

Mission: We prepare, we learn, we train, we engage.

**We prepare**: We focus on always being response ready with our apparatus, equipment, our personal gear & ourselves (mentally, physically and emotionally). Preparation necessitates our being flexible and adapting when necessary in order to always be ready.

**We learn**: We recognize that we never know all there is to know and we make learning intentional – learning about our apparatus and equipment, our response area, the people we serve and about ourselves. This means forming a habit of life-long learning to better ourselves and our department.

**We train**: We accept that our skills must be kept sharp in order to successfully perform our jobs. Regular training provides the muscle memory needed to keep us, our coworkers and our customers safe.

We engage: We acknowledge the importance of intentionally reaching out to build and maintain strong relationships with the public we serve. We engage others in order to tell our story and bring others into the vision of building and maintaining a safe community. Furthermore, to use a military analogy, "engagement" relates to: A) our emergency response when we engage "the enemy", be it fire, medical emergency, motor vehicle crash, disaster, etc. B) Code enforcement in regard to inspections, plan's review and the like where we have an opportunity and obligation to support rendering occupancies fire safe, thus reducing community risk. C) Engagement also intentionally opens the door for opportunities to teach others how to care for themselves, their families and community through various formal and informal education programs. Together, B & C may well prevent the emergency to which we otherwise would need to respond.

## Values:

**Courage** The guts to give freely and completely of oneself for others. The willingness to give one's life if it means saving the life of another. The fortitude to do the right thing even if it's unpopular or difficult. The ability to admit mistakes and do what is necessary to make amends.

**Honor** Telling and standing up for the truth. Respecting the heritage of our time-honored profession. Recognizing that the public looks up to us, and living up to that esteem. "Always doing the right thing, even/especially when no one is looking" (source unknown).

**Family** Treating each other like family, and looking out for each other's well-being in good times and bad. Honoring our own families/support networks because we are grateful for their support as we pursue a Fire Service profession. Encouraging and supporting one another to do the right thing all the time to live up to our Vision, Mission & Values.

**Dedication** Commitment to always give our best effort to live out our values and mission in a way that leads to the achievement of our vision. Devotion to serving others through our profession.