



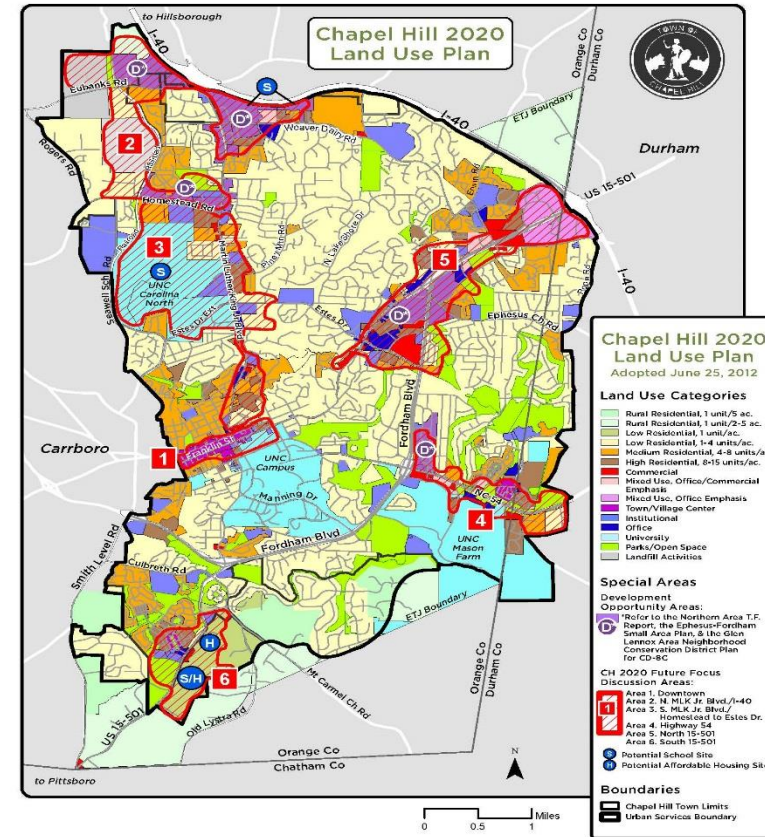
# Future Land Use Map Refinement Project Update

# LUMO Rewrite Project

- Initiated by the Town Council in April of 2017
- Project contains two phases
  - Future Land Use Map (FLUM) Refinement Project
  - Rewrite the Land Use Management Ordinance
- Anticipate completing FLUM Refinement Project in December
- Providing regular project updates

# Why is a Future Land Use Map Important?

- FLUM together with Chapel Hill 2020 gives direction as land use decisions are made
- Provides a degree of certainty regarding where & how the Town may or may not change
- Shows that the Town has carefully considered how & where development/redevelopment should occur or not occur



# FLUM Refinement Project Update

- Consultant under contract & working to finalize the FLUM Refinement Project Plan
- Consultant spent day with staff including a tour of the Town

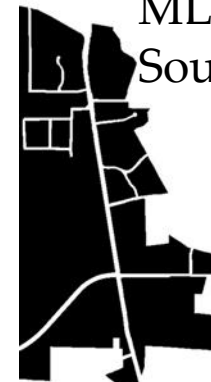


# FLUM Refinement Project Update

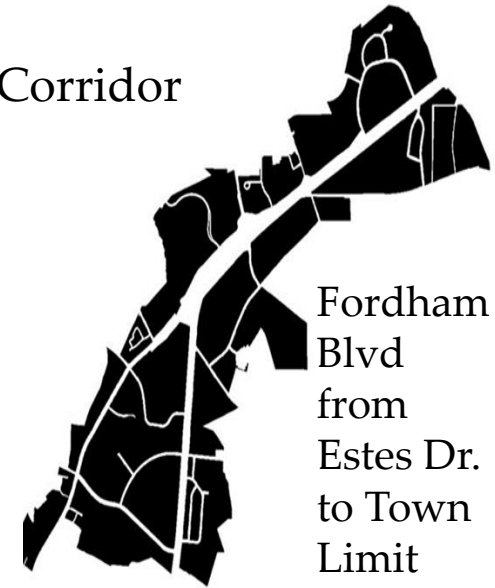
- Project will not impact predominantly SF neighborhoods
- Refinement focusing on Future Focus Areas & Gateways specifically:
  - MLK Jr. Blvd northward from Town Hall
  - 15-501 & S. Columbia Street
  - Fordham Blvd from Estes Drive to Town Limit
  - E. Rosemary & E. Franklin Streets
- Opportunity to knit together previous planning efforts & provide cohesion between existing areas of development along major corridors



MLK Corridor  
North



MLK Corridor  
South



Fordham Blvd  
from  
Estes Dr.  
to Town  
Limit

# FLUM Refinement Project Update – Engagement Plan

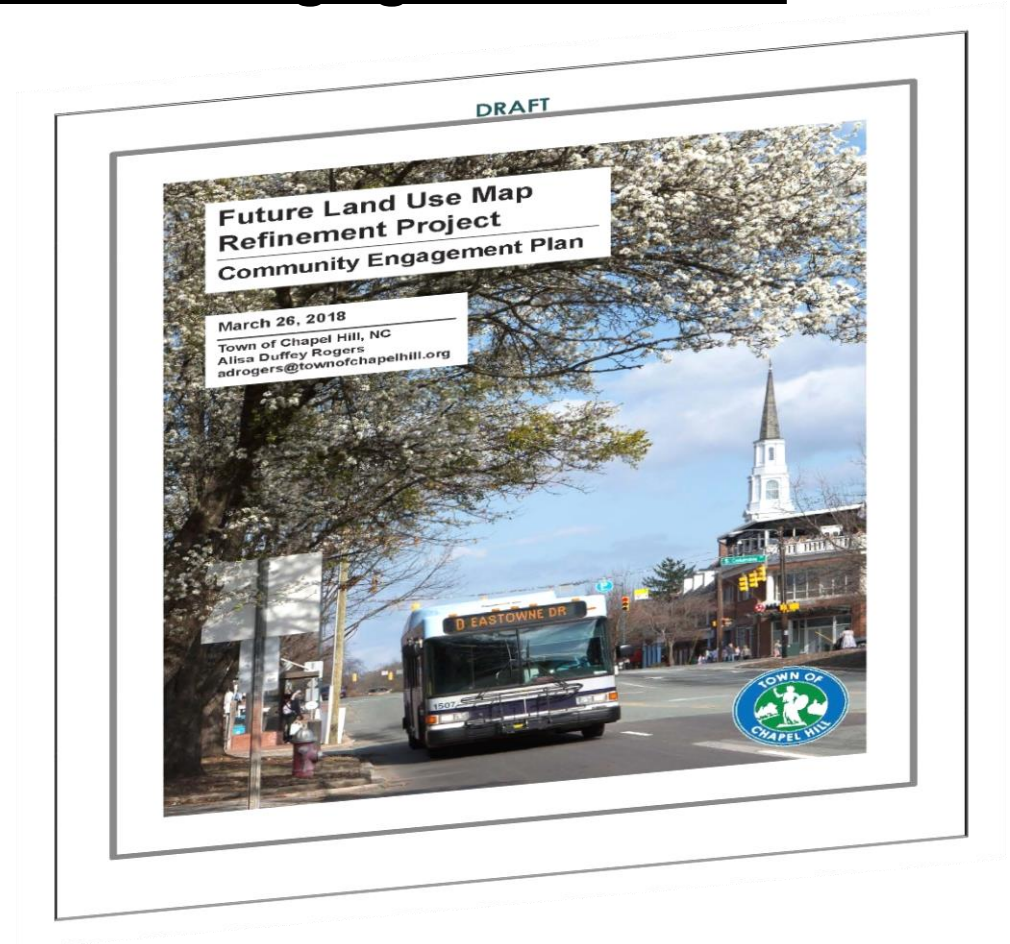
## On-line Engagement

### “Go Where the People Are”

- Project Website
- On-line & Tablet Based Preference Surveys

## Traditional Engagement

- Public Meetings
- Focus Groups with Stakeholders
- Charrette
- Office Hours at Strategic Locations



# FLUM Refinement Project Update – Next Steps

- Publicly launch the FLUM Refinement Project
- Develop Alternatives for Engagement Opportunities through July 2018
- Draft Map Engagement Opportunities
- Final Map Consideration



# Questions?

