# Development Opportunities In North Chapel Hill





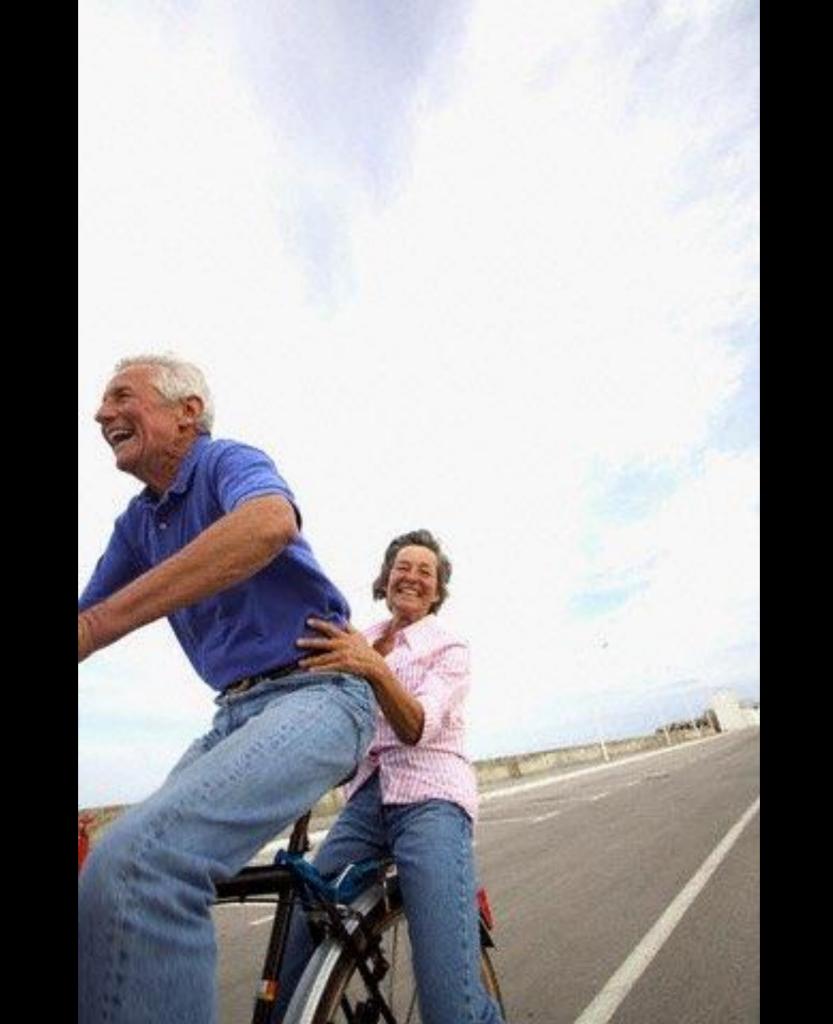






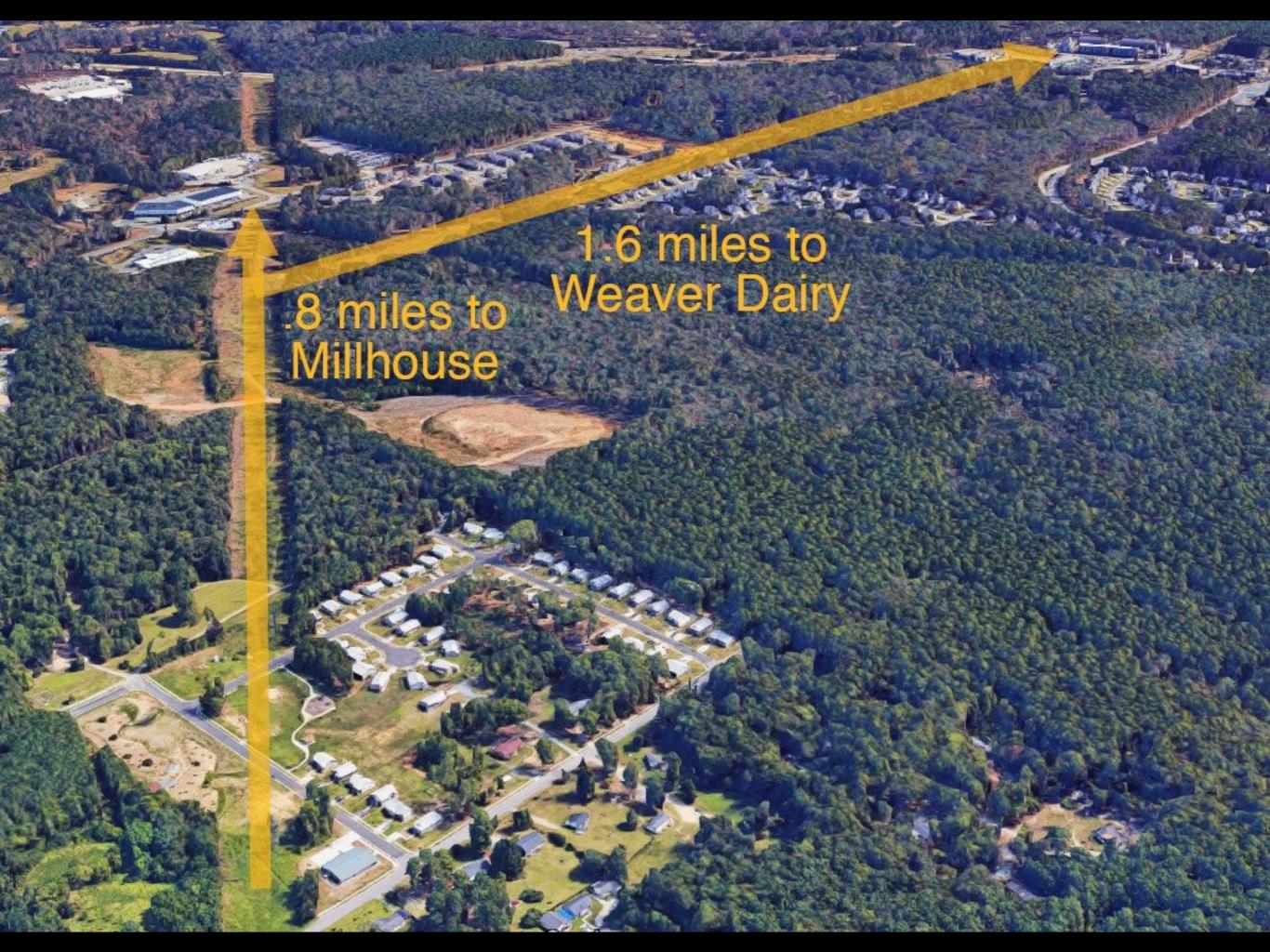


## The Customer









**Top Tier** 



**Professional Pride** 



**Urban Chic** 



62%

**Golden Years** 



**Boombergs** 



24%

**Emerald City** 



**Dorms to Diplomas** 



14%





# CHURCHMOUSE YARNS & TEAS

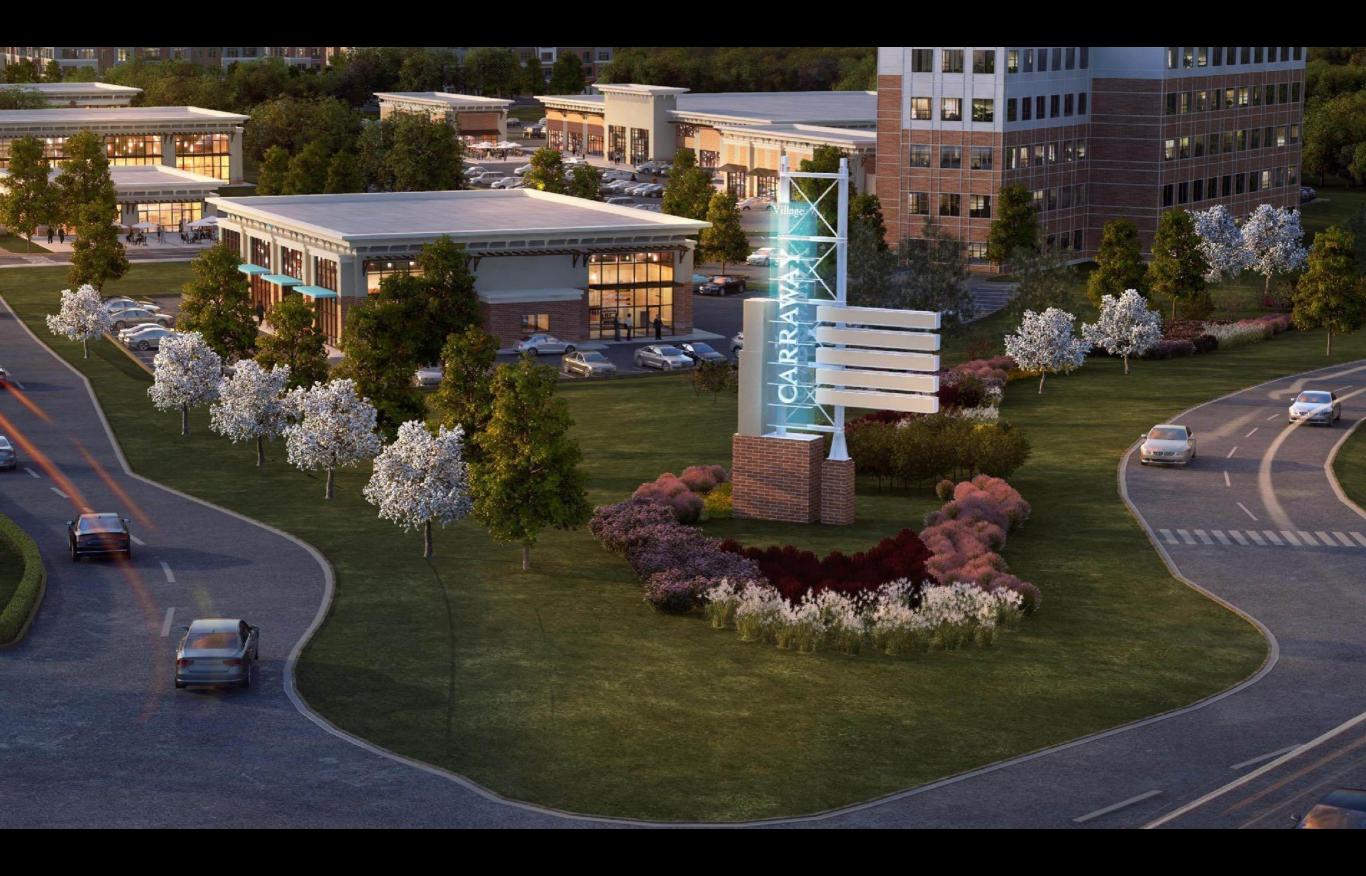






#### Change is on the way.









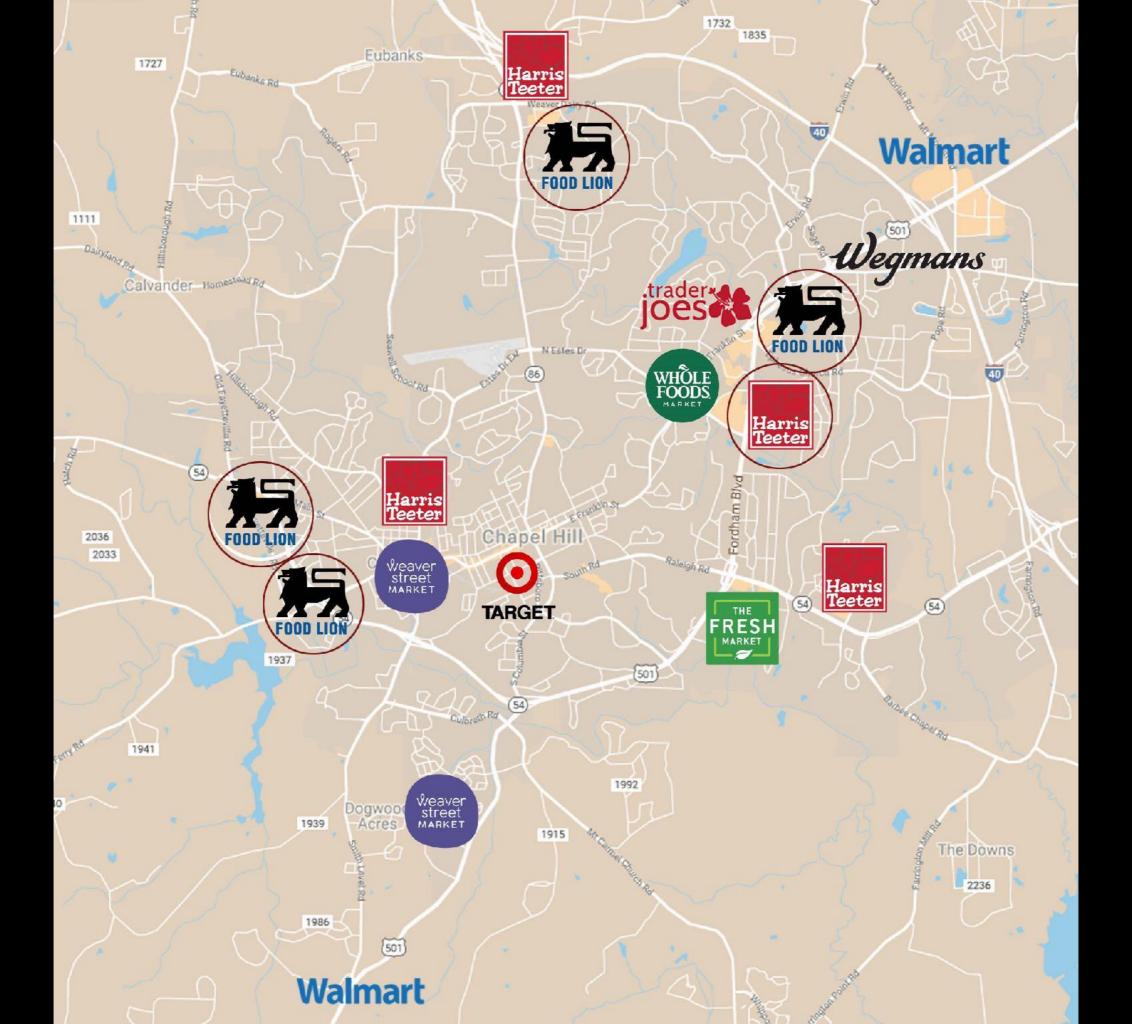














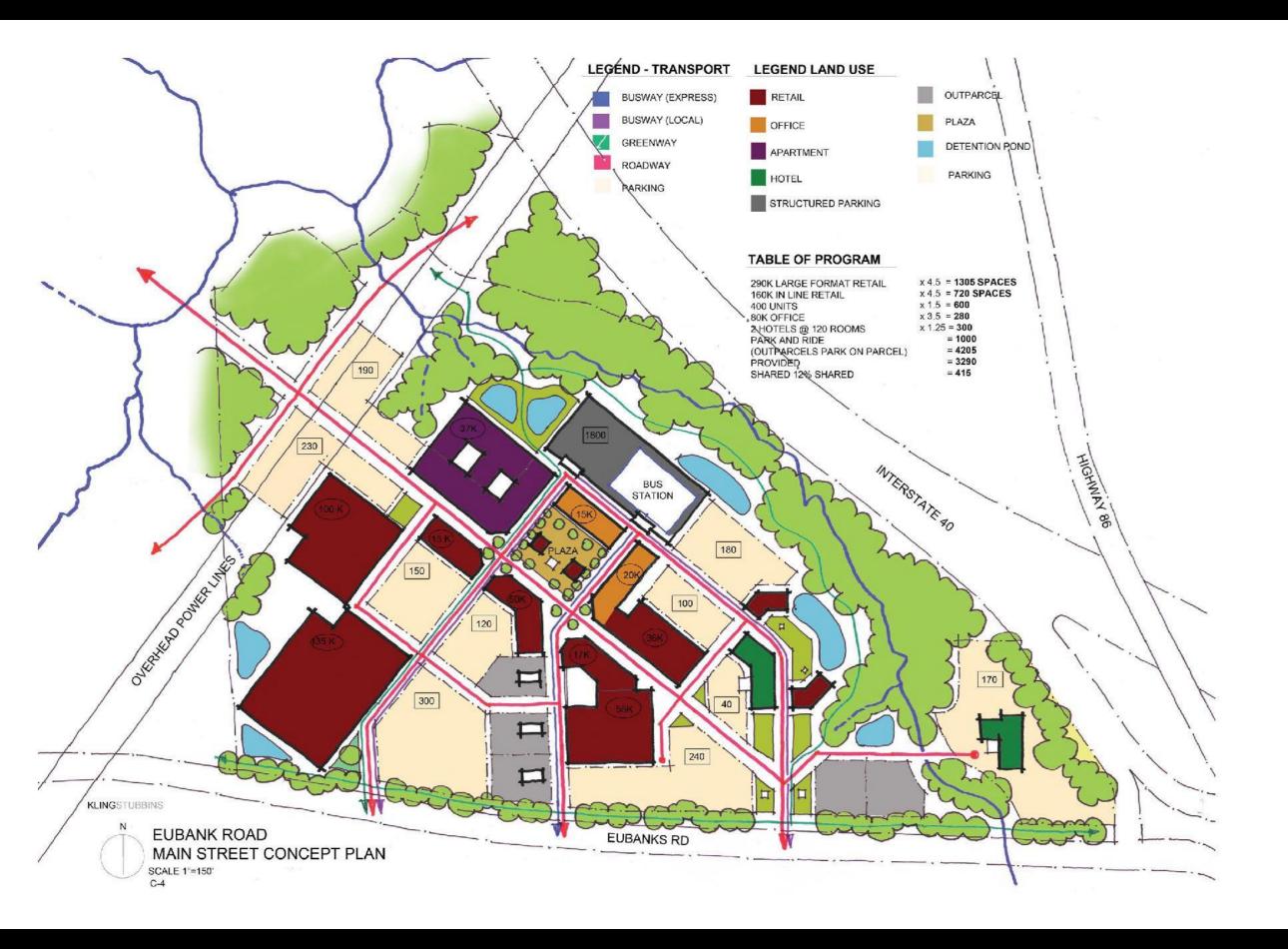


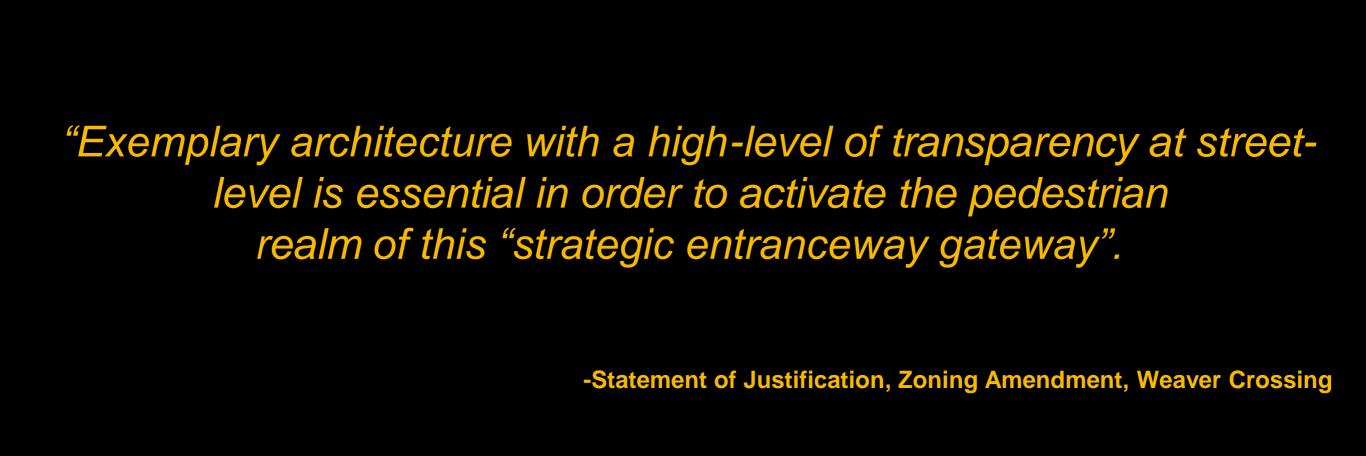


## Planning isn't working.



















## Opportunity knocks.





### **Explore Options for control or acquisition of Ireland property:**

- Property exchange
- Option and delayed closing
- Joint exploratory
- Outright purchase

#### Return to CCES for report in September

#### If we proceeded-

- Create a master plan for property
- Address issues related to mobile home park
- Entitle and subdivide the parcels according to plan
- Sell land beyond a park and affordable housing site
- Explore ways to create new connections between centers
- Looks for opportunities for place making and green spaces working with existing centers