



**Town of Chapel Hill**  
Human Resource Development

# Customer Service Overview



**SAMPLE**

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## **Customer Service Overview**

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**SAMPLE**

# Course Objectives

## By the end of this course, you should be able to:

1. Define Customer Service
2. Identify and consider some customer service principles
3. Learn and understand difficult customer behaviors
4. Deepen our understanding of the Town RESPECT
5. Identify and manage common interpersonal
6. Clarify confusing messages;
7. Minimize misunderstandings
8. Encourage two-way communication and understanding.
9. Identify and describe the communication process.
10. Identify when—and when not—to use this process; and
11. Deal with problems caused by a variety of common
12. Violated agreements, and unmet expectations.
13. Specifically what challenges their communication confidence;
14. Use a six-step model for quickly deciding what to say and how to say it effectively;
14. Practice four proven confidence-boosting tactics.
15. Use a powerful technique to stay calm and focused during controversial and challenging interactions;
16. Apply a simple yet effective strategy for demonstrating self-assurance and credibility when communicating in any situation;
17. Respond professionally and effectively to criticism, blame, and verbal manipulation with three targeted coping skills; and
18. Develop an individualized action plan for building your communication confidence.

**SAMPLE**



**If you are interested in this course, Contact  
Tom Clark, Learning & Development Manager at  
(919) 969-5031 [tclark2@townofchapelhill.org](mailto:tclark2@townofchapelhill.org)**

**Opportunity,  
in your hands**



**You can also sign up through your  
Cornerstone LMS account.**



1. Key in on your web browser : <https://knowandgrow.csod.com/>
2. Username : Employee ID (You can call HRD or find it on your pay stub)
3. Password is **P4ssw0rd** for the initial logon then click **logon**
4. If a user enters the wrong password five times, the user is locked out of the system for one hour. If a user attempts to log in to the system while they are locked out, a lockout message is displayed even if a correct password is entered.
5. Contact Tom Clark, Learning and Development Manager for password reset or questions. [tclark2@townofchapelhill.org](mailto:tclark2@townofchapelhill.org) (919) 969-5031.