

Council Committee on Economic Sustainability



**Parking Updates
May 4, 2018**

Chris Blue, Chief of Police and Exec. Dir. for Community Safety



TOWN OF CHAPEL HILL

More Parking Capacity!

- Town management of CVS Deck
 - **adds over 200 spaces**
- Town management of the Franklin Hotel lot
 - **adds 70 spaces**
- Additional lot at Basnight/Courtyard
 - **adds over 20 spaces**
- Carolina Square
 - **over 850 structured parking spaces**



Pay Station and Lot Updates

- 56 New Pay Stations on the way
- First installations at Wallace Deck (4) and Rosemary/Columbia (2)
- Painting of space numbers & re-stripping of on-street parking
- Selling old meters to Raleigh!



Downtown Ambassadors



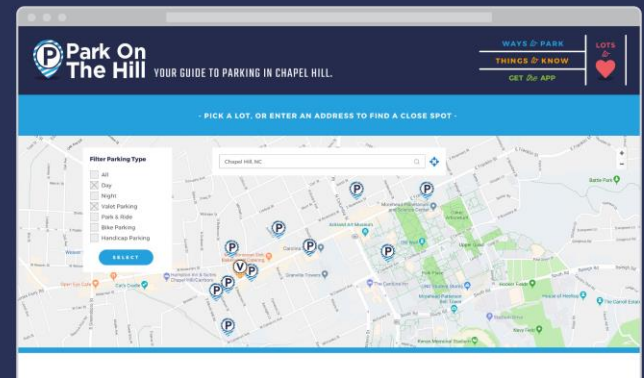
- Parking attendants have been retrained
 - The Franklin Hotel's Hospitality/Customer Service staff
 - Downtown Partnership
 - Visitor's Bureau



Messaging Update

- New Park on the Hill website launched April 13th
- Social Media Playbook released to Business owners
- (#LotstoLove campaign)
- Lots to Love Campaign Kick Off- April 29th

visit
PARKONTHEHILL.COM
#LOTSTOLOVE



TOWN OF CHAPEL HILL

Other Cool Stuff

- Handicapped parking is always free!
- Free parking on Saturdays in July
- Employee parking permits
- Valet improvements





Questions?

