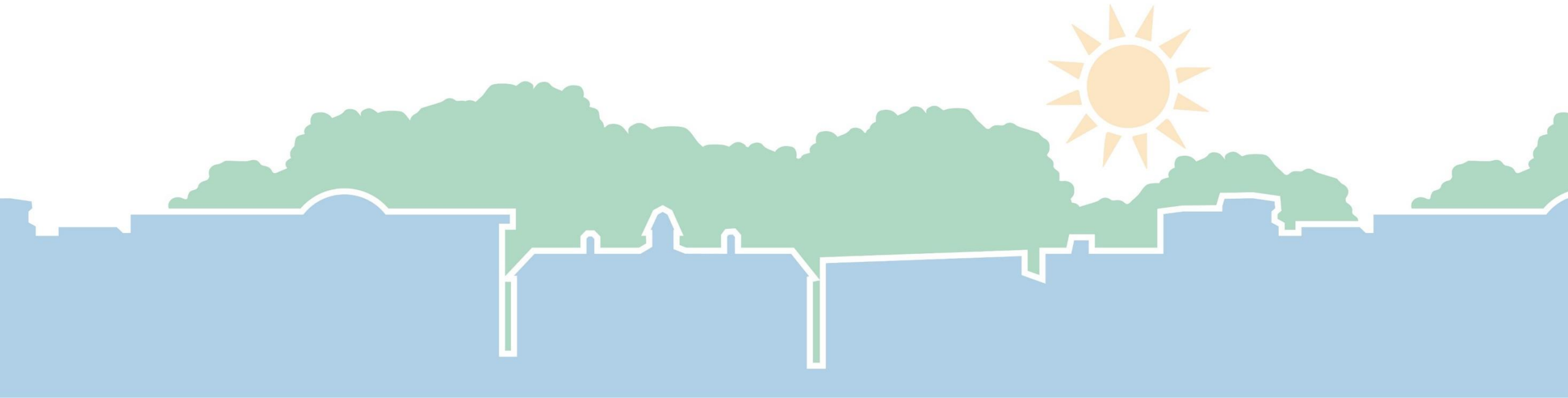


Council Committee on Economic Sustainability

June 7, 2019

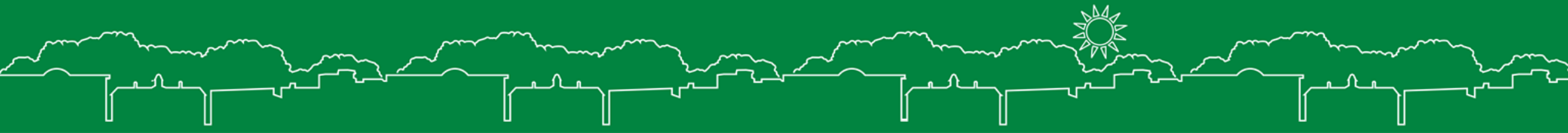


Today's Meeting



Purpose

- Review the components of the revised Future Land Use Map
- Review upcoming Project Dates
- Briefly review the revised Blueprint for the six Focus Areas





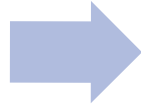
Components of the Future Land Use Map

- Explanation of the Future Land Use Map & Its Components
- Guiding Statements
- Map Book
 - Resiliency Assessment Maps (Flooding & Extreme Heat)
 - Existing Habitat & Potential Connections Map
 - Long Term Network Facilities Map (Chapel Hill Mobility & Connectivity Plan)
 - Frontage Map
 - Overall Future Land Use Map
- Individual Focus Area Maps with Focus Area Characteristics

Next Steps

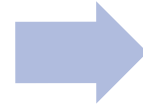
Planning
Commission
review of FLUM
Maps

- June 18,
2019



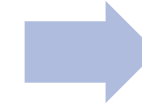
Council
Consideration
of Guiding
Statements

- June 19,
2019



Council
Consideration
of 1st Draft of
FLUM &
Components

- June 26,
2019



Community
Engagement

- Summer
2019



Overall Changes:

- Expanded the Vision Statements
- 6 Story Character Types instead of 8 Stories
- Activated Frontage indicated by Focus Area
- More discussion of the streetscape for each Focus Area
- Added “in 2049” to the Focus Area Maps



Changes by Focus Area

- **North Martin Luther King Jr. Boulevard**
 - Greater emphasis, in text, on BRT's influence on the corridor
 - Specific language regarding displacement mitigation strategies for existing manufactured housing parks
- **South Martin Luther King Jr. Boulevard**
 - Expanded the downtown character from Hillsborough to Downtown
 - Specific language regarding displacement mitigation strategies for existing manufactured housing parks
- **North 15-501**
 - Omitted "Uptown" & revised the Vision statement accordingly
 - Removed a designation for the UNC Health Care Eastowne site from the map
- **NC 54 Corridor**
 - Removed references to DOLRT
 - Revised the Vision Statement to reflect, over time, a less suburban streetscape



Downtown

Changes from Previous Version:

- Expanded the Focus Area
- Created new Character Types that vary in height at setback & core
 - 4 story setback / 6 story core
 - 4 story setback / 8 story core
 - 4 story setback / 10 story core
- Designated all of Downtown as multi-family, shops, & office
- Varied the location of Character Types to reflect the nature of Downtown



Any Adjustments before June 26, 2019?

1. Revised Vision Statements for each Focus Area
2. Revised 6 Story Character Type
3. Downtown Focus Area
 - New Character Types
 - Location of New Character Types



What is meant by Activated Street Frontage?

Street frontages where there is an active visual engagement between those in the street and those on the ground floors of buildings with no parking between the street frontage and the building and lively internal uses visible from the outside.

The front facade of buildings includes:

- Frequent doors and windows with no blank walls and generous windows that allow permeability
- Narrow building frontages and/or articulation of facades with projections such as bays and awnings to provide rhythm and interest to the street



Questions?

Council Committee on Economic Sustainability

