxable uses Section 5.22: Annexation (coming in next draft)

#10	Development Agreement and/or Other Initiatives
Project Phasing/Development Program Flexibility	 Section 5.1: Scale of development and uses permitted will address this Uses and scale are addressed in the Design Guidelines



Opportunity for Questions

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