

Overview of Demographics & Community Need Data

JACKIE THOMPSON & SARAH OSMER VINAS

OFFICE FOR HOUSING & COMMUNITY

FEBRUARY 6, 2018



Sources

- American Community Survey
- Town of Chapel Hill Affordable Housing Quarterly Report
- Town of Chapel Hill Data Book
- Chamber of Commerce State of the Community Report
- NC Department of Public Instruction
- Orange County Department on Aging
- Orange County Partnership to End Homelessness
- Robert Wood Johnson Foundation
- U.S. Census

Key Demographics

Town Profile



Percents of persons below poverty



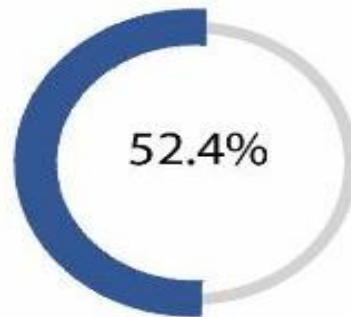
Percents of familys below poverty



Unemployment Rate



Labor Force Participate Rate



Family Households



employment Rate

Source: 2015 American Community Survey

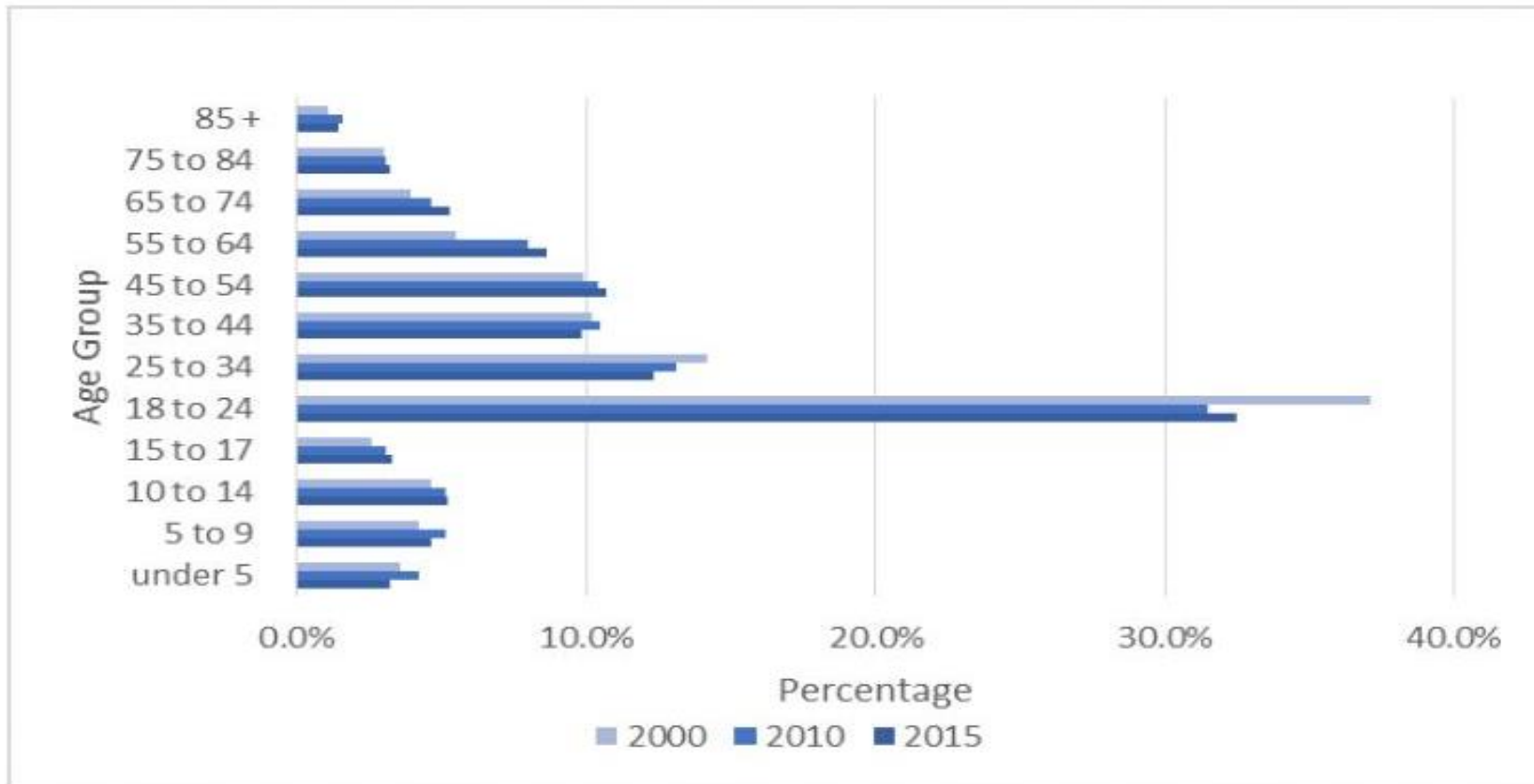
Town Population, 1990-2016

Year	Population	Annual Percent Growth Rate	Population Density (people per square mile)
1990	38719	--	2342
2000	48715	--	2467
2010	57233	--	2710
2011	57412	0.31%	2718
2012	58693	2.23%	2779
2013	58930	0.40%	2790
2014	59170	0.41%	2802
2015	59082	-0.15%	2797
2016	59246	0.28%	2805

Population, Growth Rate, Population Density.jpg

Sources: U.S. Census Bureau, Decennial Data & Population Estimates, ACS (5-Year Estimates)

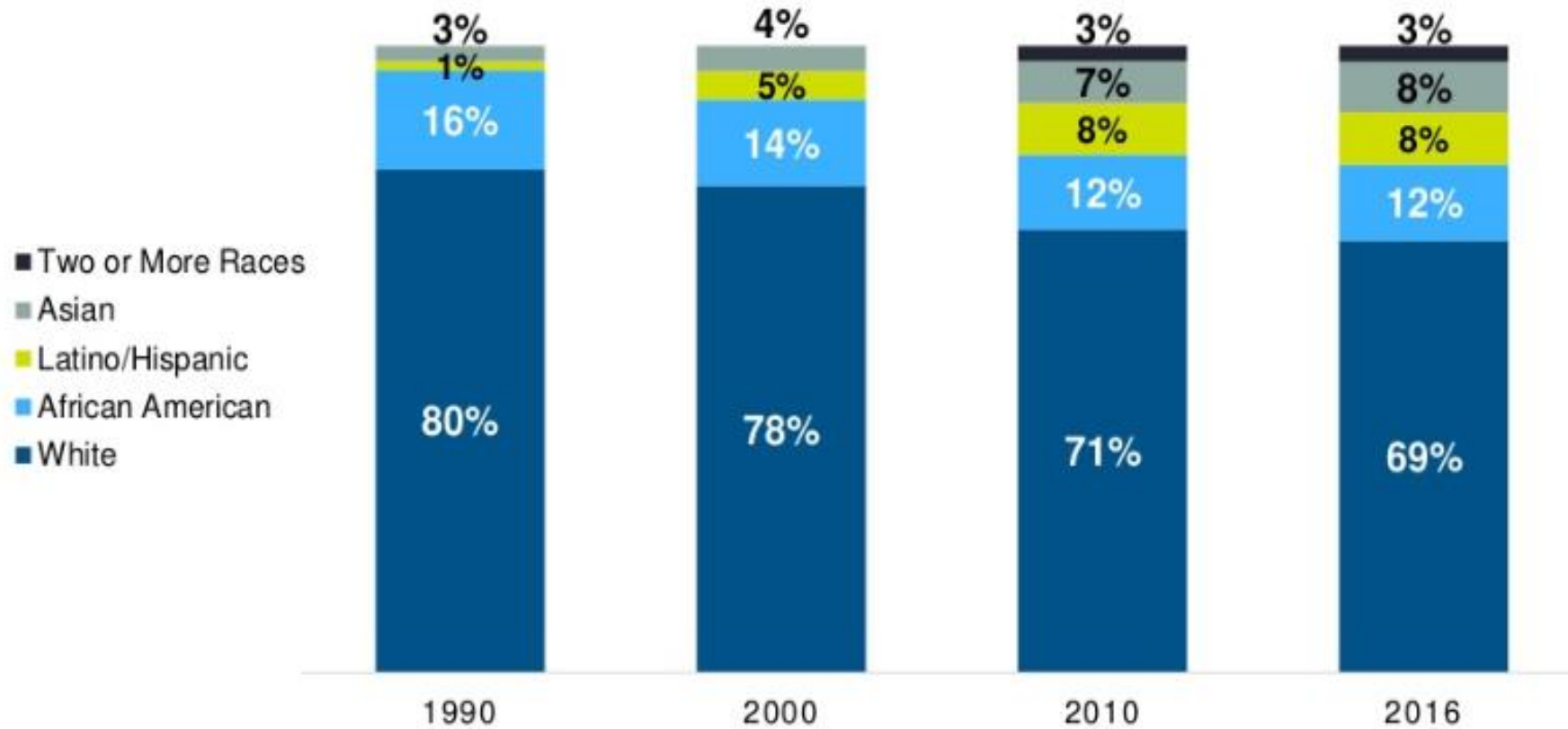
Town Population by Age Group



Sources: Census Bureau Decennial Data (2000, 2010); 2015 American Community Survey, 5-year Estimates

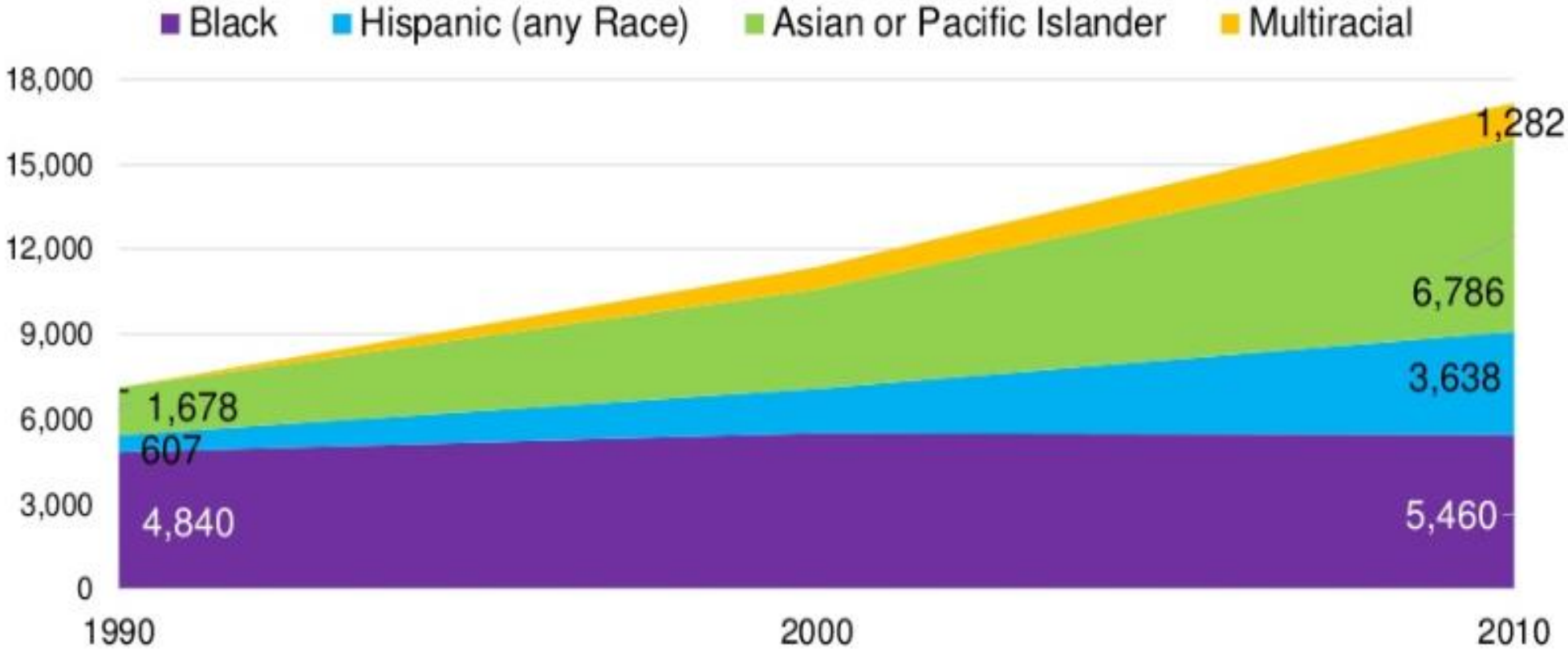
Orange County Population by Race

Changes By Decade



Source: U.S. Census Bureau, Orange County Planning, and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

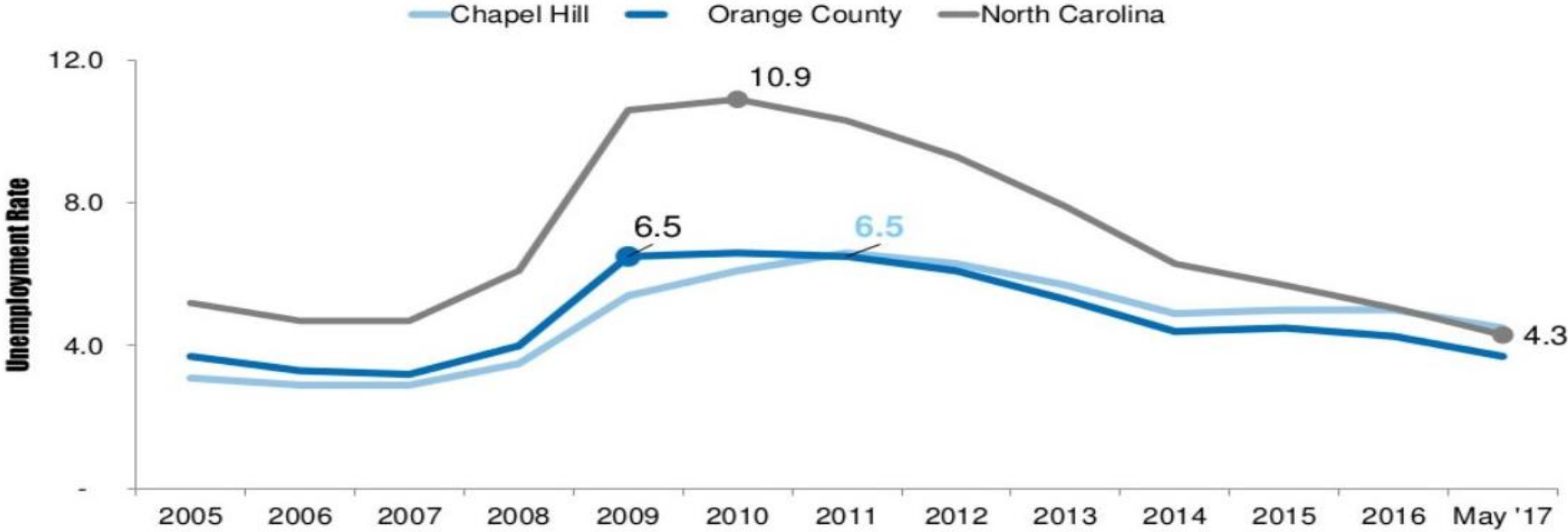
Chapel Hill Population - People of Color



Source: U.S. Census Bureau, Orange County Planning, and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Poverty & Income

Unemployment Rate 2005 - 2017



Source: NC Department of Commerce and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Percent of People in Poverty

	2000	2006	2011	2015
Orange County	10%	14%	17%	14%
Chatham County	9%	12%	11%	12%
Durham County	11%	16%	20%	17%
Wake County	7%	9%	12%	11%
North Carolina	12%	15%	18%	16%
United States	11%	13%	16%	15%

Source: U.S. Census Bureau Small Area Income and Poverty Estimates (SAIPE) and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Median Household Income: Older Adults

	Carrboro	Chapel Hill	Hillsborough	County Total
Median Household Income, 65+	\$28,704	\$87,589	~\$31,375	\$53,076

% of AMI, 2015	HUD Defined Income Limits (Family of 2)	65+ Households: 9,153
30%	\$15,923	11% (1,042)
50%	\$26,538	12% (1,098)
80%	\$42,460	22% (1,990)

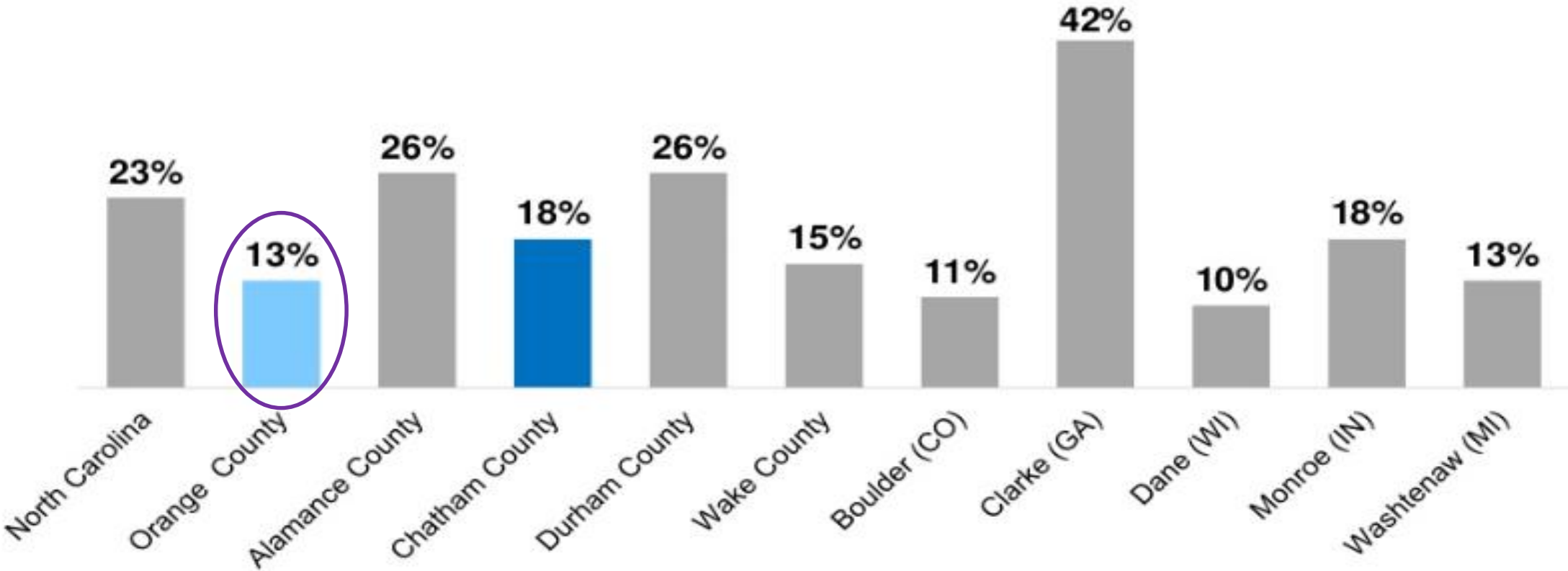
= 4,130 (45%)

Incomes by Place & Race for Older Adults

	Carrboro			Chapel Hill			Hillsborough			Orange County		
	Asian (19)	Black/ African American (133)	White, not Hispanic /Latino (557)	Asian (107)	Black/ African American (178)	White, not Hispanic /Latino (3,281)	Asian (0)	Black/ African American (92)	White, not Hispanic /Latino (306)	Asian (144)	Black/ African American (1,095)	White, not Hispanic/Latino (7,717)
Below \$15,000	0%	27%	11%	0%	63%	3%	n/a	37%	15%	0%	29%	9%
\$15,000 - \$24,999	0%	43%	23%	0%	7%	6%	n/a	37%	13%	0%	19%	12%
\$25,000 - \$44,999	0%	20%	27%	0%	10%	17%	n/a	26%	37%	0%	25%	21%
\$45,000 - \$59,999	0%	10%	15%	14%	13%	8%	n/a	0%	21%	12%	6%	10%
\$60,000 +	100%	0%	24%	86%	7%	67%	n/a	0%	14%	88%	22%	48%

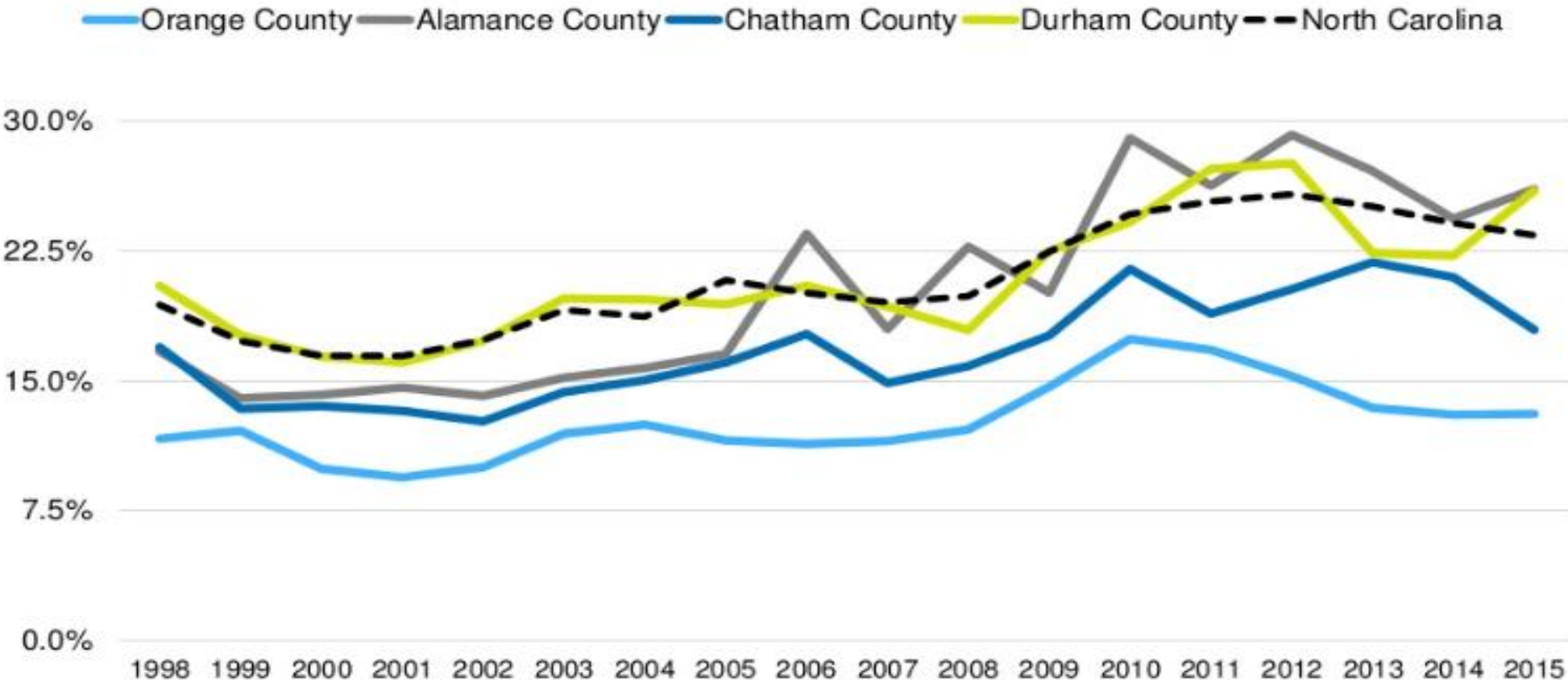
Source: American Community Survey, 2011-2015

Orange County Children in Poverty Lowest Among NC Peers



Source: Robert Wood Johnson Foundation and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

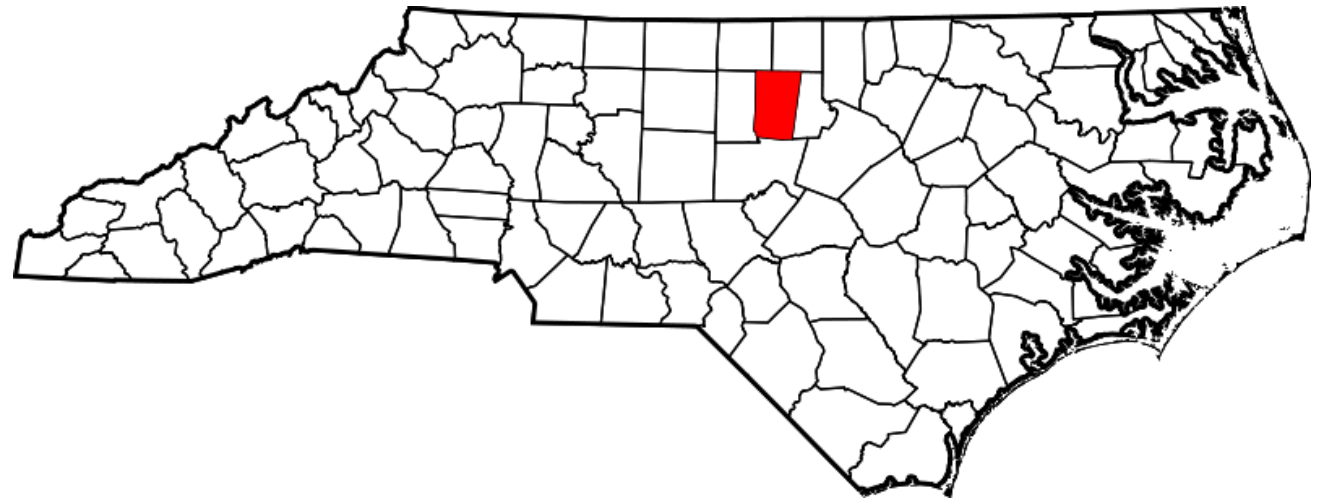
Percent of Children in Poverty



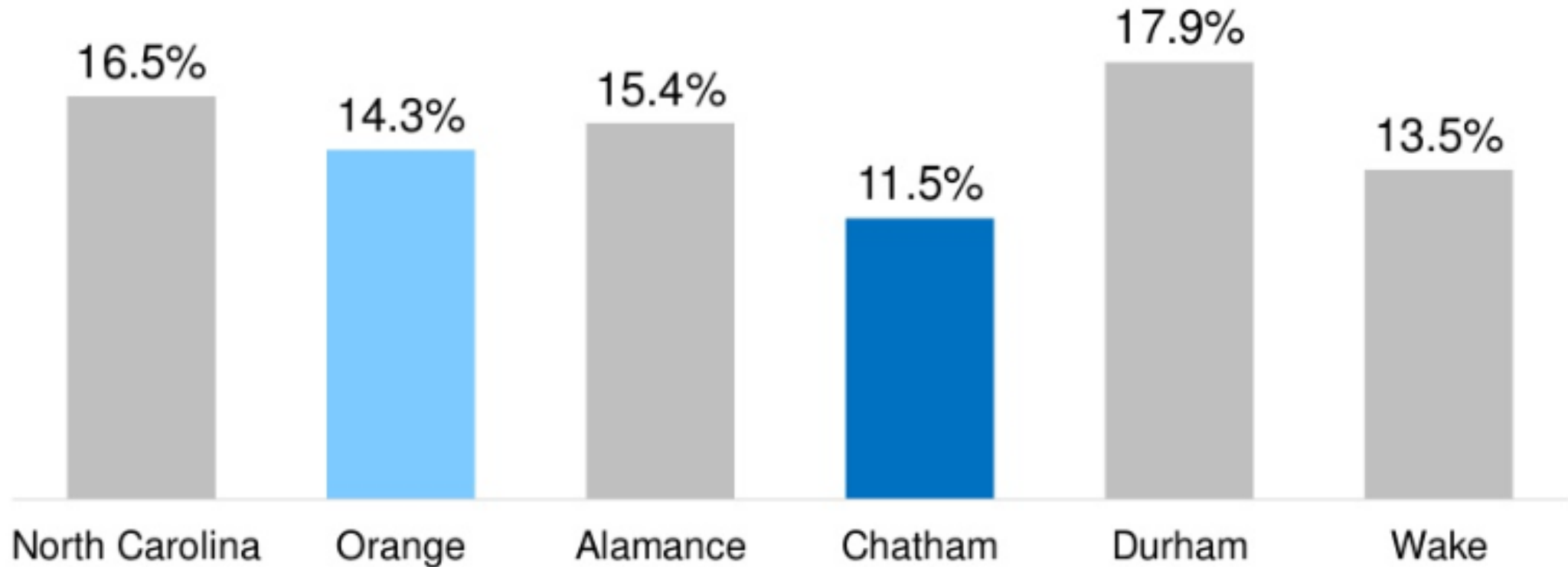
Source: U.S. Census Bureau Small Area Income and Poverty Estimates (SAIPE) and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Food Insecurity in Orange County

Over 15% of adults
and 20% of children
in Orange County
are food insecure.



Food Insecurity Rate by County (2015)

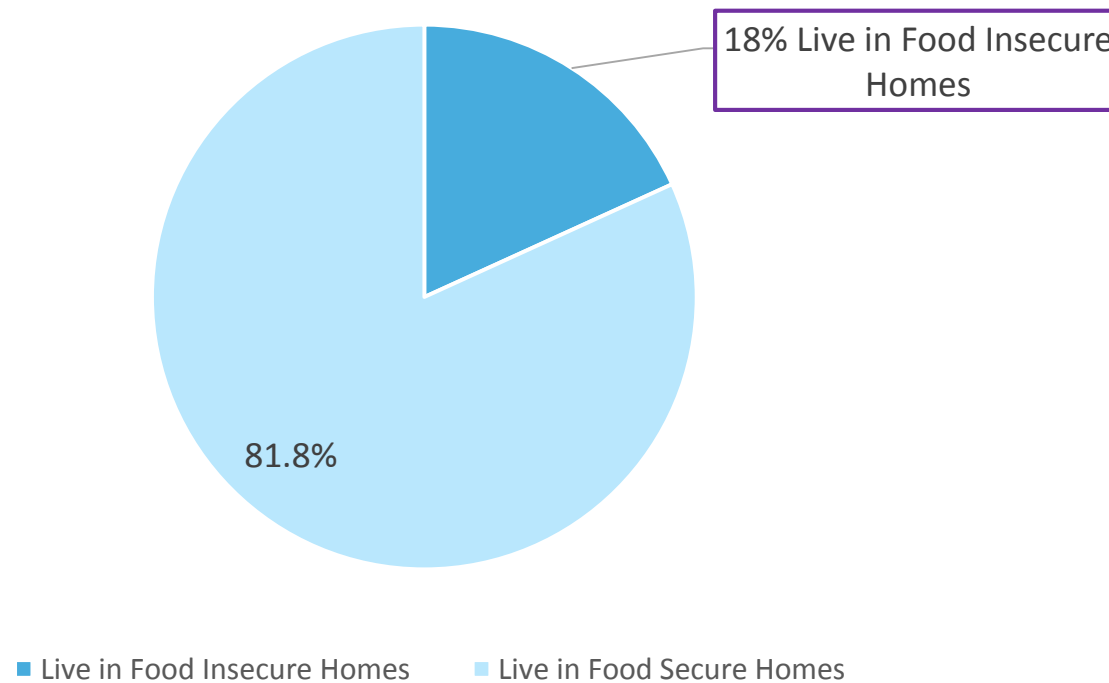


Source: Feeding America and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Children & Food Insecurity

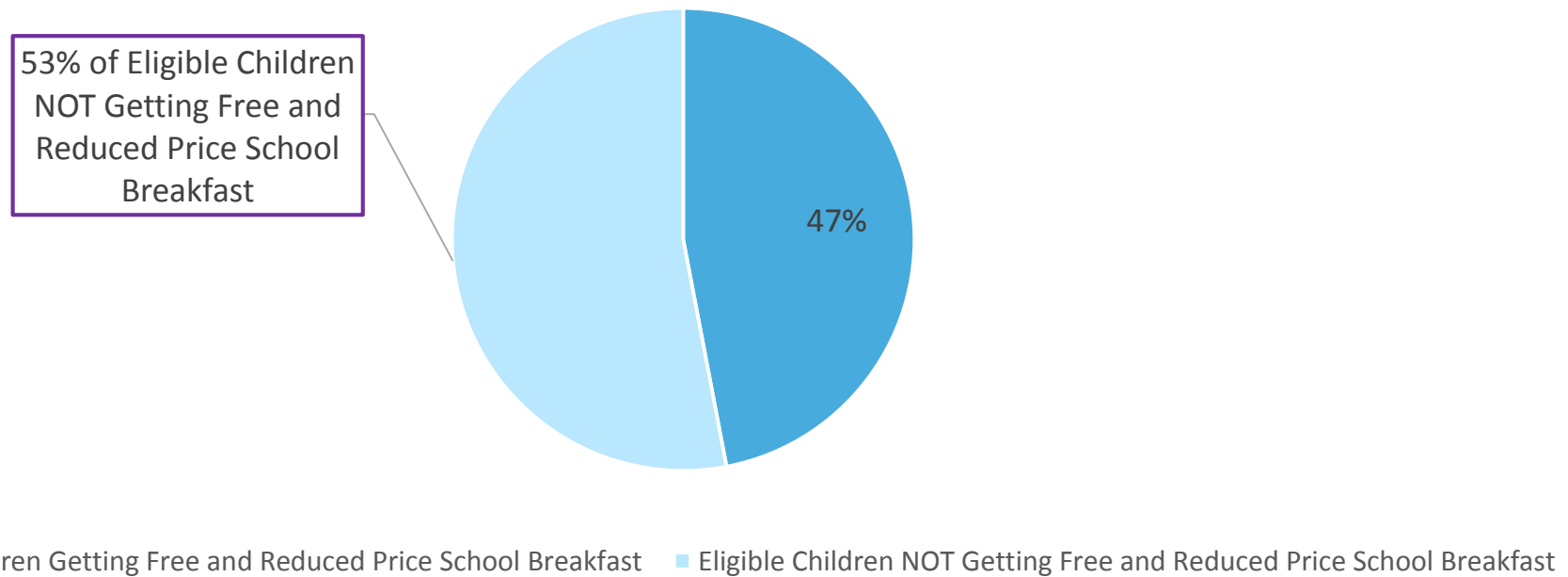
Orange County, 2015

Percent of Children Living in Food Insecure Homes

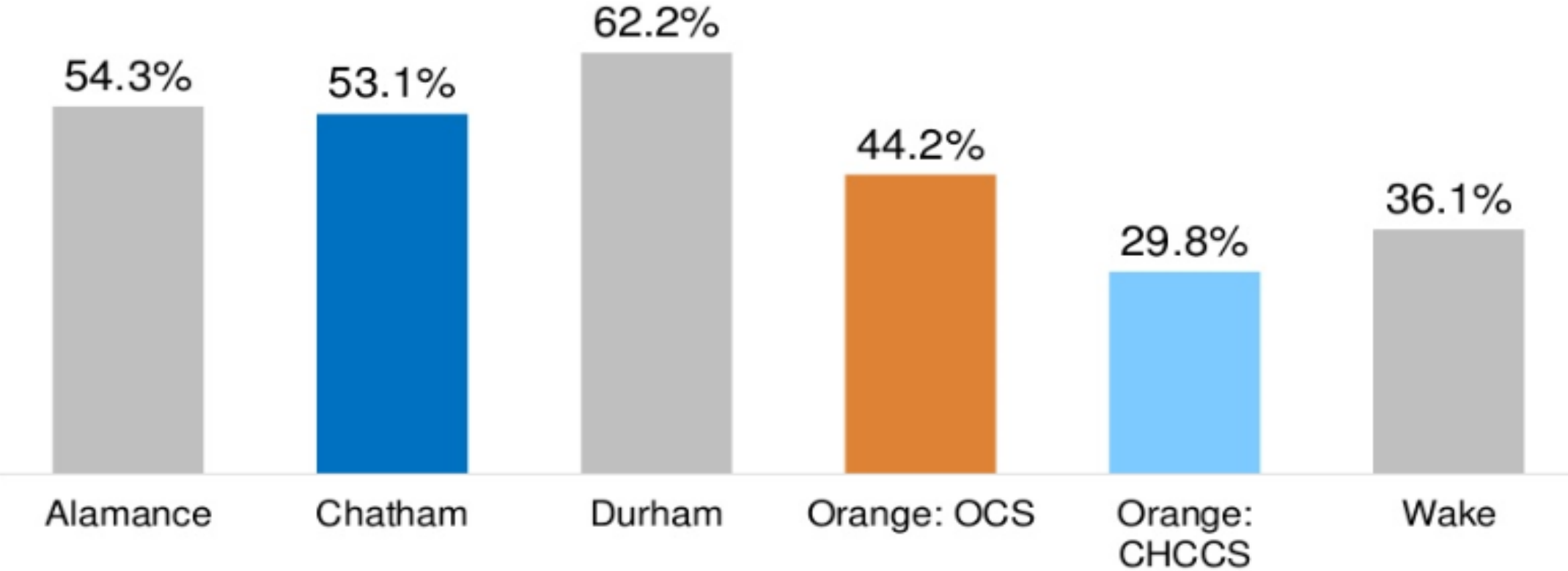


Children and Food Insecurity Orange County, 2015

Percent of Eligible Children Actually Getting Free and Reduced Price School Breakfast



Percent of Students Enrolled in Free and Reduced Lunch, 2015-2016

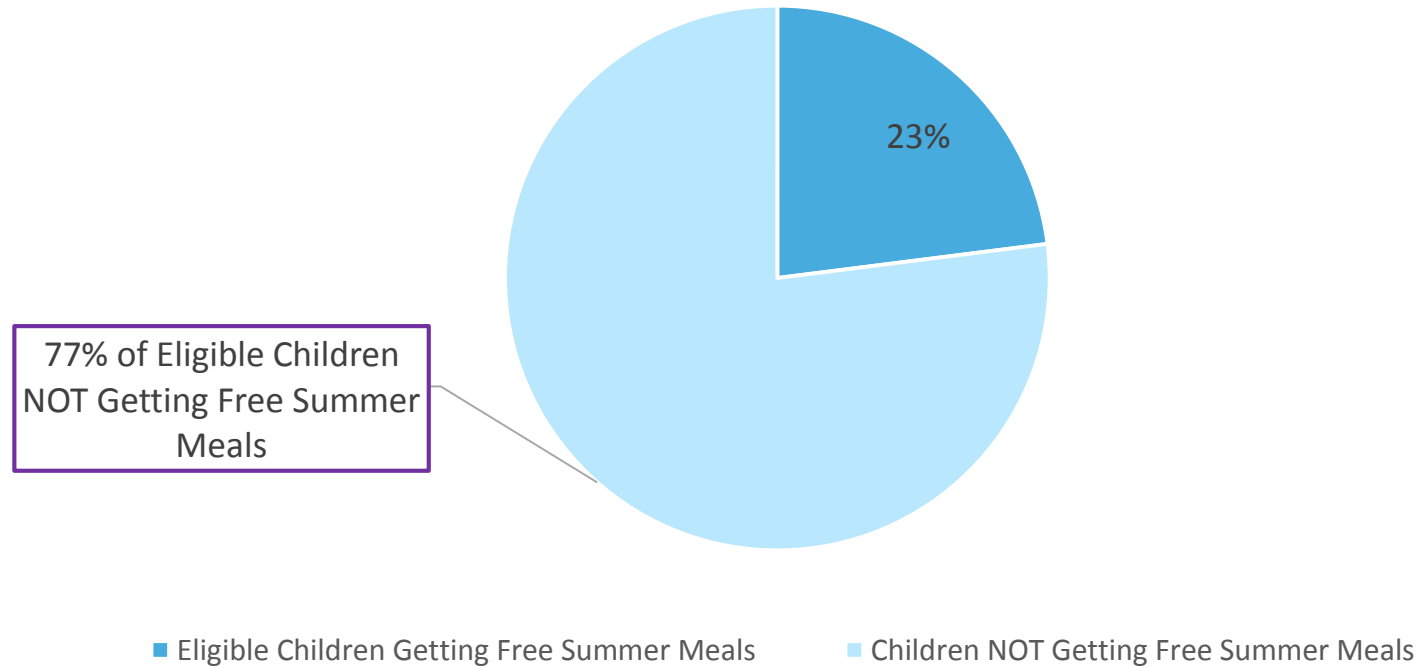


Source: NC Department of Public Instruction and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Children & Food Insecurity

Orange County, 2015

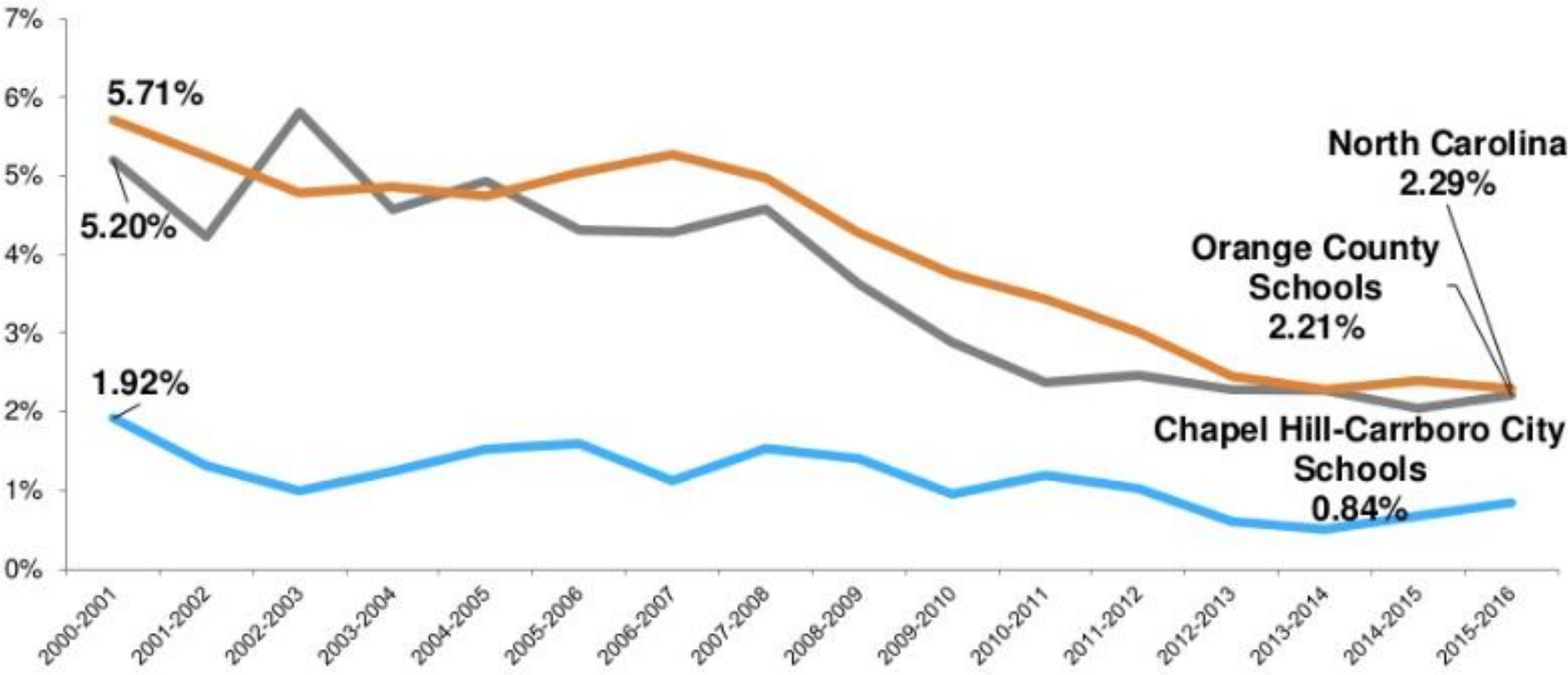
Percent of Eligible Children Actually Getting Free Summer Meals



Education

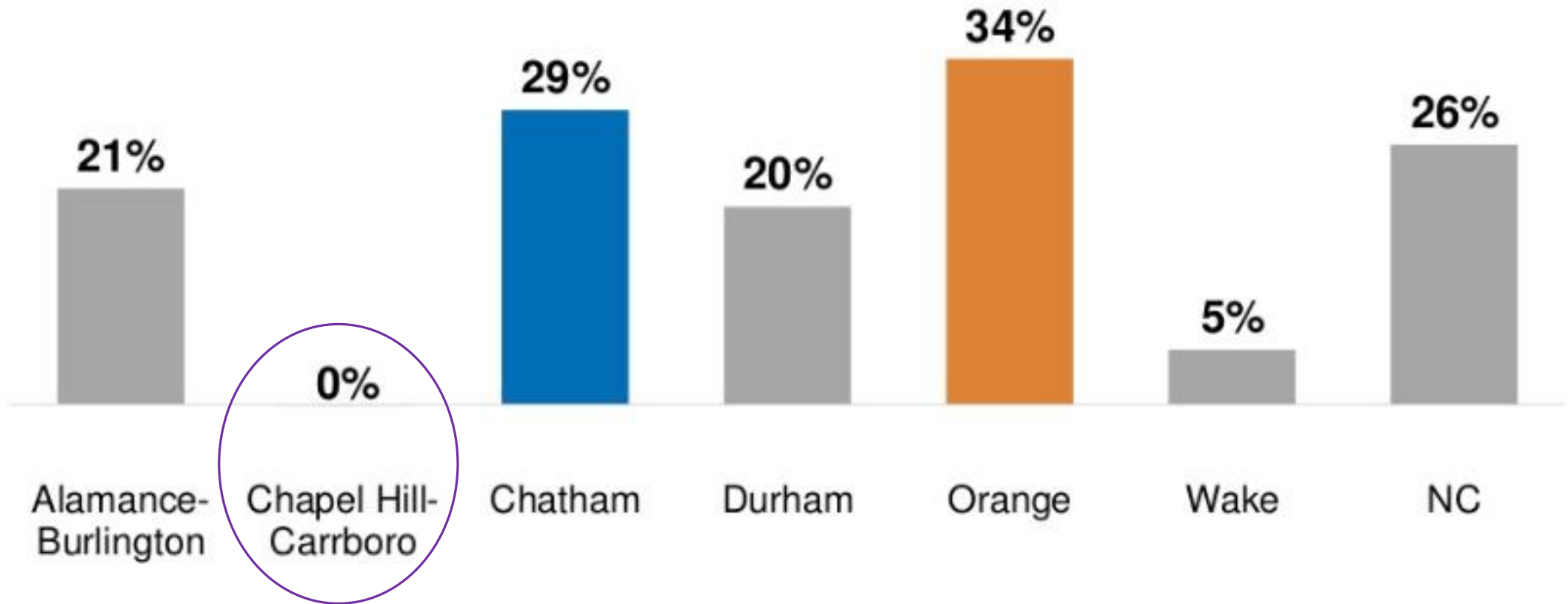
Local School Dropout Rate

2000 through 2016



Graduation Rates

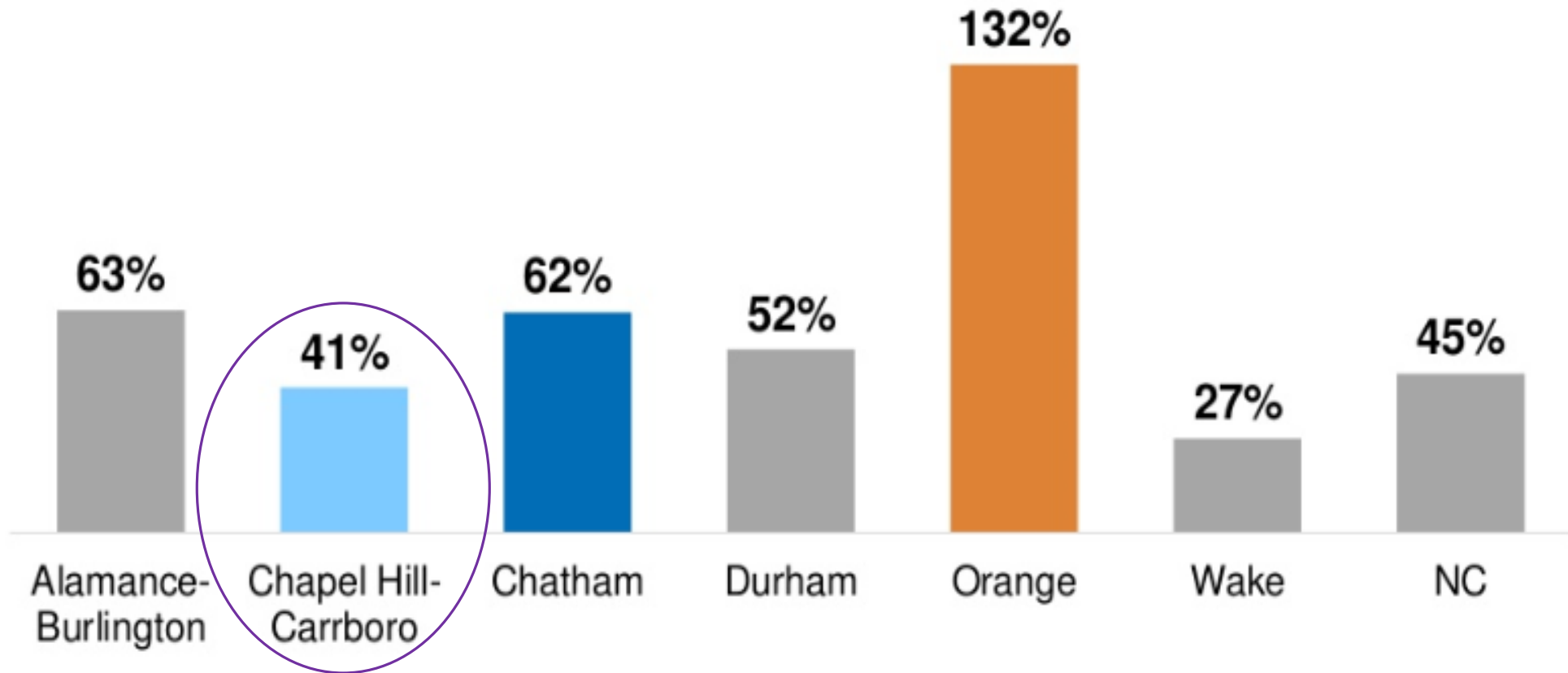
Percent Change in District Graduation Rates between 2006 and 2016



Source: NC Department of Public Instruction

Economically Disadvantaged Student Graduation Rate Improvement

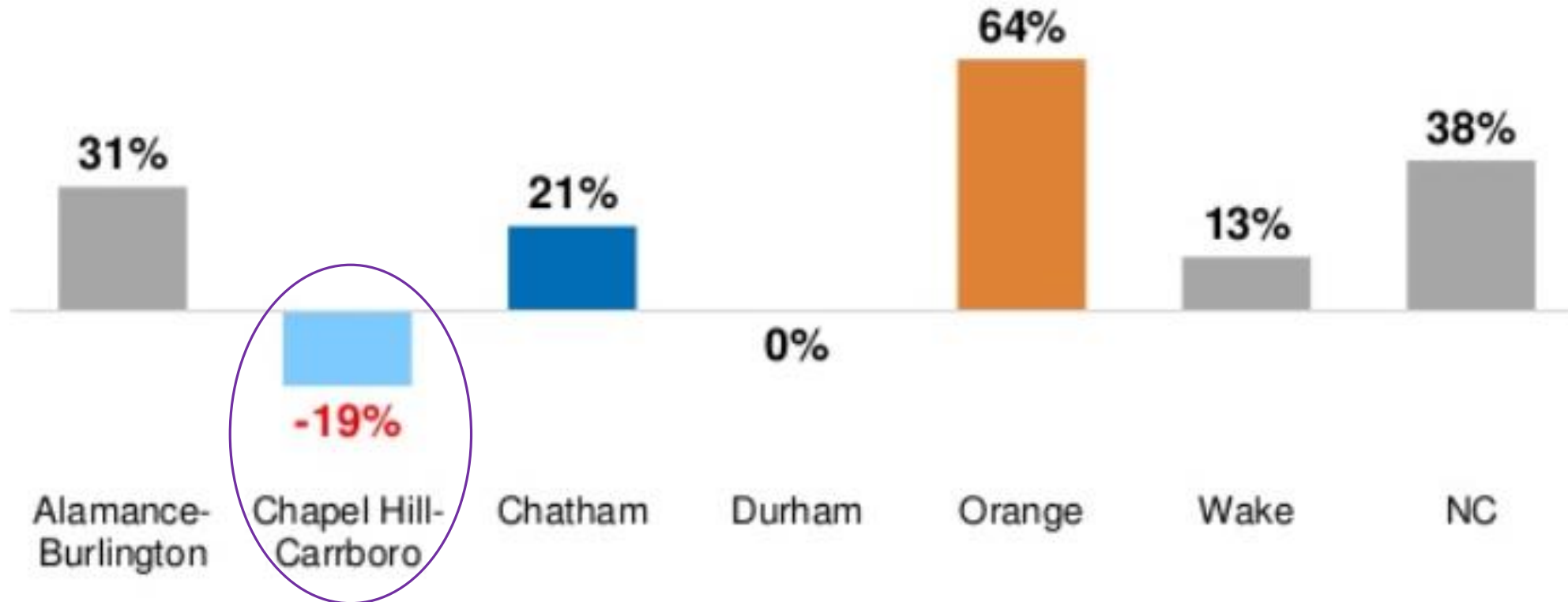
Percent Change in District Graduation Rates between 2006 and 2016



Source: NC Department of Public Instruction and Chapel Hill-Carrboro Chamber of Commerce

Students with Disabilities Graduation Rate

Percent Change in District Graduation Rates between 2006 and 2016



Source: NC Department of Public Instruction

Health

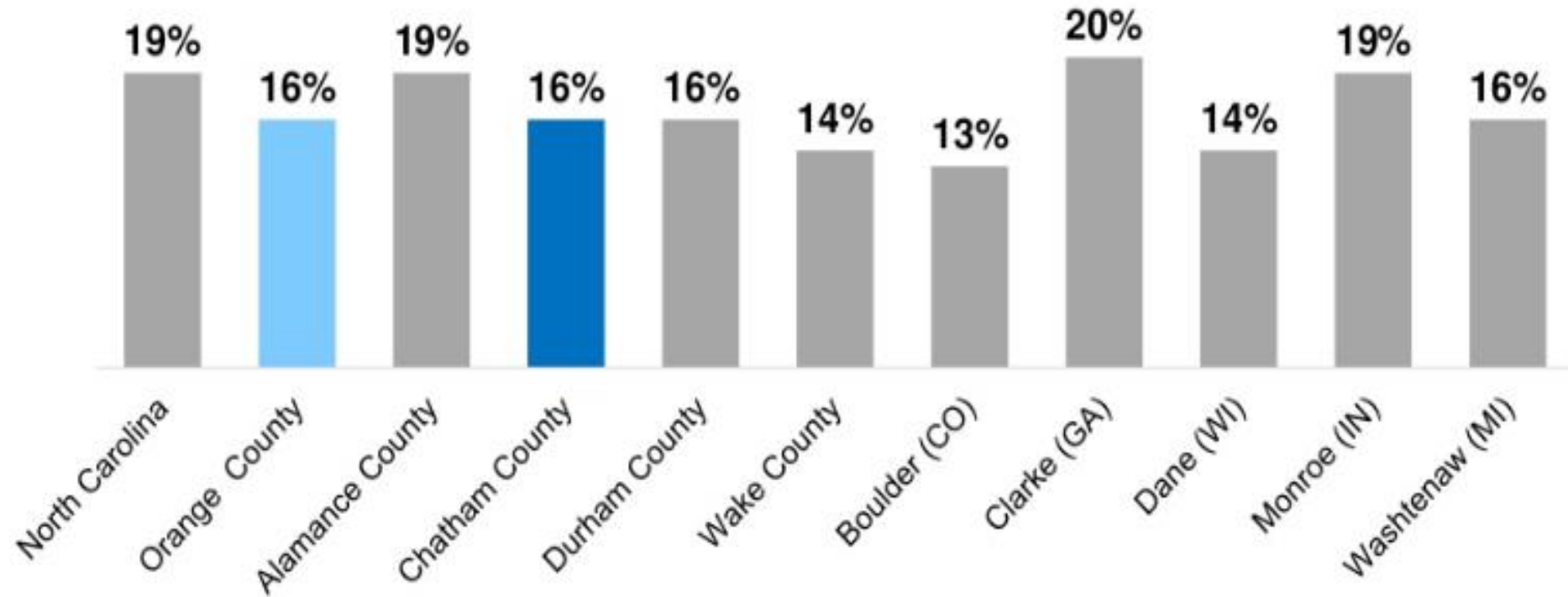
2016 Health Indicators- Orange County

Health Indicator	Orange County	Chatham County	Who is #1
Length of Life	#1	#8	Orange
Quality of Life	#5	#14	Currituck
Health Behaviors	#4	#9	Polk
Clinical Care	#1	#11	Orange
Social & Economic Factors	#2	#9	Union
Physical Environment	#8	#53	Hyde

Source: 2016 County Health Rankings - Robert Wood Johnson Foundation

Adult Smoking Rates

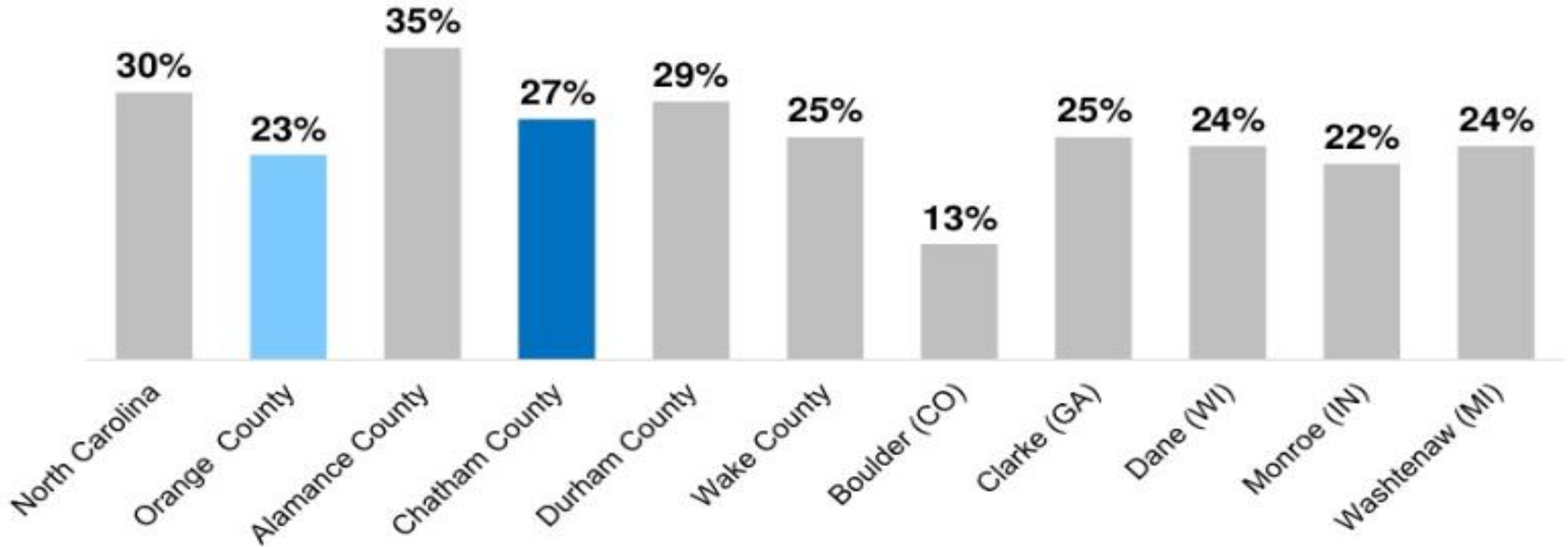
Compared to Adjacent and Peer Communities



Source: Robert Wood Johnson Foundation and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Adult Obesity

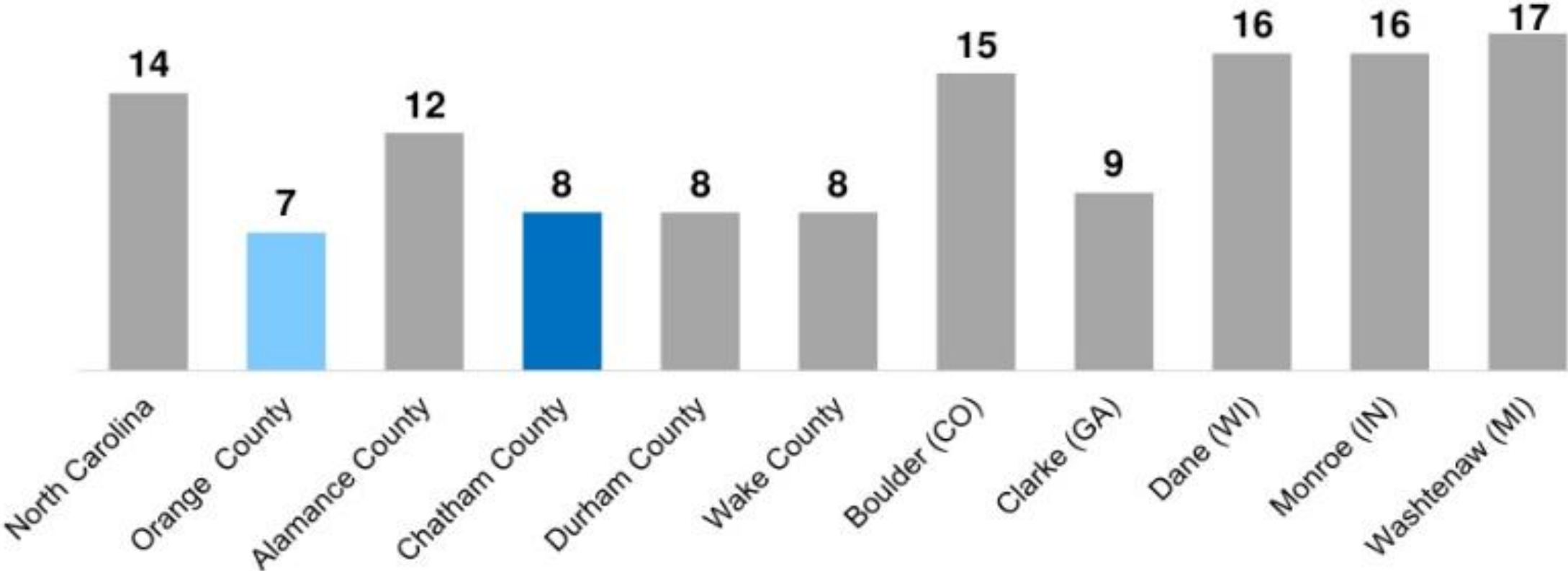
Compared to Adjacent and Peer Communities



Source: Robert Wood Johnson Foundation and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Drug Overdose Deaths per 100,000

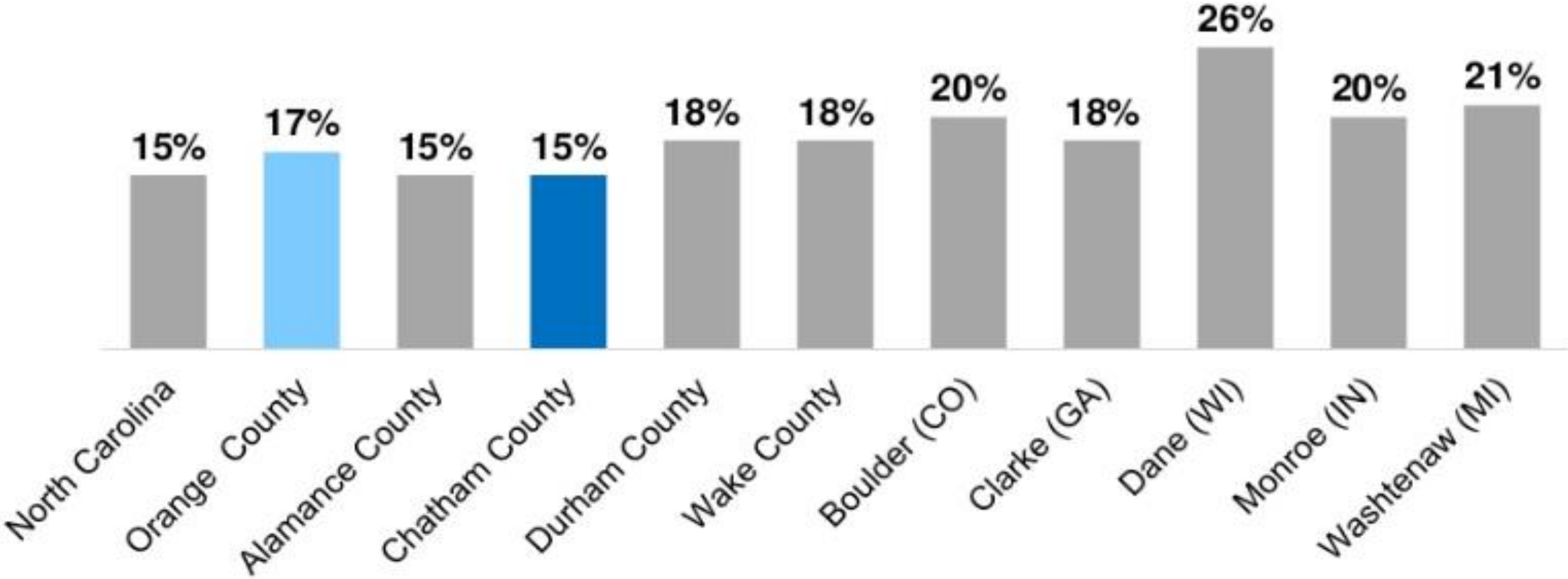
Compared to Adjacent and Peer Communities



Source: Robert Wood Johnson Foundation and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Excessive Drinking

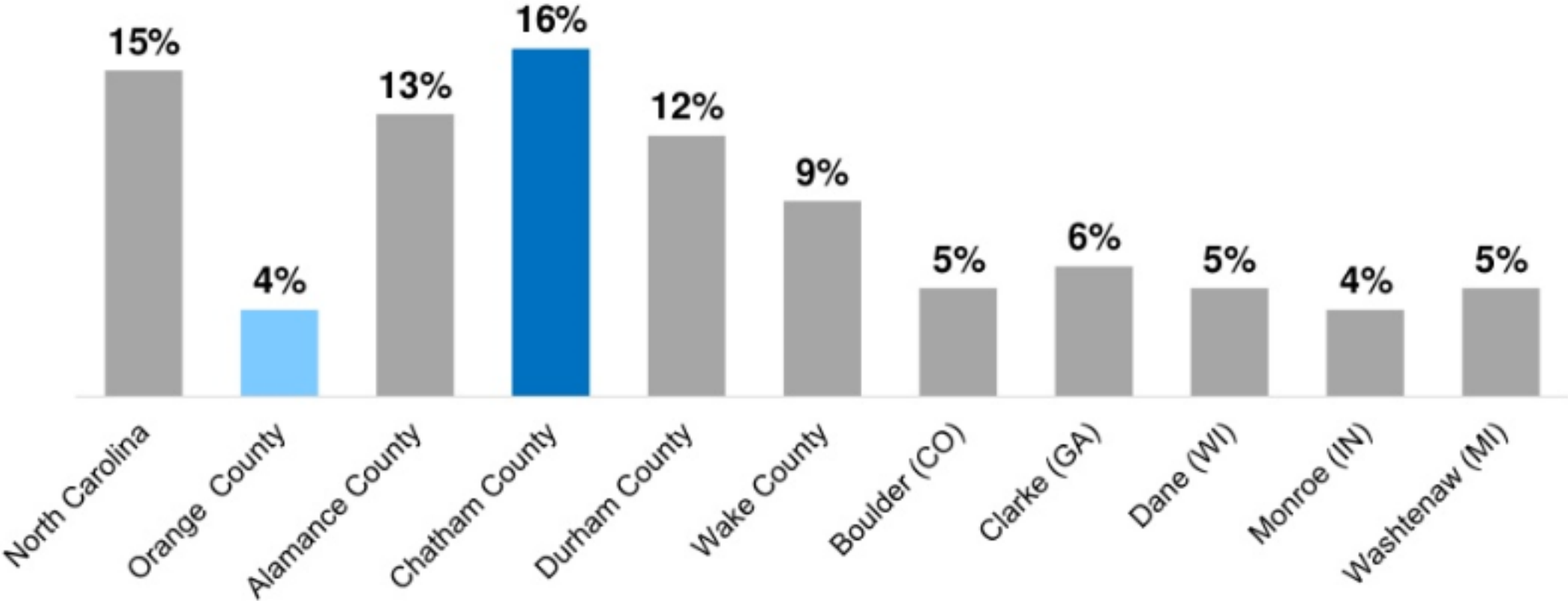
Compared to Adjacent and Peer Communities



Source: Robert Wood Johnson Foundation and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Disconnected Youth

Compared to Adjacent and Peer Communities



Source: Robert Wood Johnson Foundation and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

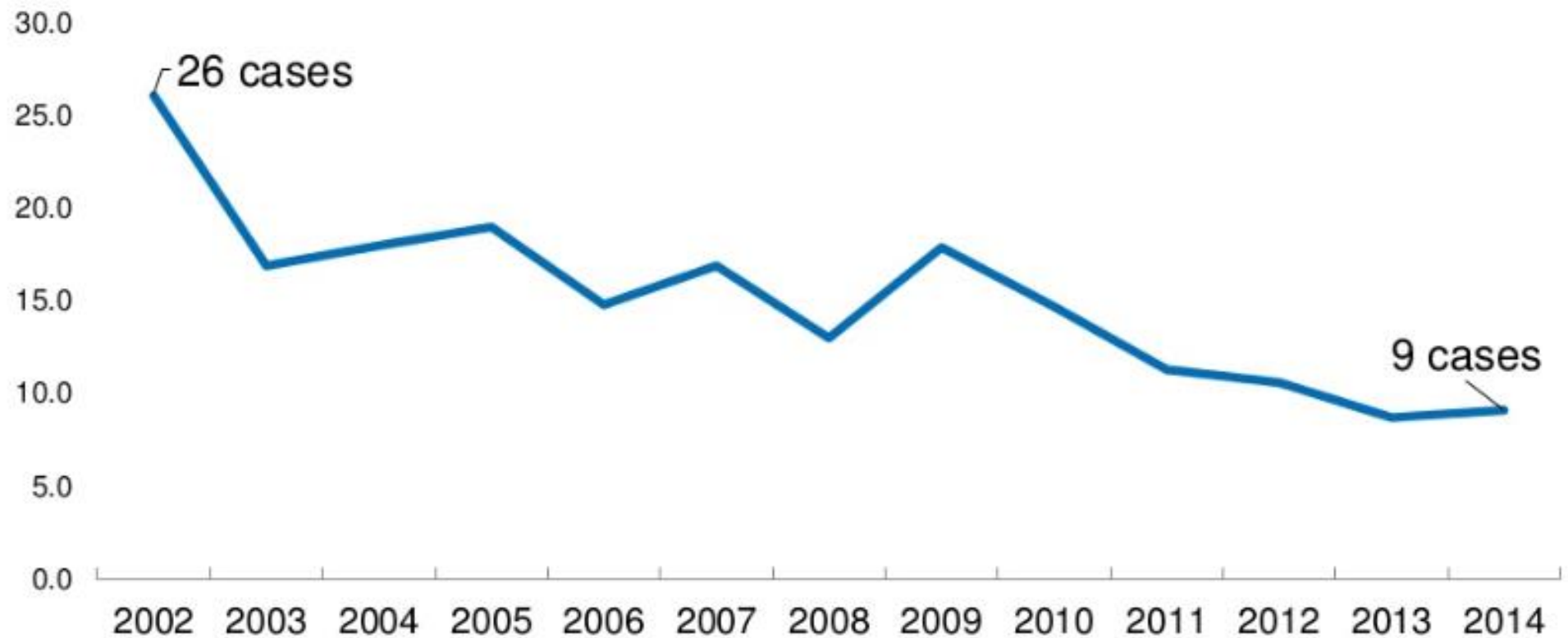
Orange County Child Well Being

	2011	2015
Low Birthweight	8.2%	7.0%
3 and 4 year-olds enrolled in school	57.6%	64.9%
Children living in poor or low income homes	33.0%	31.7%
Teen births age 15-17 (per 1000 girls)	9.2	Too small to measure
Children in foster care (per 1000)	6.7	5.4
Uninsured Children	9%	4.9%
Children assessed for abuse or neglect (per 1000)	38.4	41.5

Source: NC Child and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Orange County Teen Pregnancy Rates Decrease

Per 1000 Girls, Age 15-17



Source: NC Health and Human Services and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Housing & Homelessness

2018 Housing Indicators- Chapel Hill

**\$362,700 Median
Home Value**

**\$73,300 Area Median
Income (AMI)**

**52% of Renters spend
more than 30% of
income on Housing**

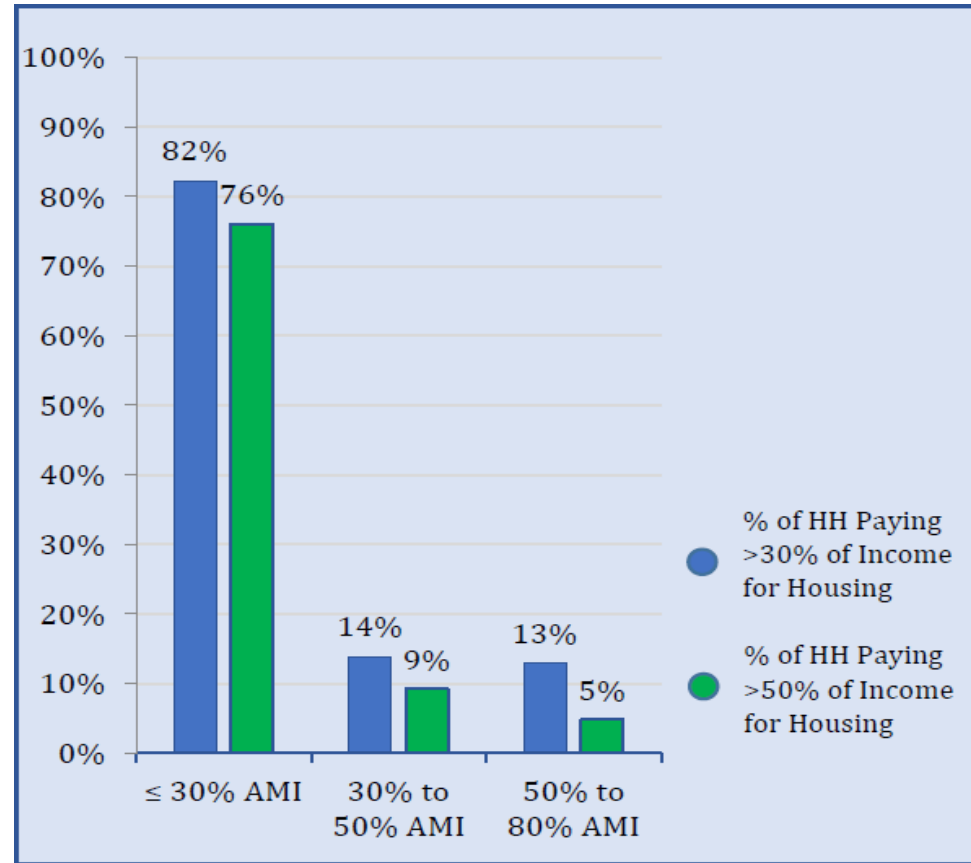
**22% of Homeowners
spend more than 30%
of income on Housing**

**25% of Housing Units
are affordable to
households with
income under 80% AMI**

**84% of Subsidized
Housing Unites within
1/4 mile of a bus stop**

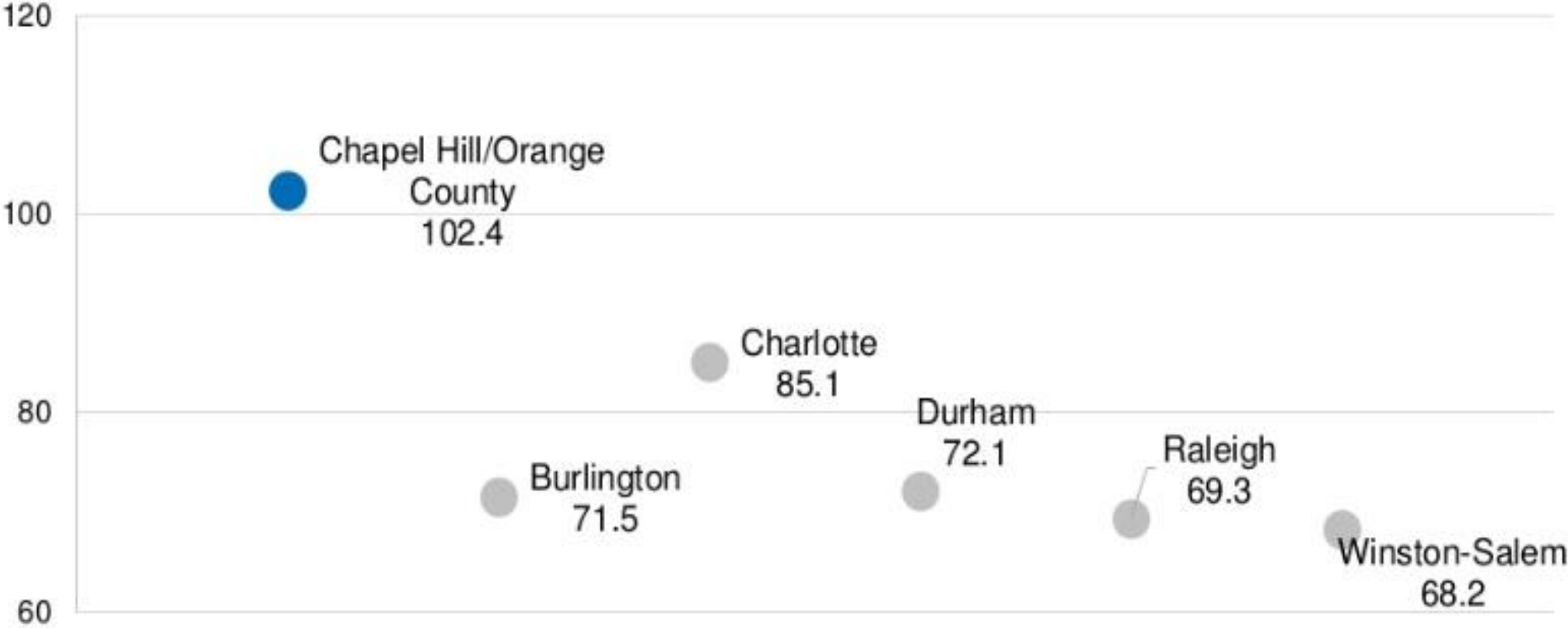
Source: Town of Chapel Hill, *Affordable Housing Development FY18 Q1 Progress Report*

Households that are Cost-burdened by Income Level



Source: Town of Chapel Hill, *Affordable Housing Development FY18 Q1 Progress Report*

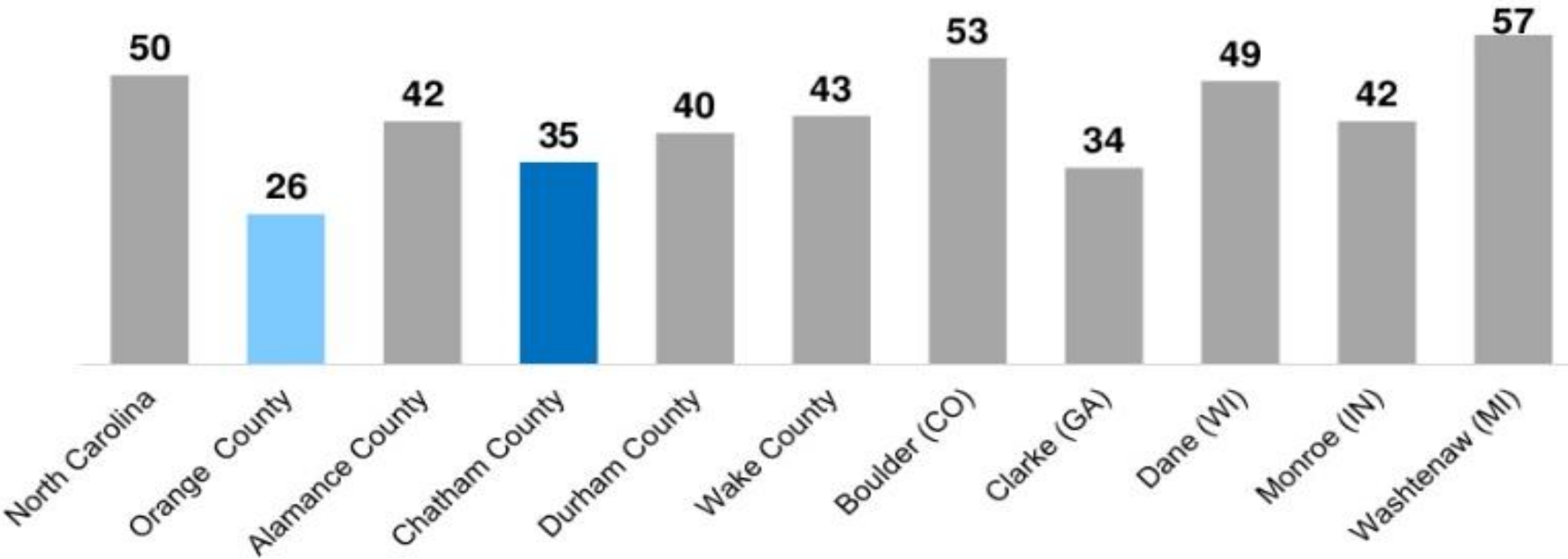
2016 ACCRA Cost of Living Housing Index



Source: ACCRA Cost of Living Index, select annual averages and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

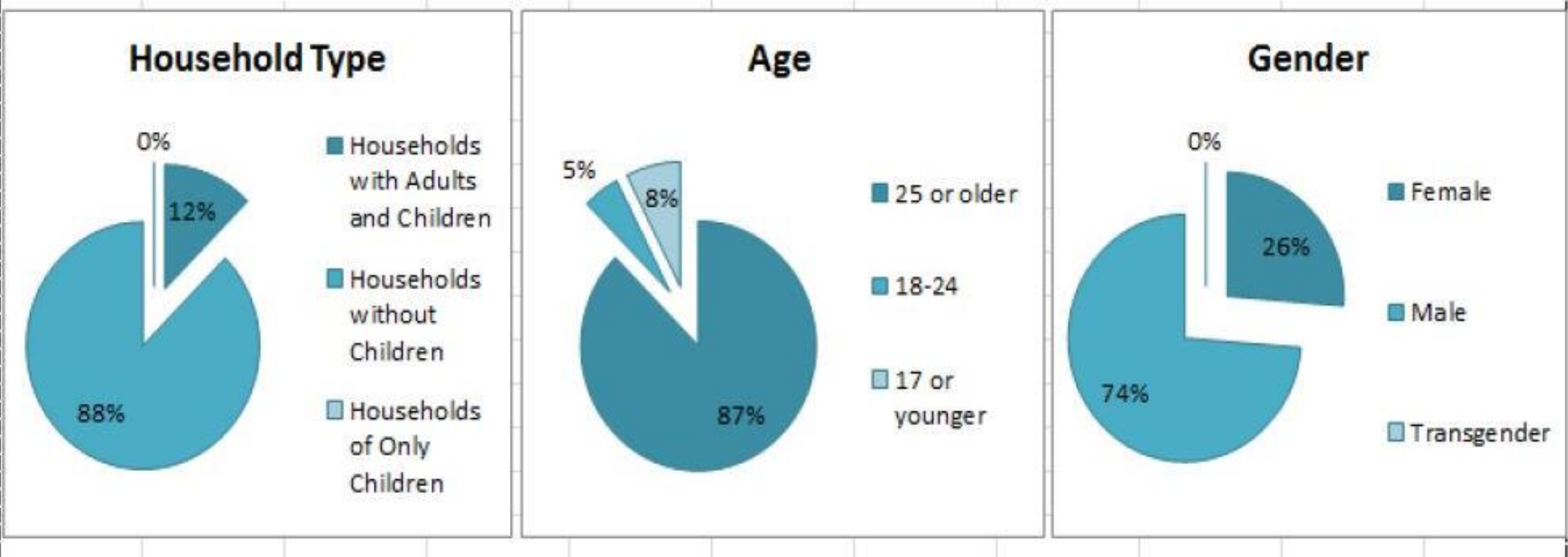
Residential Segregation- Black/White

Compared to Adjacent and Peer Communities



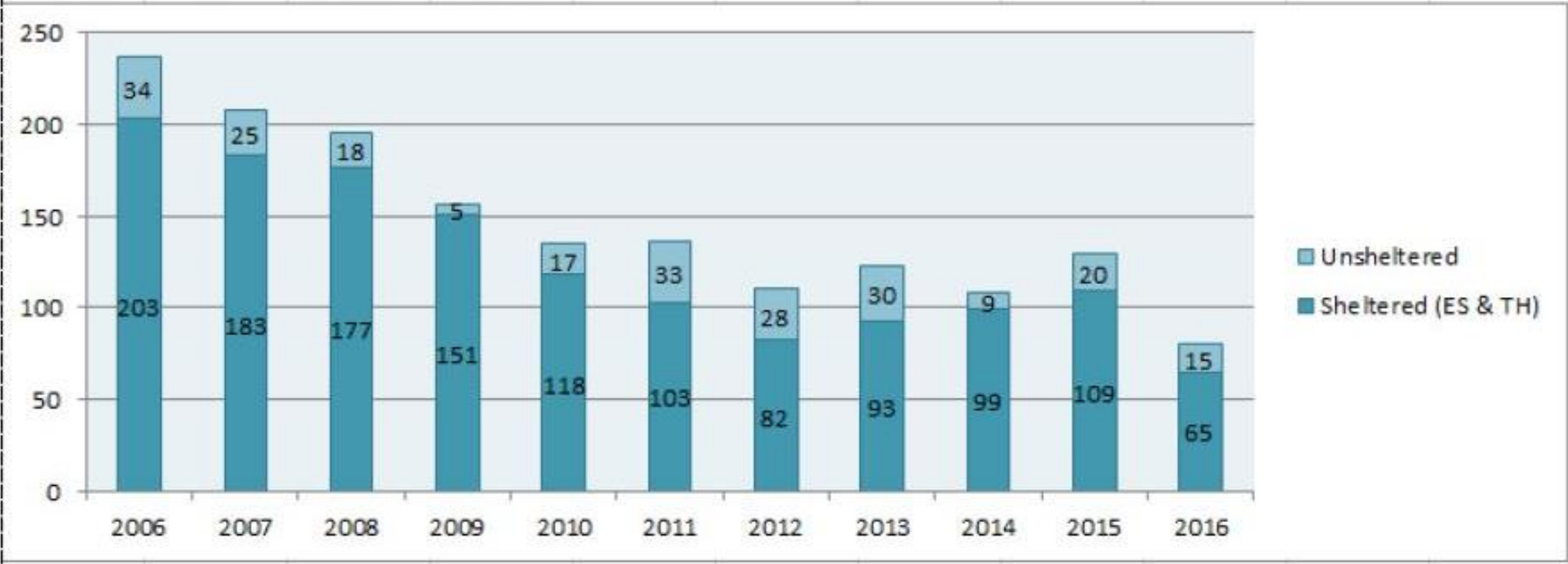
Source: Robert Wood Johnson Foundation and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

2016 Homeless Count Demographics



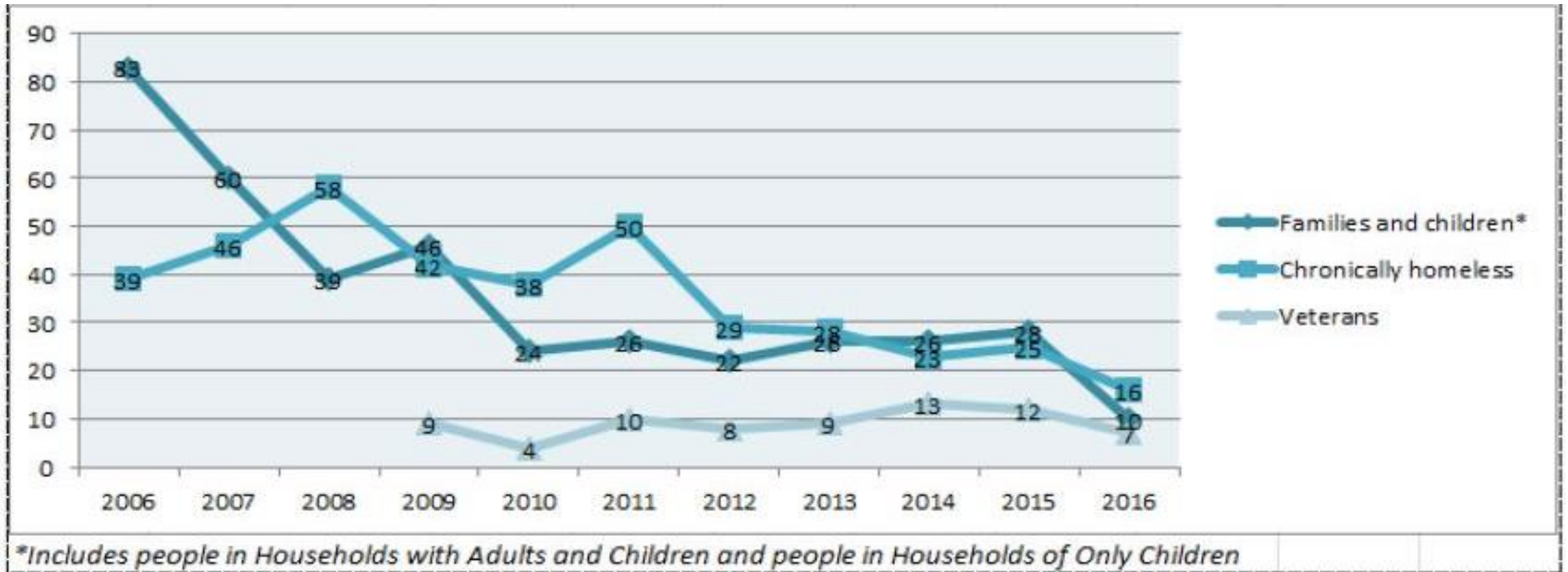
Source: Orange County Partnership to End Homelessness

Homelessness Over Last 10 Years: by Living Situation



Source: Orange County Partnership to End Homelessness

Homelessness Over Last 10 Years: Target Populations

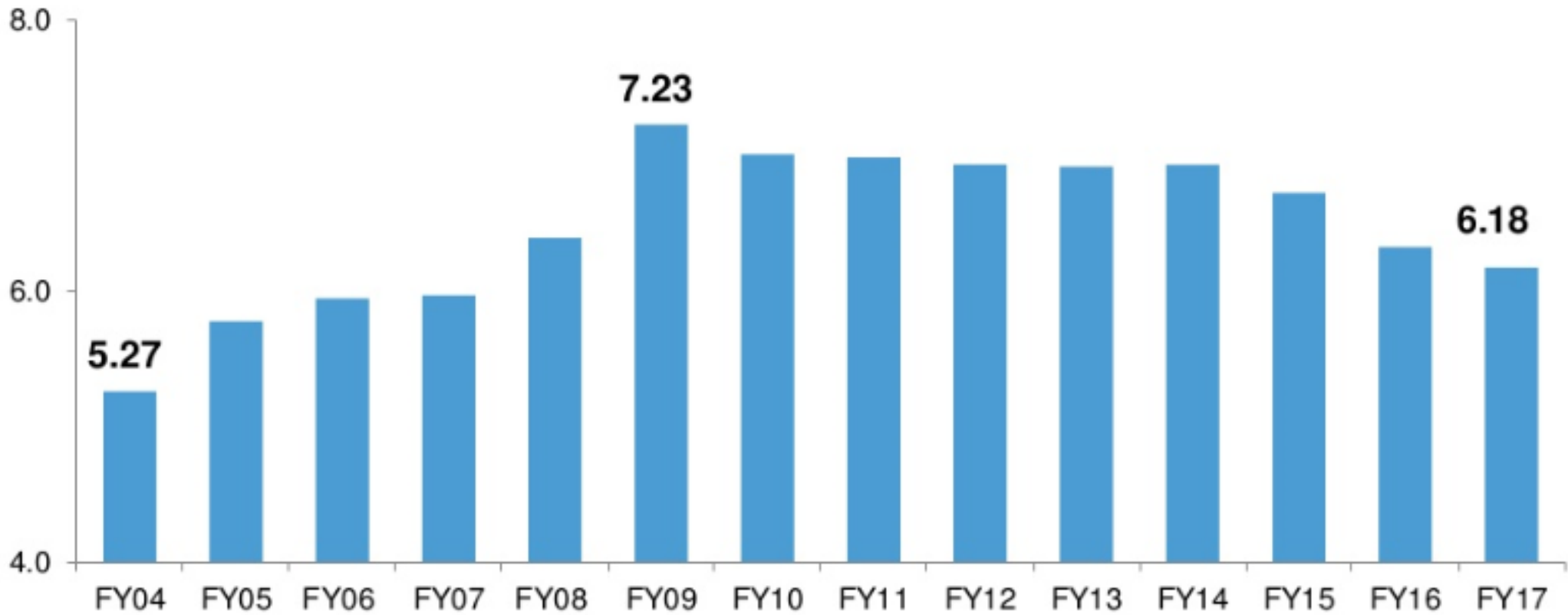


Source: Orange County Partnership to End Homelessness

Transportation

Local Transit Ridership

Total Chapel Hill Transit Ridership (in millions), FY2004- FY2017



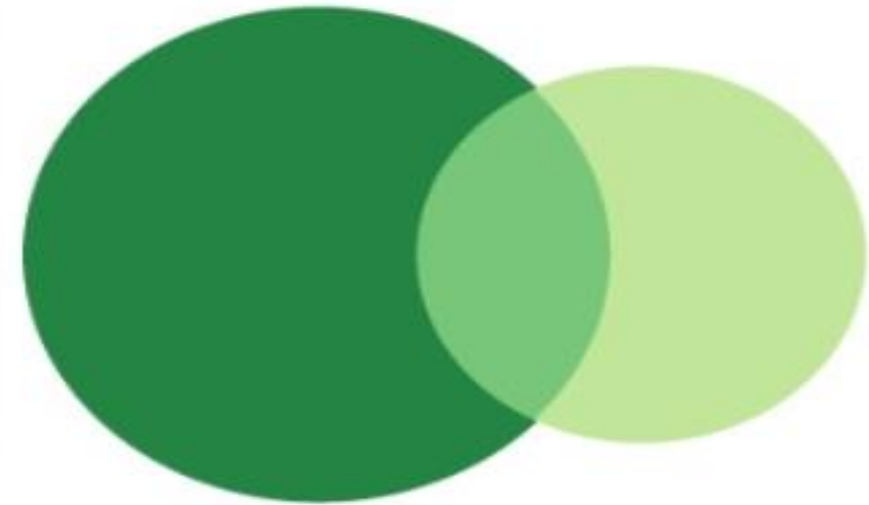
Source: Chapel Hill Transit and 2017 State of Community Report Chapel Hill-Carrboro Chamber of Commerce

Chapel Hill/Carrboro Worker Inflows/Outflows

38,942 drive in, 17,922 drive out and 10,572 live and work in Orange



Inflow/Outflow Job Counts in 2014

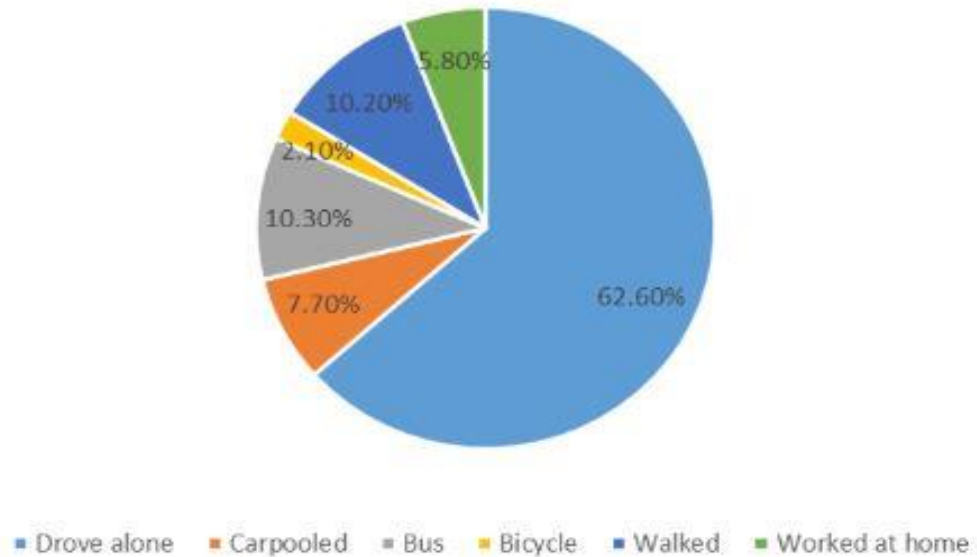


- 38,942 - Employed in Selection Area, Live Outside
- 17,922 - Live in Selection Area, Employed Outside
- 10,572 - Employed and Live in Selection Area

Chapel Hill Commuting Modes

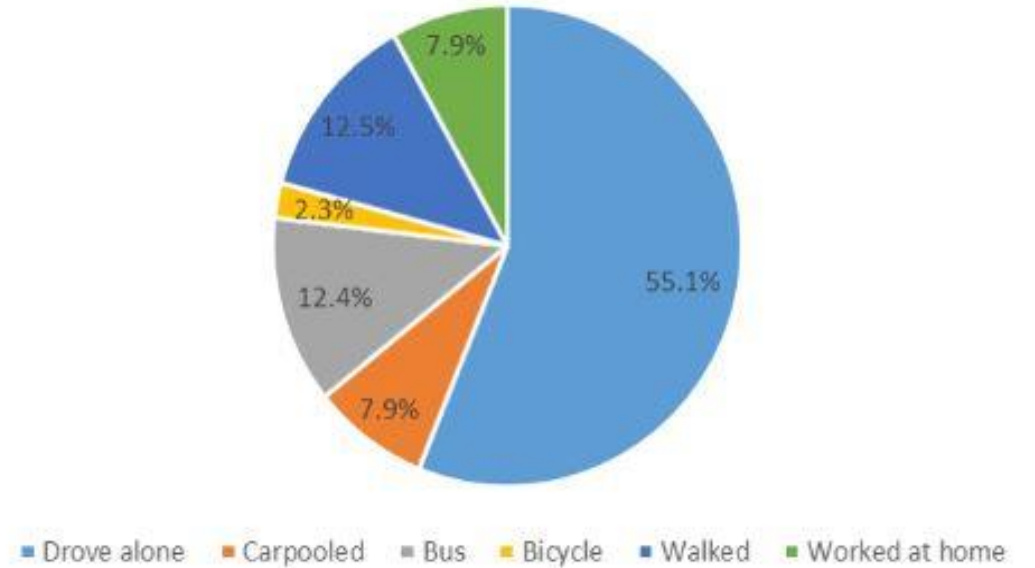
2010 and 2015

Chapel Hill Commuting Modes, 2010



Source: U.S. Census Bureau, 2010 Decennial Data

Chapel Hill Commuting Modes, 2015



Source: American Community Survey, 5 year Estimate