



Town of Chapel Hill

VARSITY THEATRE TASK FORCE

Monday, December 17, 2018 at 8:30am
Varsity Theatre
123 E. Franklin St., Chapel Hill, NC 27514

Meeting Agenda

Members: Council Member Michael Parker (Co-Chair), Council Member Rachel Schaevitz (Co-Chair), Gerald Bolas, Mandey Brown, Hardy Butler, Dan Cefalo, Justin Haslett, Emily Kass, Greg Overbeck, Sharon Rothwell, Paul Shareshian, Justin Simmons, Kaze Thomas, Don Tise, Marlon Torres, Brenda Womble

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| I. | Opening (15 minutes) | Council Members Parker and Schaevitz |
| | a. Introductions | |
| | b. Approval of Agenda | |
| | c. Public Comment | |
| II. | Business | |
| | a. Objectives (10 minutes) | Council Members Parker and Schaevitz |
| | b. Meeting topics (10 minutes) | Council Members Parker and Schaevitz |
| | c. Meeting ground rules and norms (10 mins.) | Council Members Parker and Schaevitz |
| | d. Meeting logistics (10 minutes) | Town Staff |
| | e. Varsity Theatre today (15 minutes) | Paul Shareshian |
| III. | Open Forum (10 minutes) | Council Members Parker and Schaevitz |
| IV. | Adjournment | |

Meeting Materials: Council Resolution from October 24, 2018

Public Charge: Consider the possible use of the Varsity Theatre at 123 East Franklin Street as a community performing arts center.

Specific Charge: Determine the following:

- What would be the vision for such a venue? What types of programming would be appropriate and desired by our community?
- How would such a venue meet community needs, reflect community values, and attract a wide range of individuals to the Downtown and what would be the economic impact on the Downtown?
- What would be the costs of this conversion for both acquisition and necessary refurbishment – and how long would it require? How would these costs be paid for and what kinds of partnership(s) might be feasible?
- What would be the business model of the new entity in terms of ownership, ongoing management, and ability to be financially secure and self-sustaining?