



Town of Chapel Hill

VARSITY THEATRE TASK FORCE

Monday, January 28, 2019 at 8:30am
Chapel Hill Public Library
100 Library Dr., Chapel Hill, NC 27514

Meeting Agenda

Members: Council Member Michael Parker (Co-Chair), Council Member Rachel Schaevitz (Co-Chair), Kathy Atwater, Gerald Bolas, Mandey Brown, Hardy Butler, Dan Cefalo, Justin Haslett, Emily Kass, Greg Overbeck, Sharon Rothwell, Paul Shareshian, Justin Simmons, Kameron Southerland, Kaze Thomas, Don Tise, Marlon Torres, Brenda Womble, Xilong Zhao

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| I. Opening | Jim Huegerich |
| a. Approval of December 17, 2018 Meeting Minutes | |
| b. Approval of Agenda | |
| c. Public Comment | |
| II. Business | |
| a. Public Meeting Rules | Town Staff |
| b. Role of Process Facilitator | Jim Huegerich |
| c. Review Task Force Charge | Council Members Parker and Schaevitz |
| d. Brainstorming activities | Jim Huegerich |
| III. Open Forum | Jim Huegerich |
| IV. Adjournment | |

Meeting Materials:

- Summary of materials included on Task Force website (<https://www.townofchapelhill.org/town-hall/departments-services/varsity-theatre-task-force>)

Next Meeting: February 18, 2019 at 8:30am Library Room A

Public Charge: Consider the possible use of the Varsity Theatre at 123 East Franklin Street as a community performing arts center.

Specific Charge: Determine the following:

- What would be the vision for such a venue? What types of programming would be appropriate and desired by our community?
- How would such a venue meet community needs, reflect community values, and attract a wide range of individuals to the Downtown and what would be the economic impact on the Downtown?
- What would be the costs of this conversion for both acquisition and necessary refurbishment – and how long would it require? How would these costs be paid for and what kinds of partnership(s) might be feasible?
- What would be the business model of the new entity in terms of ownership, ongoing management, and ability to be financially secure and self-sustaining?