

Historic Town Hall Committee



Draft Minutes – 12/14/2016 Historic Town Hall Committee Meeting

Opening

- The meeting began at 5:05pm.
- Roll Call - A quorum was present. One member, Chela Tu, was absent.
- Commissioner Penny Rich moved to approve the November 28, 2016 meeting action minutes. Joel Curran seconded. The committee voted to approve the action minutes.
- The committee approved the agenda.

Public Comment

No comment.

New Business

Chapel Hill History Museum Perspectives, Interests

The committee discussed the Chapel Hill History Museum's perspective and interests related to the committee's charge. Former Board members have expressed interest in reopening the museum and have given presentations to UNC administration, the Town of Chapel Hill Council, and the Visitors Bureau Board. There is also an interest in identifying a central location for the museum and exploring a combined Visitors Bureau and Chapel Hill History Museum in the Historic Town Hall facility.

Visitors Bureau Perspectives, Interests

The committee discussed the Visitors Bureau's perspective and interests related to the committee's charge. The Visitors Bureau Board has taken no action or stance related to this committee's charge. The committee discussed an interest in a visible and accessible space for the Visitors Center. The committee also discussed successful visitors centers that are co-located with other community destinations (e.g., the Wilmington Visitors Center is paired with the train museum).

Committee Discussion

The committee discussed the importance of evaluating the needs of each organization being considered for location in Historic Town Hall, including space needs, building layout, parking, etc.

Council Member Greene suggested that the group discuss what makes historical organizations and museums successful. Materials will be provided for committee members to review and discuss at upcoming meetings. Committee members should send information they wish to share with the group to Megan Dale.

Travis Myren stated that Visitors Bureau staff are prepared to give a presentation about the organization's current activities and needs. The committee agreed that the next meeting will be held at the Visitors Center.



Tour of Historic Town Hall

The committee members toured the Historic Town Hall facility at 100 West Rosemary Street.

Public Comment

No comment.

Adjourned

Summary of Action Items to Complete Before Next Meeting

- Town of Chapel Hill Council is scheduled to consider the Visitors Bureau Board's nomination of Lee Storrow to the Historic Town Hall Committee at the January 9, 2017 Council business meeting.

Tentative Upcoming Agenda Items (to be scheduled)

- Tour Visitors Center.
- Discuss Materials Related to the Future of Museums and Similar Organizations.
- Receive and Discuss Presentations Regarding Current and Future Activities and Facility Needs of the Visitors Bureau, Chapel Hill History Museum, and Chapel Hill Historical Society.