# **Town Properties Task Force**

# Recommendations for Strategic Uses of Town-Owned Properties



Town of Chapel Hill Town Council

June 26, 2017

# **Executive Summary**

The Town Council established the Task Force on Strategic Uses of Town Properties, also known as the Town Properties Task Force (TPTF), on January 18, 2017. The TPTF was established to undertake a strategic evaluation of Town-owned properties and recommend clear guidelines for considering proposals for use and/or sale of Town properties. The Task Force has developed recommendations related to processes and individual tracts of real property that could achieve greater clarity and more successes in achieving Town goals.

The group initially reviewed all Town properties. However, early in the process the Task Force agreed to restrict its review to a set of twenty-two priority properties that have the potential to be repurposed in a way that could benefit the community. Once the list of priority properties was established, the Task Force toured the properties, identified potential issues, agreed to possible uses of the properties, and developed specific recommendations for each tract.

The Task Force also formulated a set of Guiding Principles that the Task Force used during deliberations and, if adopted by Town Council as a part of this report, are intended to assist the Council and staff in evaluating proposals related to real property.

The Task Force also developed a list of Priority Uses of Town-owned properties in furtherance of Town of Chapel Hill goals.

Preliminary recommendations and findings of the Task Force were presented to the public on June 8, 2017.

Recommendations related to specific properties were grouped in one of three categories:

## **Properties Recommended for Re-Use**

Develop timeline and issue Requests for Proposals with criteria and evaluation consistent with the Guiding Principles.

## **Properties Requiring Additional Planning**

• Conduct further study and planning with public input to refine uses, subject to Town Council approval.

## **Property Decisions Related to Unsolicited Proposals**

Establish procedures for disposal, repurposing, and acquisition of real property that involve a transparent and predictable process based on the Guiding Principles and Priority Uses.

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# **Charge to the Town Properties Task Force**

The Town Council established the Council Task Force on Strategic Uses of Town Properties on January 18, 2017, pursuant to Resolution 2017-01-18/R-9. The resolution also provided for the group to be referred to as the "Town Properties Task Force" and/or "TPTF."

Council charged the Task Force with developing a strategic framework and initial ideas for specific Town-owned sites. The charge called for the Task Force to deliver a report for Town Council review in June 2017 and provided for the Council to discharge the Task Force upon Council's acceptance of the Task Force's report unless the Council takes action to extend the Task Force.

# **Background & Rationale**

The Town of Chapel Hill owns a large portfolio of real property. The Town periodically assesses properties in its holdings to determine how properties might be used differently to further the Town's goals. Those periodic assessments included a process that began in 2012 with the help of the Real Property Asset Review Group to evaluate Town-owned properties. These prior efforts resulted in the Town redeploying selected properties to advance Town goals as well as receiving proposals for uses of Town-owned properties. In recent years, property re-deployments have included:

- Redevelopment of Parking Lot #5 into the 140 West Franklin mixed use development in support of Downtown revitalization
- Sale of a landmark building, the old Library on East Franklin Street, to the UNC Arts and Sciences Foundation for repurposing as offices and meeting spaces, and
- Redevelopment of the Fire Station #2 site on Hamilton Road to include a new fire station as well as a mixed use development.

The Town occasionally receives unsolicited proposals for redevelopment of some Town-owned properties. Recent examples include proposals for the Parking Lot #2 and Fire Station #4 sites. However, no formal guidelines are in place for evaluating such proposals.

Recognizing these factors, the Town Council established the Town Properties Task Force to develop a strategic framework and initial ideas for specific Town-owned sites and to provide greater clarity in decision-making around use of Town properties.

## Membership of the Town Properties Task Force

The members appointed to the Task Force represented a variety of interests and expertise. Those appointed were:

- Jessica Anderson, Town Council member
- Millicent Bowie, real estate professional
- Dan Levine, affordable housing representative
- Gordon Merklein, UNC representative
- Michael Parker, Town Council member and Task Force Chair
- Doug Rothwell, community member
- Bruce Runberg, community member
- Don Tise, architect
- Rosemary Waldorf, member of the previous Real Property **Assets Review Group**
- Kevin Hicks, community member (resigned)

Town of Chapel Hill staff providing support to the Task Force were:

- Bill Webster, Planning and Development Manager for the Parks and Recreation Department
- Carolyn Worsley, Assistant to the Town Attorney
- Deborah Squires, Senior GIS Technician

# **Overview of the Task Force's Process**

The Task Force began work in February 2017 and met seven times through mid-June. The Task Force also conducted a two-session public input meeting on June 8, 2017. All meetings were open to the public. Minutes and meeting materials are available on the Town Properties Task Force page on the Town of Chapel Hill website.<sup>1</sup>

Work began by focusing on twenty-two Town-owned sites that might be available for alternative uses, which the Task Force referred to as "potential priority properties." This list was developed following a review of all Town-owned properties to exclude properties for which development or re-purposing would be unlikely due to factors such as:

- Current use: Is the property already being used?
- Ability to develop the property: Are there restrictions such as floodplains or steep slopes?
- Size: Some tracts are too small to be developed or repurposed.
- Legal constraints: Are there known easements or deed restrictions that would prohibit development?

For its second meeting, the Task Force took a driving tour of Town-owned properties and began discussing the potential uses and noting key questions and issues for each site, contemplating questions such as:

- What strategic need(s) would the property meet?
- What are some possible options for use of the property?
- What is a timeframe for uses?
- Are there interdependencies to consider?
- Are there challenges associated with development of the property?

## **Task Properties Task Force Meetings**

#### January 18, 2017

Town Council Established Task Force | Appointed Members

#### February 10, 2017

Kick-Off Meeting | Agreed to Work Plan | Selected Priority Properties

#### March 2, 2017

**Driving Tour of Priority Properties** 

#### March 23, 2017

Reviewed Priority Properties | Discussed Priority Uses to Further **Town Goals** 

#### April 5, 2017

Prioritized Properties | Agreed to Guiding Principles | Identified **Priority Uses** 

#### May 4, 2017

Discussed Initial Decisions on Priority Properties | Discussed **Preliminary Recommendations** 

#### May 26, 2017

Finalized Preliminary Recommendations

#### June 8, 2017

Present Recommendations to Public I Received Comments

#### June 16, 2017

Reviewed Public Comments | Discussed Proposal Process | Authorized Additional Revisions as Needed

#### June 26, 2017

Presented Report to Town Council

The Task Force discussed and developed a list of Guiding Principles to guide the Town in evaluating the future use of Town properties. The Task Force also discussed and identified Priority Uses for properties based on Town needs.

Consensus on preliminary recommendations for specific properties emerged during discussions over several meetings. Preliminary recommendations were presented for public comment on June 8, 2017. The Task Force reviewed public comment and finalized recommendations at its June 16, 2017 meeting.

<sup>1</sup> http://www.townofchapelhill.org/town-hall/departments-services/economic-development/townproperties-task-force

# **Guiding Principles**

The Task Force formulated a set of "Guiding Principles for Evaluating Town-Owned Properties." The guidelines identify key considerations for evaluating potential uses/re-uses of Town-owned properties. Guidelines first address when it might be appropriate to dispose of

Town property. Guidelines then identify additional considerations should an initial evaluation determine that disposal might be appropriate. The Task Force agreed to the content of the Guidelines on April 5, 2017.

# **Guiding Principles for Evaluating Town-Owned Properties**

(Town Properties Task Force, April 2017)

## Should the Town Dispose of Property?

- Consider disposal if the property has no significant public value, results in high costs to the Town, or private ownership would bring new value to the community.
- Disposal/repurposing decisions should take into account current and anticipated future Town facilities and infrastructure needs.
- Do not dispose of Town properties solely for cash, except when proceeds will be invested to support strategic initiatives or when no "public use" is appropriate. Disposition should always further the Town's strategic goals.
- A public benefit can be gained by land-banking publically-owned properties until such time as they may be needed, even if no use is anticipated for such properties at the present time.
- Property disposition shall be guided by Town Council-adopted community plans, and shall focus first on uses not likely to occur through dynamics of the private real estate market alone.
- Make properties available at below market rates, as low as \$1, for uses that support public interests such as affordable housing. In such cases, the acquirer must demonstrate that it needs this in-kind subsidy.
- Utilize independent financial analysis to make informed decisions.
- Consider the full economic value—sale proceeds plus projected property and sales tax revenues—in making disposition decisions.
- Actively seek out and consider input from stakeholder groups.

- Maximize opportunities to collaborate with other public organizations to share resources and facilities.
- The Town should not accept donations of real property unless there is a significant public benefit.

## If Disposal Makes Sense, How Should the Town Proceed?

- Disposition will be in accordance with North Carolina General Statutes, meaning that most property sales will go through a public request for proposals or upset bid process. Certain uses, such as affordable housing, may allow for private negotiated sale.
- Insofar as possible, the Town should use long-term leases (50+ years) rather than outright sales in order to preserve control over uses and allow the possibility of reversion to the Town in the future.
- Consider land swaps/trades.
- The Town shall establish a disposition process that screens potential purchasers to ensure that they are qualified (track record) to carry out the development proposed. Even then, Town should reserve a right of reversion/re-purchase if buyer does not deliver the proposed use within certain period of time from acquisition.
- The Town should have the flexibility to acquire adjacent property in order to maximize the financial or programmatic value of Town-owned sites prior to disposition.

## **Priority Uses**

The Task Force developed a list of "Priority Uses of Town-Owned Properties to Further Town Goals" to identify ways that Town-owned property could be used to support or further goals of the Town of Chapel Hill. The Task Force agreed to the list of Priority Uses on April 5, 2017.

# **Priority Uses of Town-Owned Properties to Further Town Goals**

(Town Properties Task Force, April 2017)

- Affordable housing, including mixed income opportunities
- Conventional market uses in high value locations, such as corner retail opportunities
- Cultural arts: instructional, gallery space, workspace, performance space, children's museum or other family-focused amenity
- Facilitate development of affordable office space to nurture and retain entrepreneurial companies
- Hold for future community needs not yet anticipated (i.e., land bank)
- Infrastructure (such as stormwater facilities)
- Non-profit and small business office/retail space at affordable rents
- **Parking**
- Open space for preservation of stream corridors, wildlife corridors, and trails
- Recreation including indoor facilities, and outdoor facilities, such as playing fields
- Schools
- Town offices or other needed facilities

# **Task Force Recommendations Related to Specific Priority Properties**

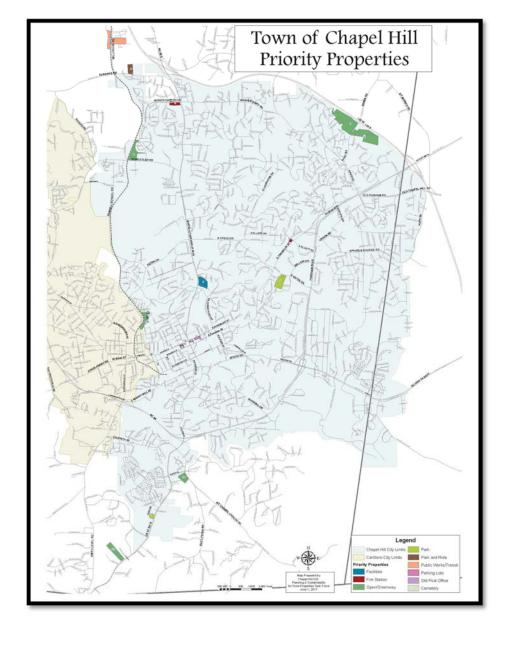
The Task Force chose twenty-two Town properties for detailed review. The Task Force visited all of the properties and discussed costs and benefits related to each. The Task Force then considered several options and made three general levels of recommendations:

- For some properties the Task Force recommended making no changes to the current uses.
- For most properties the Task Force recommended further study to see if properties could be repurposed in some way that would benefit the community. These properties have more complex issues that need further study to balance competing needs.
- Take immediate action to make properties on Jay Street available for affordable housing and begin the process to make the Plant Road property available for affordable housing once the Parks and Recreation offices can be relocated.

The Task Force's specific recommendations are on the following pages.

# **Consolidated List of Properties<sup>2</sup>**

<u>No.</u>	<u>Location</u>
1	<b>6850 Millhouse Rd.</b> (west side of road)
	6900 Millhouse Rd. (east side of road between Chapel Hill
	Transit Center and Town Operations Center)
2	Eubanks Road Park and Ride Lot, 200 Eubanks Rd.
3	Fire Station #4, 101 Weaver Dairy Rd. Ext. at intersection with
	Martin Luther King Jr. Blvd.
4	2200 Homestead Rd.
5	Open space known as the Dry Creek properties, Southwest
	corner of Erwin Road and I-40
6	Open space known as the Dry Creek properties, Southeast
_	corner of Erwin Road and I-40
7	Fire Station #3, 1615 E. Franklin St. at intersection with Elliott
0	Road
8	Parks and Recreation Department Office, 200 Plant Rd.
9 10	Police Center, 828 Martin Luther King Jr. Blvd.
10	<b>Open Space – Mount Carmel Church Rd.,</b> near the intersection of Bennett Road and Mt. Carmel Church Road
11	Southern Community Park Parcels, 100 Sumac Rd. area
12	Open Space – 1610 US 15-501 South
13	Open space in the Northside area (small tract), south of Village
	Drive and east and south of Jay Street
	Open space in the Northside area (large tract), east of the
	Norfolk Southern Railroad
14	Parking Lot, 604 W. Rosemary St.
15	Parking Lot, 108 Graham St.
16	Parking Lot, 415 W. Franklin St.
18	Parking Lot, 127 W. Rosemary St.
20	Parking Lot #2, 100 E. Rosemary St. at intersection with
	Columbia Street
21	Wallace Parking Deck, 150 E. Rosemary St.
22	<b>Old Post Office,</b> 179 E. Franklin St.



 $<sup>^{2}</sup>$  The Town Properties Task Force did not conduct detailed evaluations of or provide recommendations for No. 17, 140 West Franklin, and No. 19, the Historic Town Hall and adjoining parking lot. 140 West

Franklin was identified in the initial list of Priority Properties because it houses off-street Downtown public parking facilities. The Historic Town Hall was studied by a separate task force.

#### A-1 6850 Millhouse Rd. (west side of road)

(left) 6 acres (approx.)

- Explore ways to work with developers to realize the vision of the Town Council's adoption of the light industrial zoning to support a variety of light industrial uses in the area.
- Determine if Town properties could enhance the development of Orange County's 80 acres north of Millhouse Road for recreational use.

#### **6900 Millhouse Rd.** (east side of road between Chapel Hill A-1

(right) Transit Center and Town Operations Center)

10 acres (approx.)

• Do not consider for reuse until decisions are made about the location of a proposed solid waste transfer station and/or whether the property will be needed for bus parking or other Town purposes.

#### Eubanks Road Park and Ride Lot, 200 Eubanks Rd. A-2 6.22 acres

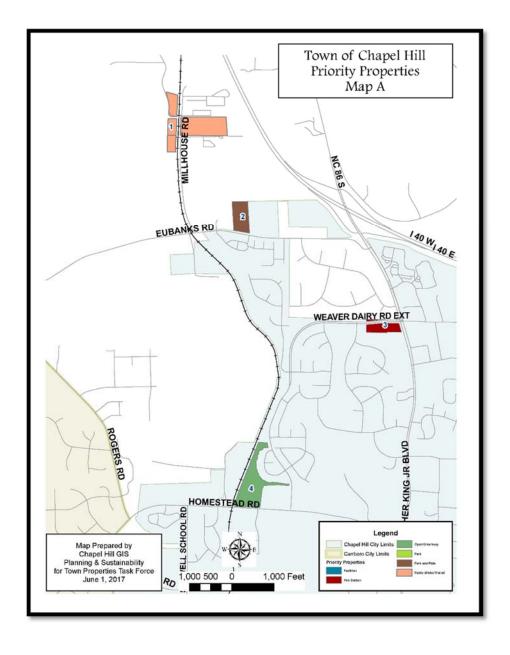
• Take no further action to study possible uses of the property until more information is available related to use from the planned Bus Rapid Transit (BRT) and the Carraway Village development.

#### **A-3** Fire Station #4, 101 Weaver Dairy Rd. Ext. at intersection with Martin Luther King Jr. Blvd. 5.43 acres

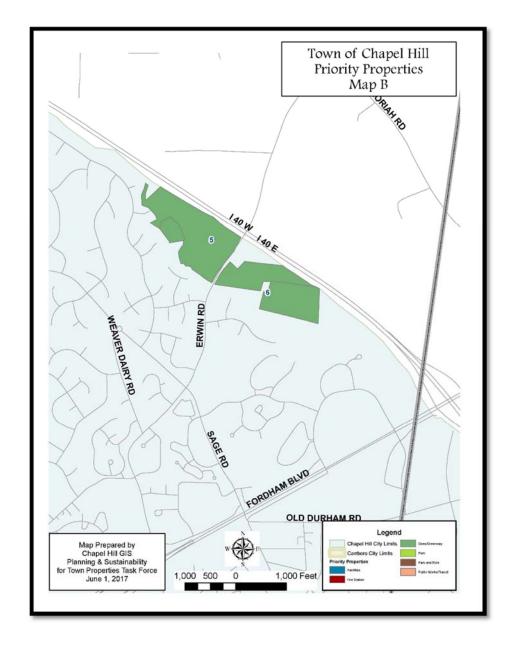
- Take no action until a new location is found for the training center in partnership with other local agencies.
- If the training center is relocated, explore private/public partnership opportunities similar to Fire Station #2 on Hamilton Road for rebuilding the station on site or relocate the fire station and repurpose the property.
- Any redevelopment of the site, including rebuilding of the fire station on site, should enhance the visual impact of Chapel Hill's northern gateway.

#### **A-4 2200 Homestead Rd.** 14.25 acres

• Task Force affirms efforts currently underway between the Town, UNC Health Care, and other housing partners to utilize this site for affordable housing projects.



- B-6 Open space known as the Dry Creek properties, Southeast corner of Erwin Road and I-40 71.37 acres
  - These properties were purchased for parks and open space purposes. They provide critical buffers for the Dry Creek wetlands, wildlife habitat, and a future greenway corridor. Continue to manage them as open space and a possible neighborhood park, as specified in the Parks Master Plan.
- **B-5** Open space known as the Dry Creek properties, Southwest corner of Erwin Road and I-40 35.53 acres
  - These properties were purchased for parks and open space purposes. They provide critical buffers for the Dry Creek wetlands, wildlife habitat, and a future greenway corridor. Continue to manage them as open space and a possible neighborhood park, as specified in the Parks Master Plan.



#### Fire Station #3, 1615 E. Franklin St. at intersection with **C-7** Elliott Road 1.05 acres

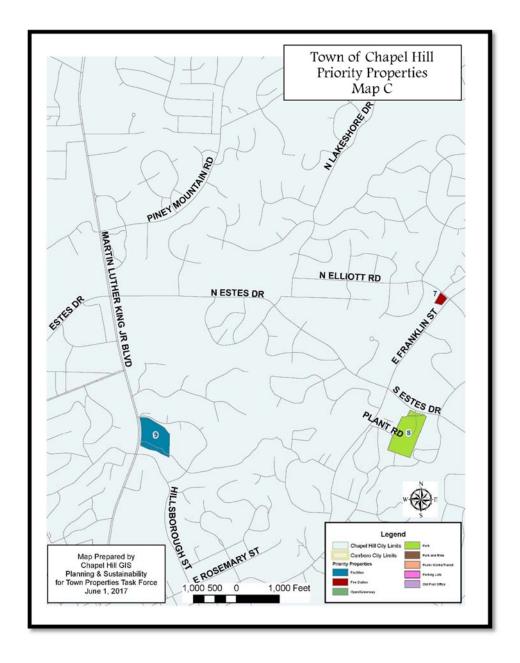
- The fire station is obsolete and should be replaced.
- If it is determined that the fire station should not be relocated, explore a public-private partnership for redevelopment of the site in conjunction with a new fire station similar to Fire Station #2 on Hamilton Road. This type of relationship likely would also be enhanced by acquisition of the adjoining property.
- If the fire station is relocated to an appropriate site, then sell this site for development, possibly enhanced by the acquisition of a neighboring parcel.
- Possible uses other than for a fire station might include: Retail, Office, Housing, and Cultural Arts.

#### Parks and Recreation Department Office, 200 Plant Rd. **C-8** 3.2 acres (Approx.)

- Actively explore opportunities to develop affordable/inclusionary housing due to this site's central location, proximity to shopping and transit access, and lack of physical constraints.
- Explore an alternative community benefit should affordable/inclusionary housing prove not to be feasible.
- Any actual re-development will be contingent on relocating the existing Town functions on the site, most likely to a Municipal service facility housing several Town functions.

#### Police Center, 828 Martin Luther King Jr. Blvd. 10.24 acres **C-9**

- Although the site has the potential to be valuable, either financially or for a community benefit use, the presence of coal ash makes planning extremely problematic at this time.
- Relocating the Police Center into a proposed Municipal Service facility will be required before the site can be repurposed or disposed of.
- It appears that ongoing environmental assessment and remediation work will require a year for completion. During this time, the Town may wish to explore options for working with private developers for potential site redevelopment through the North Carolina Brownfields Program and/or engaging UNC School of Government's Development Finance Initiative to investigate other potential funding sources for redevelopment.

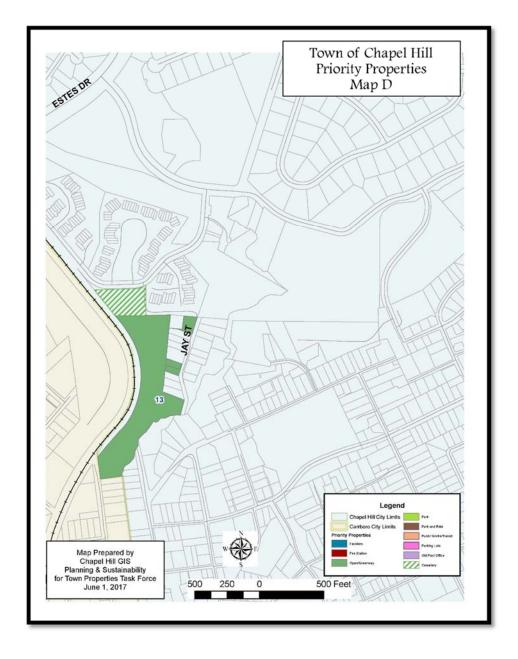


D-13 Open space in the Northside area (small tracts), south of (3 small) Village Drive and west and south of Jay Street One tract of .28 acre and two adjacent tracts of .14 acre and .13 acre

> • Partner with a non-profit provider and offer the lots on Jay Street as potential affordable housing opportunities.

D-13 (large) Open space in the Northside area (large tract), south of Village Drive, west and south of Jay Street, and east of the Norfolk Southern Railroad 7.34 acres

Due to potentially difficult access issues, continue to manage portions of the property as open space and preserve the corridor of the future campus-to-campus bike trail.



#### E-14 Parking Lot, 604 W. Rosemary St. .54 acre

Postpone decisions as to possible uses of smaller parking lots in the Downtown until such time as a comprehensive overall parking plan is adopted for the Downtown area.

#### E-15 Parking Lot, 108 Graham St. .12 acre

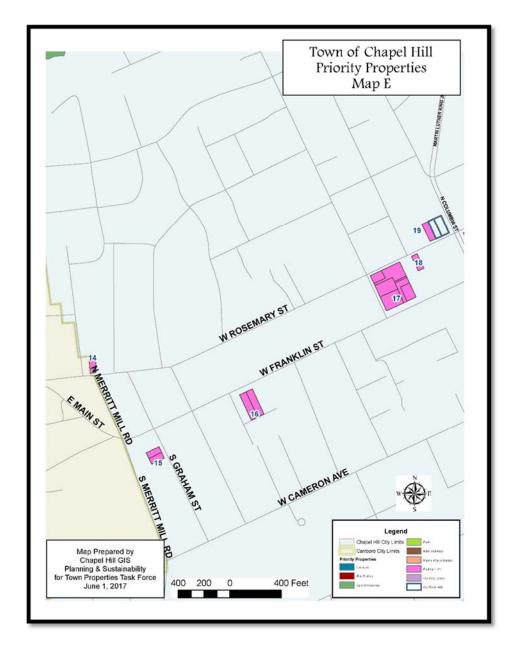
Postpone decisions as to possible uses of smaller parking lots in the Downtown until such time as a comprehensive overall parking plan is adopted for the Downtown area.

#### E-16 Parking Lot, 415 W. Franklin St. .54 acre

- Focus on cultural and/or performing arts space, market and/or affordable housing, or office/incubator space uses.
- Any commercial redevelopment of this site would require some dedicated parking to be financially viable and would need to done in conjunction with parking solutions that replace the current surface parking while being respectful of the surrounding neighborhoods.

#### Parking Lot, 127 W. Rosemary St. .14 acre E-18

Postpone decisions as to possible uses of smaller parking lots in the Downtown until such time as a comprehensive overall parking plan is adopted for the Downtown area.



#### F-20 Parking Lot #2, 100 E. Rosemary St. at intersection with Columbia Street 1 acre

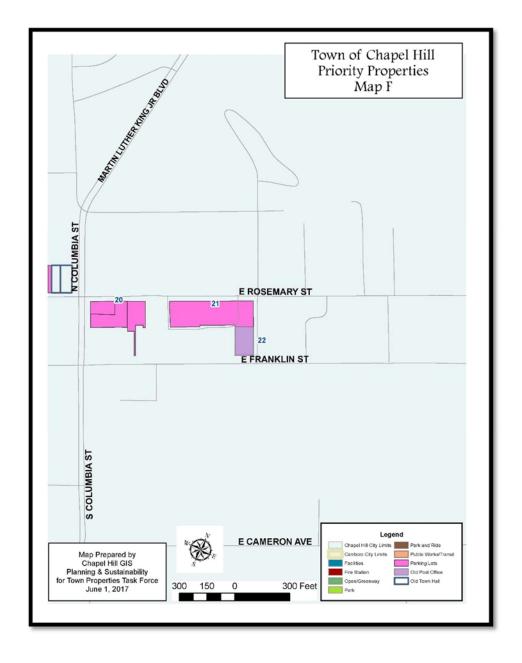
- Holds high financial/community benefit value.
- Plan for use to create vibrancy and make the Rosemary/Columbia intersection a destination that attracts people to the Downtown.
- Develop a "four corners" strategy for the entire intersection to foster coordination among owners/developers interested in creating a "sense of place" and transforming the Rosemary/Columbia intersection into a true Downtown destination.
- Maximize parking potential of Wallace Deck to support redevelopment and new parking demand.

#### F-21 Wallace Parking Deck, 150 E. Rosemary St. 1.42 acres

- Continue exploring adding floors to the top of the building for parking and perhaps wrapping the outside of the deck to possibly provide shops, residences, or artists' studios to the building.
- A final decision on the amount of parking added should be made in conjunction with an understanding of the future uses and needs of Parking Lot #2 and after downtown development
- This parking deck is important from the perspective of providing parking for the downtown and should continue to do so for the foreseeable future.
- Consider options that allow developers to "purchase" space in the Wallace Deck in lieu of constructing their own building.

#### F-22 Old Post Office, 179 E. Franklin St. .36 acre

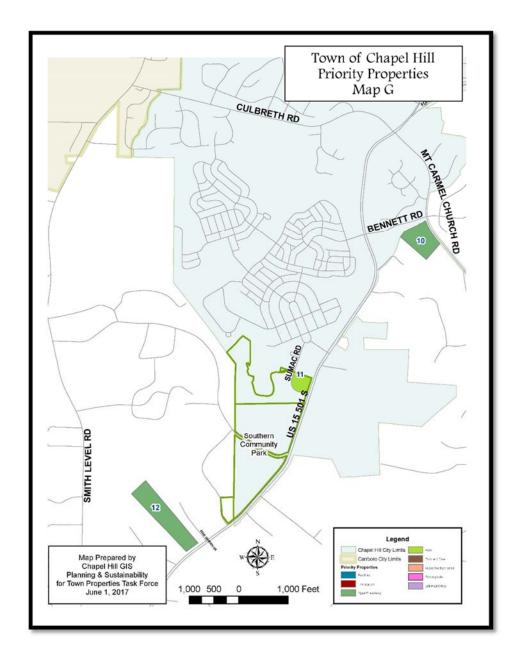
- The building's historical significance (e.g., murals), which is enhanced by proximity to Peace & Justice Plaza and UNC's McCorkle Place, is underutilized.
- Continue active discussions regarding how to utilize this building to its full potential.
- In the interim, renovation of the basement area housing the Teen Center is urgently needed to make this space more useable/inviting/functional for youth programming.
- The building would be well suited for some cultural arts or other high community value use function, should the existing court and post office functions ever be relocated.



- G-10 Open Space - Mount Carmel Church Rd., near the intersection of Bennett Road and Mt. Carmel Church Road 7.37 acres
  - Land-bank the property for possible future consideration unless a compelling proposal is made.
  - In the interim continue to manage the property as open space.
- G-11 Southern Community Park Parcels, 100 Sumac Rd. area 2.7 acres (Approx.) on north side of Sumac Road 1.5 acres (Approx.) on south side of Sumac Road .6 acres (Approx.) inside of the park
  - The future use of a portion of this area was addressed in the Southern Village Park and Ride Lot potential scenarios formulated in 2015.
  - There are four parcels in Southern Community Park, totaling approximately 4.8 acres that the Task Force reviewed. Three are within the Southern Village Park and Ride Development Plan adopted in 2015 (see above). No further action on these parcels should be undertaken until a determination about the implementation of the Parks & Recreation Master Plan is made. The fourth parcel, although small (about .6 acres), could be considered for an indoor recreational/cultural arts use.
  - Reserve this property for integration into potential redevelopment of the Southern Village Park and Ride Lot area and/or connectivity with the proposed Obey Creek project over US 15-501. Should these plans not come to fruition, then the parcel could be considered for a community benefit/cultural arts use.

#### G-12 Open Space - 1610 US 15-501 South 12.76 acres

- Land-bank the property until other developments, such as Obey Creek, take place, particularly in light of the fact that there is no OWASA water or sewer service.
- Consider this parcel for relocation of the park and ride lot should redevelopment of the Southern Village Park and Ride area occur.



# **Summary of Recommended Uses** for Specific Town-Owned Properties

#### Address Town Needs

- 6900 Millhouse Rd. (east side of road between Chapel Hill A-1 Transit Center and Town Operations Center)
- A-3 Fire Station #4, 101 Weaver Dairy Rd. Ext. at intersection with Martin Luther King Jr. Blvd.
- C-7 Fire Station #3, 1615 E. Franklin St. at intersection with Elliott Road

## **Affordable Housing**

- A-4 2200 Homestead Rd.
- Parks and Recreation Department Office, 200 Plant Rd. C-8
- Open space in the Northside area (small tract), south of D-13 Village Drive and west and south of Jay Street

## **Create Community Space**

F-22 **Old Post Office,** 179 E. Franklin St.

## **Create Downtown Destination**

- Parking Lot, 415 W. Franklin St. E-16
- Parking Lot #2, 100 E. Rosemary St. at intersection with F-20 Columbia Street

## **Expand Downtown Parking**

F-21 Wallace Parking Deck, 150 E. Rosemary St.

## **Further Economic Development**

**6850 Millhouse Rd.** (west side of road) A-1

## **Green Space / Greenways**

- B-5 Open space known as the Dry Creek properties, Southwest corner of Erwin Road and I-40
- B-6 Open space known as the Dry Creek properties, Southeast corner of Erwin Road and I-40
- D-13 Open space in the Northside area (large tract), south of Village Drive, west and south of Jay Street, and east of the Norfolk Southern Railroad
- G-10 Open Space Mount Carmel Church Rd., near the intersection of Bennett Road and Mt. Carmel Church Road

## Land Bank for Future Use

- A-2 Eubanks Road Park and Ride Lot, 200 Eubanks Rd.
- C-9 **Police Center,** 828 Martin Luther King Jr. Blvd.
- Southern Community Park Parcels, 100 Sumac Rd. area
- G-12 Open Space, 1610 US 15-501 South

## **Wait for Future Parking Plan**

- Parking Lot, 604 W. Rosemary St. E-14
- Parking Lot, 108 Graham St. E-15
- Parking Lot, 127 W. Rosemary St. E-18

# **Decision-Making Procedures**

The Task Force has identified three general areas for Town Council to proceed with implementing the Task Force's recommendations. We believe the recommendations could be implemented in an efficient manner by taking the following actions:

## **Properties Recommended for Re-Use**

The Town should move forward to re-purpose properties for which a clear use has been defined, and which could be repurposed in a reasonable time frame. This category could apply to the following properties:

- Northside Open Space (Lots on Jay Street)
- Millhouse Road Properties
- 200 Plant Road

For these properties the Town staff should develop an overall timeline for action and then move ahead with Requests for Proposals, such as has been used in the past. Requests for Proposals and any evaluation criteria should be consistent with the Guiding Principles developed by the Task Force and adopted by the Council. At an appropriate time, determined by the Town Manager, the proposals should be brought to the Council for review and approval.

## **Properties Requiring Additional Planning**

The Task Force has identified several properties which may better serve the community in some other use but require additional information and/or planning. This category could apply to the following properties:

- Parking Lot #2 and other Downtown parking lots
- Fire Station #3
- Police Station
- Old Post Office

The Town staff should develop work plans for repurposing each property that would determine feasibility, needs, timing and best uses. These plans should be developed with appropriate community input. Once plans are developed with recommended implementation actions, they should be brought to Council for approval.

## **Property Decisions Related to Unsolicited Proposals**

The Town often receives requests from citizens, businesses, and organizations asking that the Town engage in activities related to real property, such as:

- Sell property for individual or commercial purposes
- Donate property to non-profit organizations to benefit the community
- Exchange property for a variety of reasons
- Engage in private/public partnerships utilizing Town-owned property resources
- Purchase private property or accept donations of private property

The Task Force recommends that the staff prepare a draft revision to the Council Procedures Manual to refine processes related to the disposal, repurposing, and acquisition of real property in order to ensure these processes are transparent and predictable. These procedures should be based on the Task Force's recommended Guiding Principles and Priority Uses. Once complete, the draft procedures should be brought to Council for approval and inclusion in the Council's Procedures Manual.

# **Next Steps**

We believe that the Task Force has provided a general framework for the Town to consider when dealing with real property issues. We believe that the Council should authorize the Manager to consider this report and to develop a detailed implementation plan for further Council consideration. Portions of such a plan might include:

- A process to refine a policy for considering offers related to real property. The policy should include guidance on how to proceed if the Town receives offers to purchase or re-use Town properties or offers to sell property to the Town.
- A process for implementing the Task Force's recommendations related to using the Plant Road property for affordable housing once the Parks and Recreation offices are relocated.
- A strategy for studying properties that require more planning, such as the Old Post Office, Parking Lot #2, the Wallace Parking Deck, and Fire Station #3.
- Making the Jay Street properties available for affordable housing.