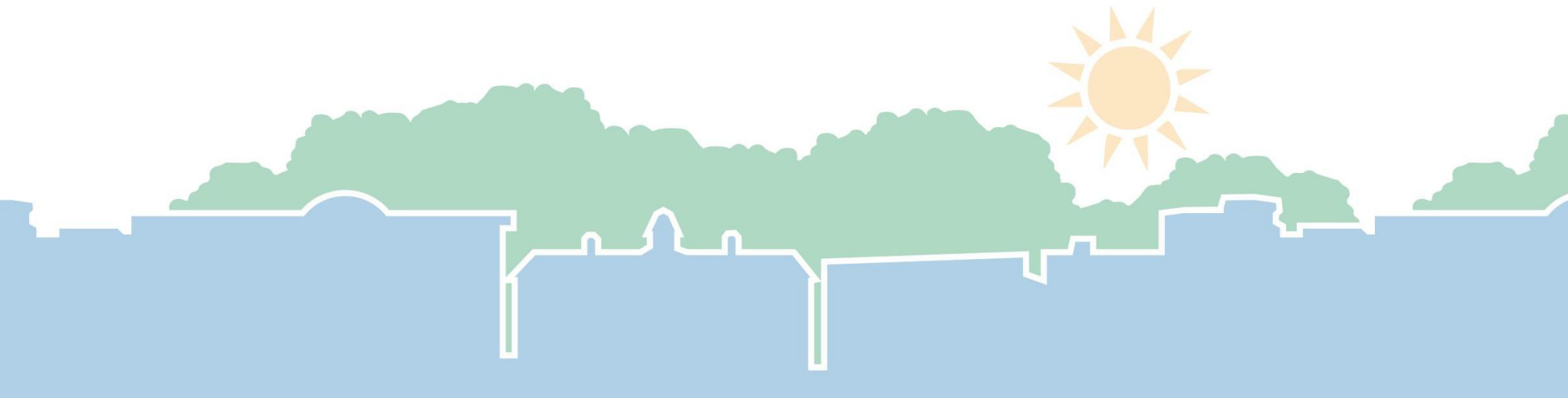


Council Committee on  
Economic Sustainability  
September 7, 2018



# What We Did with Our Summer Vacation!



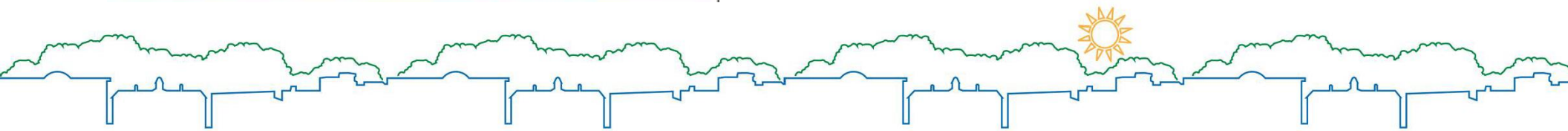
## Talked to:

- 250 community members at the July 4<sup>th</sup> Celebration
- 90 community members at Movies Under the Stars
- 75 UNC Chapel Hill students
- 40 community members at Latin American Festival
- Community Members at:
  - Seymour Center
  - Southern Village
  - National Night Out at our Public Housing Communities
  - IFC Shelters
  - Office Hours at University Place



# What We Did with Our Summer Vacation!

Do you ever wonder what kids love about Chapel Hill? Or what they'd change? We did, so we asked them.



# What Else & What's Next?



Door Hangers on buses

Door Hangers on Public Housing Units

Good Neighborhood Init. Picnic

Meetings with Community Members

Boards & Commissions Breakfast

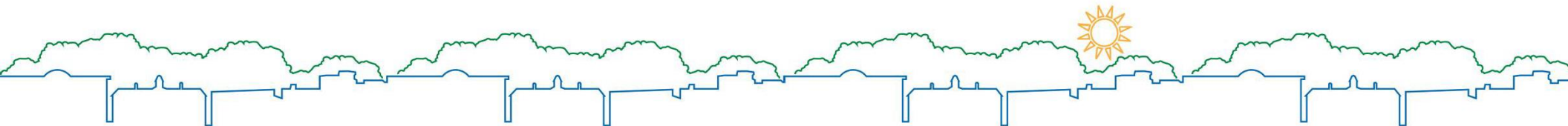
Book Club Discussion

NextDoor & PeachJar

Weekend Office Hours

Emails to Community Members

Bus Stops



# What Have We Heard So Far?

## Community Members Value:

- **Trees**
- **Connectivity**
- **Parks & Open Space**
- **Urban Design**
  - ❖ Making it easier to walk, bike or take transit
  - ❖ Enhancing parks and open space
  - ❖ Managing traffic
  - ❖ Providing affordable housing
  - ❖ Preserving our neighborhoods
  - ❖ Creating more jobs



# Creation of DRAFT Map resulting from:

- MetroQuest Survey, Input from Public Meetings & Analyses



## MIXED USE

### DESCRIPTION

Small-scale activity centers that contain places to live, work, and shop integrated in a walkable pattern. Mixed Use buildings are located close together and near the street. Buildings tend to be smaller than Mixed Use Center, High Intensity, supporting primarily locally-oriented uses and serving as a transition in intensity to nearby neighborhoods.

### INTENT

- Vertical mixed use buildings (residential or office above commercial) as well as various single-use buildings that are integrated in a walkable street pattern
- Accommodate parking on-street, behind or to one side of buildings, or in parking structures; limit curb cuts that break main pedestrian ways; wrap parking structures with other uses or decorative elements; light parking well for safety
- Provide pedestrian and vehicular connection to surrounding development

### PRIMARY USES

- Office
- Commercial
- Multifamily residential

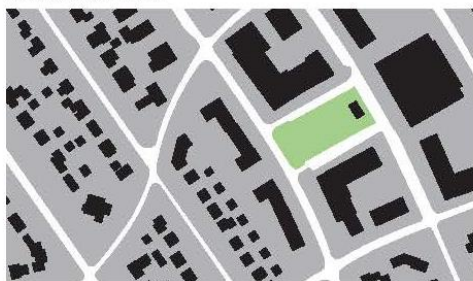
### SECONDARY USES

- Institutional/Civic

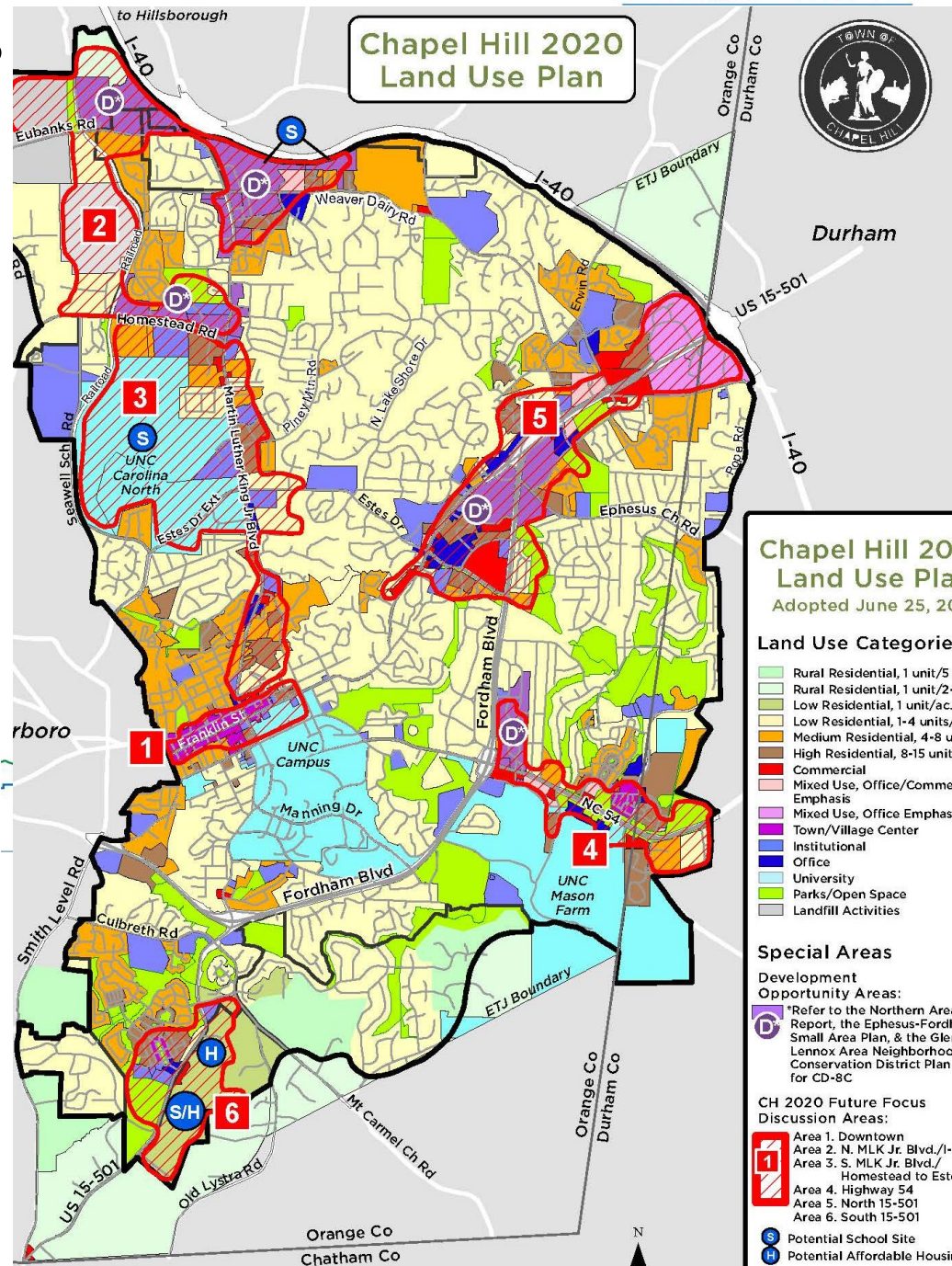
### BUILDING BLOCKS

Building Height	2-3 stories
Building Setback (front)	0-20 feet (generally consistent within a block)
Lot Coverage	60-80%
Street pattern / connectivity	linear, grid-like / high
Block Length	300-350 feet
Parking Provision	on-street, shared structures, or surface lots behind buildings

### EXAMPLE PATTERN



### EXAMPLE CHARACTER



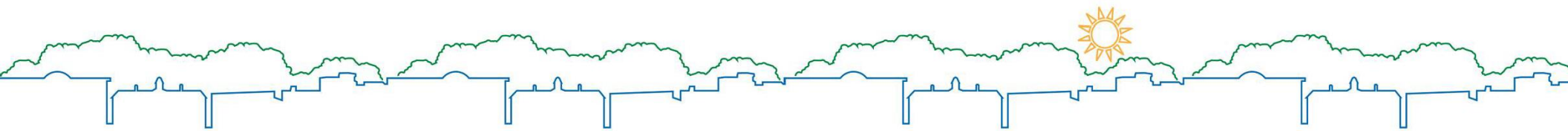
# What Happens to the Community Input Gathered as part of the FLUM Refinement?



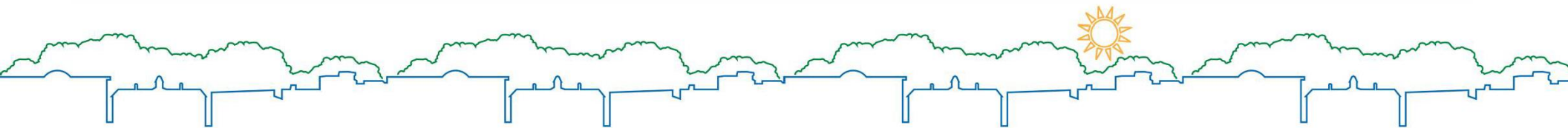
❖ Utilized for the Future Land Use Map

❖ Utilized for LUMO Rewrite

- Urban Design Standards
- Building Placement
- Design of Landscaping



# Project Schedule





# Questions?

