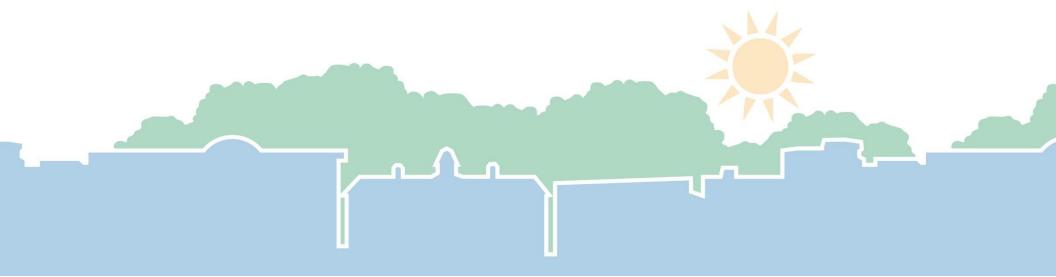
Council Committee on Economic Sustainability

CHAPEL HILL

ChartingOurFuture.info

A Land Use Initiative

November 2, 2018



Online Preference Survey: Statistics



- 704 Participants
- 16,780 Data Points
- 1673 Open-ended Comments



Online Preference Survey: Next Steps



- Analyze quantitative survey results
- Classify & analyze open-ended comments
- Integrate off-line comments with survey comments



Other Inputs:

- Public engagement
- Infrastructure Considerations
- Transportation/Transit
- Environmental Features/Constraints



- 2013 Greenways Master Plan
- Central West Small Area Plan
- ☐ Chapel Hill Bike Plan
- Stormwater Management Master Plan
- Cultural Arts Plan
- West Rosemary Street Development Guide
- ☐ Chapel Hill Mobility & Connectivity Plan



Path Forward to the Future Land Use Map

CHARTING OUR FUTURE - FLUM Refinement

| Online Survey | Map Series | DRAFT FLUM | FLUM Adoption |
|--|---|---|---|
| Online Preference Survey October 29 - December 5, 2018 | Map Series December 7, 2018 | DRAFT FLUM Dec. 10, 2018 - March 6, 2019 | FLUM Adoption Tentative |
| Survey closed October 28, 2018 | Staff prepares options for Map Series & Composition of Character Page | Consultant prepares & delivers DRAFT FLUM | Consultant prepares Final FLUM |
| Staff & Consultant analyze results from Online Preference Survey | | Community engagement on the DRAFT FLUM including: | Community Meeting to present Final FLUM |
| Staff compiles & analyzes online survey comments & off-line comments | | - Community Meeting; On-line Map; ShineBig; & Drop In Hours | Staff presents to B&C for input to PC |
| | | Staff presents DRAFT Map to B & C and PC | |
| | | | |
| Online Preference Survey Decisions | Map Series Decisions | DRAFT FLUM Decisions | FLUM Adoption Decisions |
| | | | PC considers recommendations from B&C and provides recommendation to TC |
| Council Considers on 12/5/2018: | CCES Considers on 12/7/2018: | Council considers DRAFT FLUM 3/2019 | Council considers FLUM Adoption 6/2019 |
| FLUM alternatives & tradeoffs; Survey findings & analysis | Maps to include in Map Series & Composition of Character Page | | |
| | Request to move forward with DRAFT FLUM | | |
| | | | |

PC = Planning Commission/B&C = Development Review Boards & Commissions/CCES = Council Committee on Economic Sustainability/TC = Town Council

Questions?



