Question	Notes
	Movie makers Music venue Increased perception of safety Messaging: 1. Critical mass
How would such a venue meet community needs?	2. Marketing -> communications (what events and how) Increase #s Arts alliance Coordinated New planting capacity Public \$: -Leadership -Feet on the ground Basic problem: safety & welcome
	Low hanging fruit
How would such a venue reflect community values?	Creative Sustainable Provide opportunities for marginalized to be producers (grassroots & grants & coaching) Ambassadors Accepting & inviting to all Accessibility Accommodating Affordable Diversity Authentic
How would such a venue attract a wide range of individuals?	Churches Low income 2nd language Attract & engage & retain & invest in & celebrate Crossroads Access to resources
What would the impact be on Downtown?	\$ develop (economic development) Cohesiveness Communications