Connected Roads Plan Public Feedback: Survey Results

Q1. The TOWN is committed to the following initiatives. How IMPORTANT are the following to you?

Statement	Not Important at All	Somewhat Unimportant	Neutral	Somewhat Important	Very Important	Overall	RANK
Climate change action	8	3	13	31	61	116	5
	6.90%	2.59%	11.21%	26.72%	52.59%	100%	
Equity within our community	11	5	20	26	54	116	7
	9.48%	4.31%	17.24%	22.41%	46.55%	100%	
Reducing single-occupancy vehicle trips	13	16	29	27	29	114	4
	11.40%	14.04%	25.44%	23.68%	25.44%	100%	
Improving bikeability	7	7	13	26	62	115	6
	6.09%	6.09%	11.30%	22.61%	53.91%	100%	
Improving walkability	5	1	8	15	86	115	1
	4.35%	0.87%	6.96%	13.04%	74.78%	100%	
Improving access to Chapel Hill Transit	12	9	17	31	45	114	8
	10.53%	7.89%	14.91%	27.19%	39.47%	100%	
Reducing crashes	5	1	14	24	70	114	9
	4.39%	0.88%	12.28%	21.05%	61.40%	100%	
Eliminating fatal / severe injury crashes (Vision Zero)	3	1	10	15	86	115	2
	2.61%	0.87%	8.70%	13.04%	74.78%	100%	
Creating Complete Streets (all modes)	31	16	22	11	33	113	10
	27.43%	14.16%	19.47%	9.73%	29.20%	100%	
Environmental sustainability & water quality	5	1	13	27	68	114	3
	4.39%	0.88%	11.40%	23.68%	59.65%	100%	

Q2. How would you rank the following project types in order of importance to the Town?

RANK	Relative Rankings
1	Creating neighborhood access to greenways and trails
2	Building new sidewalks / sidewalk infill within Transportation-Disadvantaged neighborhoods
3	Improving biking or walking connections to transit stops
4	Traffic calming measures to slow vehicle speeds
5	Building new street connections within growth areas (commercial/retail)
6	Creating connections between neighborhoods
7	Building new street connections within established neighborhoods

Q3. Connectivity refers to the quality and directness of connections. How would you RATE our…

	Poor	Average	Good
Street Connectivity	22	38	53
Walking & Biking Connectivity	56	31	27

Q4. Thinking of the entire Town… On a scale of 1 (least valuable) to 10 (most valuable), how VALUABLE are the following topics to you?
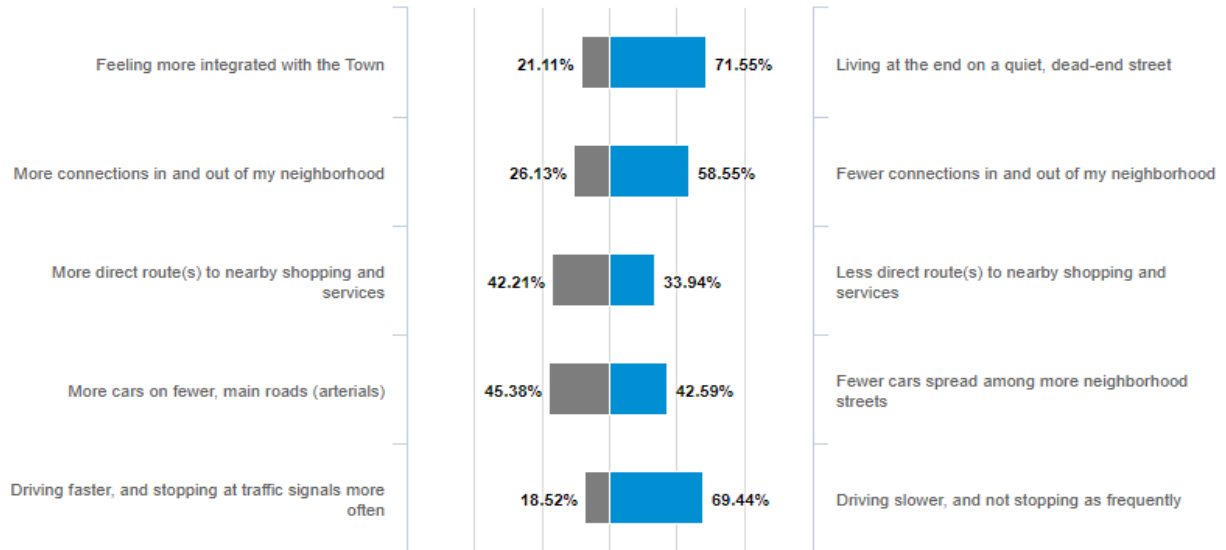
Topic	Mean Value	TOWN RANK	TAKEAWAY
Improving safety for all users	8.37	1	Most valuable
Providing quality town services (i.e., street maintenance, Fire / EMS, trash collection)	8.16	2	|
Improving emergency response times	7.04	3	|
Reducing vehicle speeds through traffic calming	6.83	4	|
Other(s)	5.86	5	Moderate
Minimizing traffic delay/Congestion relief	5.45	6	|
Reducing vehicle miles travelled (VMT)	5.19	7	|
Providing multiple routes to destinations	4.75	8	|
Consistent travel times	4.28	9	Least valuable

Q5. Now thinking of your neighborhood specifically… On a scale of 1 (least valuable) to 10 (most valuable), how VALUABLE are the following STRATEGIES to your street and/or neighborhood?

Topic	Mean Value	NEIGHBORHOOD RANK	TAKEAWAY
Improving safety for all users	7.77	1	Most valuable
Providing quality town services (i.e., street maintenance, Fire / EMS, trash collection)	7.75	2	|
Reducing vehicle speeds through neighborhood traffic calming	6.95	3	|
Improving emergency response times	6.54	4	|
Other(s)	5.84	5	Moderate
Minimizing traffic delay/ Congestion relief	3.89	6	|
Reducing vehicle miles travelled (VMT)	3.80	7	|
Providing multiple routes to destinations	3.67	8	|
Consistent travel times	3.52	9	Least valuable

Q6. Thinking of your neighborhood specifically, how STRONGLY do you feel about the following statements?

Thinking of your neighborhood specifically, how STRONGLY do you feel about the following statements?

Feeling more integrated with the Town	21.11% — 71.55%	Living at the end on a quiet, dead-end street
More connections in and out of my neighborhood	26.13% — 58.55%	Fewer connections in and out of my neighborhood
More direct route(s) to nearby shopping and services	42.21% — 33.94%	Less direct route(s) to nearby shopping and services
More cars on fewer, main roads (arterials)	45.38% — 42.59%	Fewer cars spread among more neighborhood streets
Driving faster, and stopping at traffic signals more often	18.52% — 69.44%	Driving slower, and not stopping as frequently

Q7. Thinking of your neighborhood, do you AGREE with the following statements?

Statement	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	RANK
The drive to my nearest grocery store is easy, and direct.	3	2	7	32	68	1
	2.68%	1.79%	6.25%	28.57%	52.59%	
It is easy to get in and out of my neighborhood in a car.	0	7	8	28	69	2
	0%	6.25%	7.14%	25%	61.61%	
My neighborhood has enough street connections.	0	10	7	15	80	3
	0%	8.93%	6.25%	13.39%	71.43%	
I have to drive farther than I would like to enter or exit my neighborhood.	74	23	7	7	1	6
	66.07%	20.54%	6.25%	6.25%	0.89%	
My commute to or from work is often delayed by a crash within Chapel Hill.	70	16	19	3	1	5
	64.22%	14.68%	17.43%	2.75%	0.92%	
When I experience congestion, there are alternative routes to get to my destination.	9	12	26	36	28	4
	8.11%	10.81%	23.42%	32.43%	25.23%	

Q8. Which of the following POSSIBLE ISSUES are a concern for you or your neighborhood? Check all that apply.

Potential for speeding vehicles on neighborhood streets	99	16.84%	55%	1
Potential for "cut-through" traffic	89	15.14%	50%	2
Noise from more vehicles	72	12.24%	40%	3
Potential for large trucks on neighborhood streets	67	11.39%	37%	4
Loss of trees to connect streets	59	10.03%	33%	5
We walk our dog (no sidewalks) in the street	58	9.86%	32%	6
Our children play in the street	56	9.52%	31%	7
Potential reduction in home values	56	9.52%	31%	8
Other(s): please describe	32	5.44%	18%	9

Connected Roads Plan Public Feedback: Public-Suggested Mapping Exercise

Notable locations for comments - 78 comments and suggested connections in total

- 15 comments: Huntington - Wellington neighborhood – primarily negative reception to a public commenter's suggested connection
- 4 comments: Huntington - Old Forest Creek connection - primarily negative reception to a public commenter's suggested connection
- 11 comments: Mendel Dr connection - primarily negative reception to a public commenter's suggested connection
- 7 comments: NC 54 corridor – discussions of road connections and bike/ped connections
- 4 comments: US 15 / 501 corridor – primarily suggested connections